



Welcome to Orientation Session II

Introduction to SIF 101

*This Orientation is for Experienced Reviewers to CNCS
2015 Social Innovation Fund
Grant Competition*



About SIF



The Social Innovation Fund (SIF) is a program of the Corporation for National and Community Service (CNCS).

SIF combines public and private resources to grow the impact of innovative, community-based solutions that have compelling evidence of improving the lives of people in low-income communities throughout the United States.



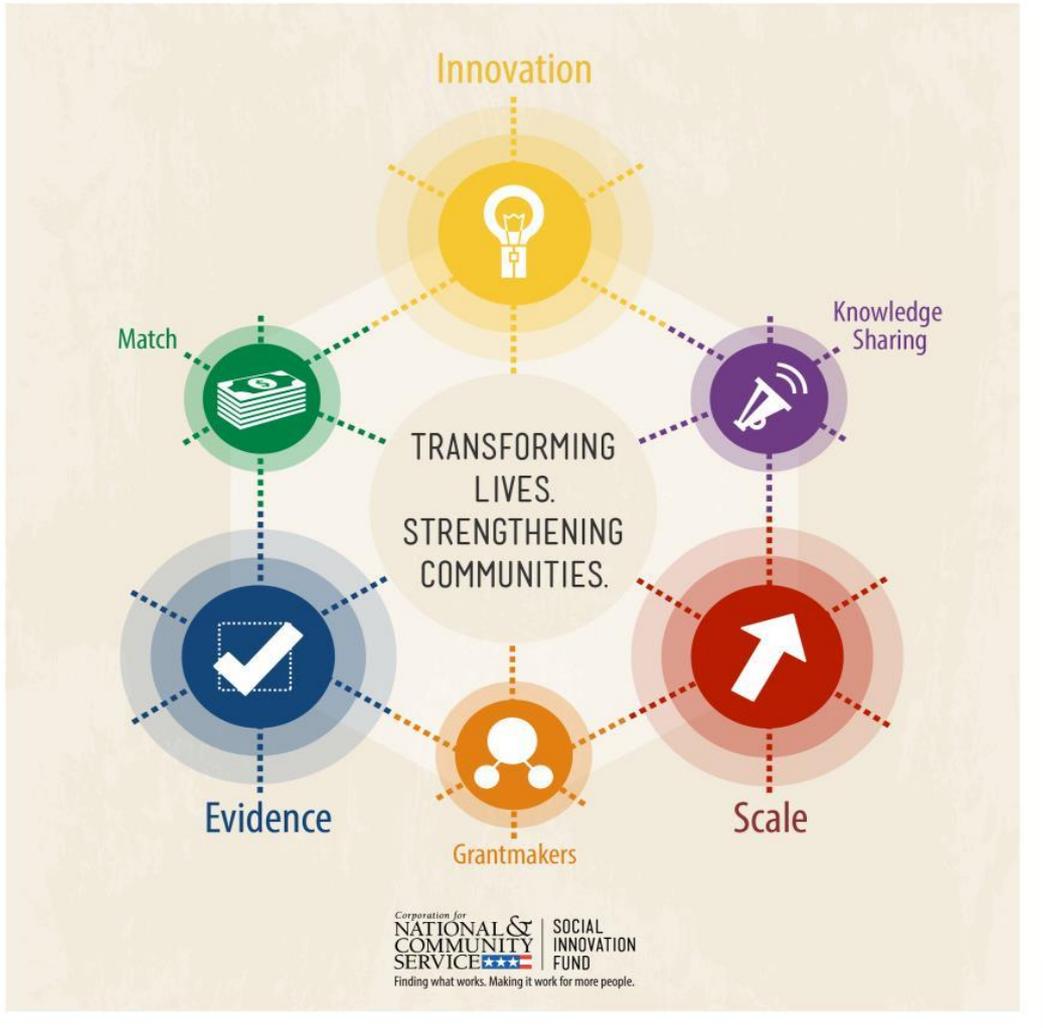
The Social Innovation Fund

CREATED BY THE BIPARTISAN PASSAGE OF 2009
EDWARD M. KENNEDY SERVE AMERICA ACT

Corporation for
**NATIONAL &
COMMUNITY
SERVICE**  | **SOCIAL
INNOVATION
FUND**



Our Approach



3 Focus Areas

Youth Development



Healthy Futures



Economic Opportunity

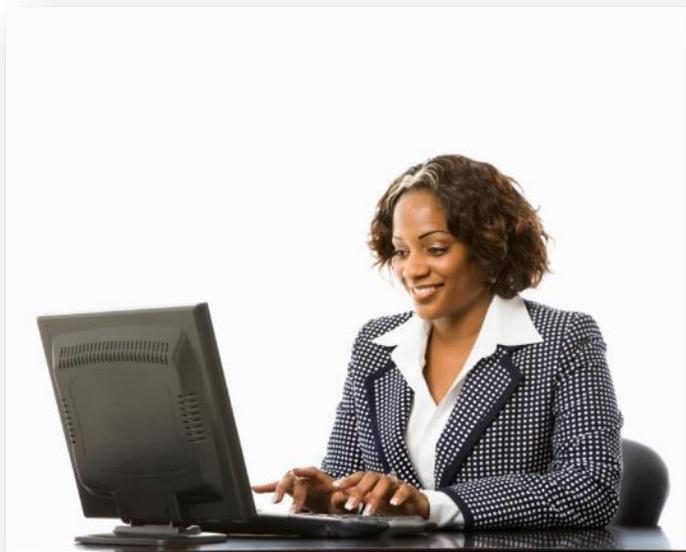


Youth Development



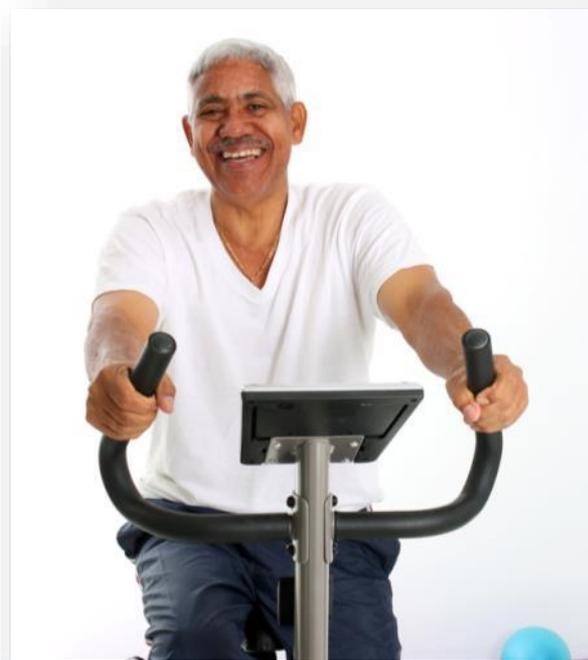
Preparing America's youth for success in school, active citizenship, productive work, and healthy and safe lives

Economic Opportunity



Increasing economic opportunities for economically disadvantaged individuals

Healthy Futures



Promoting healthy lifestyles
and reducing the risk factors
that can lead to illness

Innovative Approaches Wanted

New ways to solve old problems that are faster, cost-effective, data-driven and lead to **better results** for the public good

The Matching Requirement

- Dollar-for-dollar cash, non-federal match required of both intermediaries and subgrantees
- At time of application, must demonstrate ability to meet 50 percent of first year's match requirement
- Strong capacity and commitment to assist subgrantees with fundraising

Growing Investment and Impact



\$229.3 million

\$516.3 million

\$745.6 million

US Government Investment



US Government + Grantmaker Investment



US Government + Grantmaker + Nonprofit Investment



US Government Investment Tripled

Exponential Reach, Scale and Impact



Evidence & Evaluation Expectations

- Rigorous evaluation is required, to not only assess effectiveness, but also to build the existing evidence base for the intervention/model
- Evaluations are expected to be conducted by third party, independent evaluation partners

Two Types of SIFs

Geographically-Based Social Innovation Fund

Serves low-income communities within a specific local geographic area, and targets outcomes in one or more of our three focus areas

Issue-Based Social Innovation Fund

Serves low-income communities in multiple geographic locations, and targets outcomes in one of our three focus areas

Growing Subgrantee Impact

Scaling the Delivery

- Serve more of the original population

Scaling the applicability

- Test if the intervention continues to be effective for additional populations or geographic areas

Subgranting

- An open, competitive selection process is required
 - i.e. open to nonprofit organizations beyond own existing grant portfolio or network
- Two possible strategies/approaches:
 - A. Seek and invest in subgrantee organizations that have developed and/or implemented innovative solutions.
 - B. Identify an innovative solution and seek subgrantees to implement it

Subgranting (cont.)

- Subgrantee selection plan due within two weeks of grant award
- Subgrantees must be selected within six to eight months of grant award, depending on intermediary's approach
- Annual subgrant amounts of \$100,000 or greater
- Subgrant periods of three to five years
- Larger grant awards to programs with higher levels of evidence

Eligibility

- **Existing grantmaking institutions**
 - Grants to nonprofit community organizations or programs is an essential rather than a collateral means of fulfilling mission and vision
 - Track record of using rigorous evidence to select and invest in grantees
- **Eligible partnerships**
 - Formal relationship between an existing grantmaking institution and an additional grantmaking institution, a State Commission on National and Community Service, or a chief executive officer of a unit of general local government

Eligibility (cont.)

- **Note:**
 - A unit of government is not considered to be an existing grantmaking institution. A unit of general local government may *participate* in an eligible partnership; other units of government may *collaborate* with an existing grantmaking institution or eligible partnership
 - A university is not considered an existing grantmaking institution, but may *collaborate* with an existing grantmaking institution or an eligible partnership
 - Nonprofit service providers who are not also experienced grantmakers are not eligible to be intermediaries

Reference Materials and Next Steps

For more information:

- Read the Notice of Funding Availability (*Notice*)
- Any questions we received about this Review or others will be posted on the Reviewer Webpage with answers
- Read the Frequently Asked Questions from the applicants
- Confirm Completion of Orientation 2
 - Email Secret Word to PeerReviewers@cns.gov