

Introducing the Toolkit

Kristi Piatkowski, CONNECT (Orange, CA)

Kristi: We pitched it as like your personal VISTA recruitment tool kit or marketing kit. And we put it in like a little gift bag and we had the CD with the templates on it. And then we did a whole training on the 10-week guide. And so there was a PowerPoint that went through every single week: you know, “What was the goal of this week? What is the timeline? What are some ideas this week? How can you accomplish this goal? And, what is CONNECT going to do, and what’s your responsibility? And making it very clear and opening up the door for kind of any questions, any discussion so that everybody was on the same page.”