

Developing A Case for Support to Tell Your Story

April 24, 2008

Webex Chat and Whiteboard Notes

Introduction

from Mary Beth Gueldner

I am Mary Beth Gueldner, Volunteer Coordinator in a rural county

from Inese Alvarez

Inese Alvarez- ialvarez@matureservices.org

from Perry Wiggins

Perry Wiggins, RSVP Director, Orange County, CA pwiggins@volunteercenter.org

from Alysun Curran

I am Alysun Curran, volunteer@salhelp.org

from Nancy Hess

Nancy Hess, RSVP Director for 5 counties in NJ hessn@norwescap.org

from Inese Alvarez

Hi I'm Inese Alvarez, Director of RSVP in Akron OH

from Susan Vocke

Hi Everyone...my name is Susan Vocke, Director of the RSVP Volunteer Center in Manitowoc, Wisconsin.

from Betsy Phillips

I am Betsy Phillips, Director RSVP Kansas City, MO

from Beth Fox

Beth Fox, Linn-Benton RSVP - Albany, Oregon bfox@csc.gen.or.us

from Sandi Knight

Sandi Knight- RSVP Bowling Green, KY

from Robyn Mattingly

Robyn Mattingly, Senior Service Corps Director for Audubon Area Community Services, Inc. Owensboro KY

from Audrey Finlayson

Greetings from North Central MT RSVP ! volunteerpower@yahoo.com No

from Jodi McQuillen

Jodi McQuillen from Aberdeen, SD - Jodi.McQuillen@presentation.edu

from Sue Johnson

Sue Johnson RSVP Director rsvp@volunteermuskegon.org

from Angie Seppelt

Angie Seppelt - Central MN FGP - Program Coordinator

from Mike Koecheler

Good afternoon my name is Mike Koecheler and I am the Director of RSVP Volunteer Services of Crow wing County MN rsvp@co.crow-wing.mn.us

from Mary Beth Gueldner

Oops - forgot my email: Mary Beth Gueldner - mgueldner@dor.org

from Court Pickett

Court Pickett, RSVP Director, York Co., South Carolina

from LuAnn Paepke

LuAnn from Wisconsin - FGP & RSVP coordinator

from Helen Harrison

Helen Harrison, field coordinator for RSVP of Allegheny County, PA, harrisonhe@usa.redcross.org

from Angie Seppelt

aseppelt@gw.stcdio.org

from Robyn Mattingly

Beth Russelburg, SSC Support Services Manager, Audubon Area Community Services, Inc. Owensboro, KY

from Mary Beth Gueldner

Hi Helen - Glad to see you are on too! Mary Beth

from Kathlene Brookshire

Greetings from the Fresno Foster Grandparent Program

from Brenda Miller

Brenda Miller- director of three counties in southern WV. bmiller1@frontiernet.net

What community problem does your project address?

from Patty Allen

school support to increase learning

from Audrey Finlayson

environmental

from Mike Koecheler

"We serve those who serve" is a good definition that addresses what we do.

from Nancy Hess

low-income individuals and seniors need help with income tax filing

from Audrey Finlayson

provide volunteers to others that do not have enough

from Susan Vocke

Many nonprofit providers of services in the community do not have the resources to recruit volunteers to meet their labor needs.

from Kathlene Brookshire

Homeless issues, gang involvement, domestic violence

from Alysun Curran

graffiti in the neighborhood

from Audrey Finlayson

crime in neighborhoods

Audrey Finlayson

lack of preparedness for disaster

from Beth Fox

access to healthcare and healthcare information

from Angie Seppelt

Working with children of incarcerated parents

from Inese Alvarez

Lack of socialization activities for low income seniors

from Brenda Miller

Lack of mentors to children who do not have adequate support within the home

Whiteboard Discussion

- Lack of adequate one on one learning support
- Inadequate senior nutrition for shut ins/
- Lack of adequate personnel in the community

How might having a case help you if your supervisor or another grantee organization staff member is fund raising for your project?

from Mike Koecheler

It would help them to accurately describe our projects mission

from Helen Harrison

by keeping messages consistent

from Perry Wiggins

ensure they have adequate and accurate information about program

from Beth Fox

It helps clarify the need and the goals

from Barbara White

Advisory council can "sell" the program

from Ophie Keene

They might have contacts unknown to program and their understanding would help.

from Kathlene Brookshire

Consistency & continuity of message along with enhanced partnership

from Robyn Mattingly

It specifies the benefits of the program for all those involved

from Susan Vocke

It provides the rationale or appeal needed to persuade others to support your project/service.

from Kathlene Brookshire

Information fosters empowerment which engenders a personal sense of investment toward successful outcome

Whiteboard Discussion:

- Create a consistent message
- Accurate information regarding the mission
- Clarifies needs and the goals
- Benefits of the program for all those involved
- Training tool for the advisory council, board members, and fund raising volunteers
- Same message at the same time
- Advertises your cause
- Provides an appeal for support

Who would you involve in contributing to or reviewing your Case for Support? Why?

from Mike Koecheler

Board members

from Beth Bloomfield

long-time funders

from Helen Harrison

sponsor of RSVP

from Mike Koecheler

community leaders

from Brenda Miller

Chamber of Commerce leaders

Additonal Response:

from Susan Vocke

Can you save your work on the site and go back to it later for rework?

from Susan Vocke

I think it's really an excellent tool. Thank you!

from Perry Wiggins

Will we receive, or can we download the PowerPoint slides?

from Susan Hailman

I will send everyone the powerpoint slides along with the additional information about the webinar.

from LuAnn Paepke

Great "how to" - thanks and we will be sharing it.

from Mike Koecheler

I LOVE the fact that this information was made available to us/me via a webinar. Thank you...mk

from Helen Harrison

Thank you, Susan H.

from Susan Hailman

Thank you for joining us!!