

# ***Urban Safety Corps Replication***

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## **I. Determine if AmeriCorps Urban Safety Program is a Potential Solution**

### **A. Identify if Need Exists**

- Gather data and statistics that outline the need of the community

### **B. Identify Current Resources**

- Determine if resources and programs already exist that are working to decrease crime

### **C. Develop an Understanding of AmeriCorps and Gage Community Interest**

- Develop broad understanding of the AmeriCorps program as a potential solution
- Gage community interest in developing an AmeriCorps program to reduce crime

### **D. Meet with Key Stakeholders**

- Meet with stakeholders and get agreement to work in partnership to create and implement an AmeriCorps Urban Safety Corps initiative in community.
- Partners need to include: Mayor's office, Police Department, Colleges or Universities, Community Organizations, Neighborhood Organizations, Funders,

## **II. Establish a Planning Group to Develop Key Support Elements**

### **A. Select a Managing Organization**

- The managing organization will oversee the AmeriCorps grant, hire and support staff, and provide ongoing support of the program.
- The organization works with the key stakeholders to develop an implementation plan

### **B. Identify Key Partnerships and Resources to Support the Work**

- Identify any existing grants or resources that could be helpful to program
- Develop or strengthen relationships with Key Stakeholders including Mayor's office, Police Department, Colleges or Universities, Community Organizations, Neighborhood Organizations, Funders

### **C. Determine Research Partners and Crime Data Analysis Model**

- Engage research partners (typically College or University) to provide research and evaluation support
- Determine if program will use CompStat or other data-driven approach to crime analysis, investigation, and prevention.
- CompStat is a collaborative law enforcement model, it targets hotspots and challenges and provides detailed crime information down to the block level.

### **D. Secure Funding Sources**

- Work with funders to secure the necessary funding to meet all of the costs of the program.

### **E. Create Plan of Action with Timeline**

- Identify in which neighbors to begin the crime reduction work
- Determine which program activities to implement in the first year.

### **F. Write and Submit the AmeriCorps Grant**

## **Legal Applicant (or Managing Organization)**

- Every AmeriCorps program must have a single legal applicant that applies for funding and they will manage the AmeriCorps grant.
- This organization becomes legally responsible for all components of the grant.
- The organization provides key infrastructure and vision

## **Responsibilities of Managing Organization**

- Develop and implement program action plan
- Hire and train all program staff
- Recruit select, train, and supervise AmeriCorps members
- Provide all benefits to AmeriCorps members (including health care, living stipend),
- Develop and support partnerships
- Mobilize community volunteers to address needs
- Ensure compliance with state and federal grant regulations - including submitting reports, attending required trainings and meetings, and providing strong support to AmeriCorps members

## **Program Staff Positions**

### **AmeriCorps Program Director - Required**

- Manager of day-to-day operations
- 100% of time dedicated to AmeriCorps program

### **AmeriCorps Coordinator - Highly Recommended**

- Assists Program Director with operations and member support
- 100% of time dedicated to AmeriCorps program

### **Project Director - Highly Recommended**

- Researcher and Social Scientist
- Responsible for vision, evaluation, and overall direction
- 25%-40% of time dedicated to Urban Safety Corps program

### **Lead Analyst – Highly Recommended**

- Software developer – adjusts software to meet needs of program
- Works with local police department and Project Director to identify software needs, create software – identifies who are the most violent criminals
- 40 - 90% of time dedicated to Urban Safety Corps program
- creates daily webpages for precincts

### **Associate Analyst - Highly Recommended**

- Analyze information from crime reporting database
- Create reports- crime books from crime reporting database
- Identify crime “hotspots” and patterns
- Could be trained as an AmeriCorps member and then hired
- 100% of time dedicated to Urban Safety Corps program
- 50% of time is spent reading crime data, crime reports and creating trends

### **Recruitment of Members – Pathway to Employment**

- Intentional effort put toward recruiting from the community
- Local recruitment allows for members to reflect the community they are serving
- Extra support is needed to allow for members to gain skills and provide a pathway for future employment – some do not come with an understanding of these skills
- Some full time members are brought in the fall. Other part-time members are brought in after January, with the largest number in the summer to coordinate the volunteer efforts.

### **Creation of Service Teams**

- Create a work plan for each team and follow up to ensure plans are implemented
- Place AmeriCorps members into teams
- Send Members out in groups to increase their safety
- Utilize a GPS system to track member activity - it provides safety and accountability

### **Key Program Activities**

AmeriCorps members and trained community members, engage volunteers in the following strategies:

- Bike Patrol
- Home Safety Assessments and Target hardening
- Board-Ups and Clean Ups
- Neighborhood Surveys and Leaflets
- Volunteer Recruitment
- Block Clubs
- Hotspot Organizing – Tenant Organizing
- Safe Routes to Schools
- Neighborhood Patrol

## **AmeriCorps Planning Phase**

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*Activities to be completed by Managing Organization*

Complete Phase One of Michigan's AmeriCorps Program Standards (MAPS)

## **1. Member Success**

- Develop written member position description
- Develop strategic member selection process
- Develop member application and member agreement
- Develop member orientation and year-long training, including citizenship training
- Develop performance evaluation and ongoing feedback processes
- Establish GPS monitoring of members for safety
- Launch AmeriCorps Recruitment effort

## **2. Site Success – if selecting host sites**

- Develop plan to select appropriate community partners as host sites
- Develop orientation and training for sites
- Develop written site agreement

## **3. Program Performance**

- Develop data collection, management tools, system to document and report impact
- Identify or develop crime analysis system equivalent to COMPSTAT
- Decide on programs to implement – bike patrol, block clubs,
- Develop procedures to implement programs

## **4. Program Staff - Human Resources**

- Develop job descriptions and recruit program staff
- Project Director
- AmeriCorps Program Director
- AmeriCorps Coordinator
- Lead Analyst
- Associate Analyst

## **5. Program Management and Administration**

- Ensure all fiscal, monitoring, and compliance systems are in place to comply with state and federal regulations
- Involve key community partners in identifying specific needs, target areas to be addressed - Does this go with program performance?
- Develop partnership agreements with local community groups
- Develop partnership agreements with local and state police
- Implement fund development plan
- Create Mapping of Area with Target Area

## **6. Volunteer Recruitment and Support**

- Develop written volunteer position descriptions
- Develop member roles in volunteer mobilization and management

## ***AmeriCorps Implementation Phase***

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### ***Activities to be completed by Managing Organization***

Complete Phase Two of Michigan's AmeriCorps Program Standards (MAPS)

## **1. Member Success**

- Determine Member start dates
  - Implement strategic recruitment plan to achieve 100% enrollment start dates
  - Implement year-long member orientation and training plan
  - Facilitate positive member experience, achieve 90% retention rate
  - Provide ongoing, structured supervision, support, and evaluation to members
- 2. Site Success**
- Site(s) demonstrate understanding of national service and provide members with adequate support and guidance
- 3. Program Performance**
- Members implement selected interventions effectively
  - Program demonstrates progress toward achievement of performance measures
  - Program evaluates performance measures for attainability
  - Program implements internal evaluation and demonstrates continuous improvement
  - Program results are communicated clearly and compellingly
- 4. Program Management and Administration**
- Program evaluates staff and staffing needs to ensure performance and sufficiency
- 5. Volunteer Recruitment and Support**
- Program involves local community and volunteers in addressing community need
  - Program informs community of progress toward goals
  - Members are actively engaged in volunteer recruitment and mobilization

## ***CompStat Strategies***

## ***Key Program Activity***

### **PLAN OF ACTION**

#### **1. Understanding the Program**

- CompStat is a collaborative law enforcement model, it targets hotspots and challenges
- It utilizes a data-driven approach to crime analysis, investigation, and prevention.
- It provides detailed crime information down to the block level.

#### **2. Host Meetings**

- Every two weeks, a group of law enforcement officials meet with other key leaders
- Those present are typically University Police, State of Michigan Police, County Sheriff's Office, Managing Organization staff, urban planners and the heads of security for community employers.

- Meetings are led by managing organization or other nonprofit

### 3. Data Analysis

- CompStat books with raw crime numbers are created and shared at meetings with trends
- Sophisticated data analysis mapping and analysis technology is used to generate real-time reports that are discussed, and strategies based on these reports are developed to manage the crime activity.

## **RESULTS**

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### **INPUTS**

- |                    |   |
|--------------------|---|
| 1. Partnerships    | Law Enforcement, Business, Schools, Community Organizations       |
| 2. Planning        | Monthly Community Meetings, Biweekly CompStat, program evaluation |
| 3. Human Resources | Volunteers, AmeriCorps, Law Enforcement, University, Nonprofits   |
| 4. Funding         | In-kind and financial donations                                   |
| 5. Evaluation      | Monitor Impacts and Challenges                                    |

### **OUTPUTS** (Number of.....)

1. CompStat books created
2. CompStat Meetings
3. Directed/proactive patrol activities
4. Collaborative, targeted enforcement strategies implemented
5. Targeted community-oriented policing/problem solving actions
6. Community education or crime prevention activities
7. HIO of arrests
8. HotSpot management meetings
9. Clean-up or blight elimination actions
10. Citizens, visitors and business surveyed

### **SHORT-TERM OUTCOMES**

1. Consistent, data-driven, collaboration among law enforcement and security agencies in Target area
2. Coordinated law enforcement and community attention on specific, persistent trouble spots.
3. Improved citizen trust in police and greater access to crime prevention and community resources.

### **INTERMEDIATE OUTCOMES**

1. More effective and timely coordination of resources and targeting of crime hot spots.
2. Lower crime through increased probability of arrest, increased police presence, surveillance, citizen reporting and targeted enforcement and crime prevention.
3. Increased collaboration and coordination among law enforcement, judicial, and community organizations.

### **LONG TERM OUTCOMES**

1. Sustained declines in crime
2. Cleaner and safer neighborhoods and reduced fear of crime
3. Reduction in blight
4. Population and employment increases
5. Systematic change: Adoption of CompStat, Problem-oriented, Data-driven policing

## ***Hot Spot Organizing***

## ***Key Program Activity***

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### **PLAN OF ACTION**

#### **1. Understanding the Activity**

- Hot Spots are areas of increased criminal activity
- Program staff identify hot spots using CompStat data and institutional expertise
- Police increase police patrols in the hot spot area when possible
- Members create a profile card of the hot spots highlighting
- Target the most problematic building/businesses - largest offenders within a residential unit

#### **2. Needs Assessment**

- Members conduct a needs assessment of the community and its members through the use of neighborhood survey

## 2. Member Activities

- Based on the survey results, members offer activities to promote public safety, community cohesion, and participation in resident/tenant organizations
- Members will disseminate public safety information through leafleting
- Potential Member Activities: VIN etching, Clean-ups, BBQ/game nights
- Police involvement is requested by members prior to each event to reduce barriers between police and residents
- Members conduct a resident organization meeting to understand their safety concerns, organize activities, and disseminate public safety information
- Members address tenant concerns with management in apartment buildings
- Examples of actions that could be taken - increase security by limiting access to the building and installing no loitering signs and cameras

## 3. Business Support

- Members, program staff and police work with businesses located within the hot spot to be more involved in community activities and address issues of safety that occur in the area or on premises

## ***RESULTS***

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### **INPUTS**

AmeriCorps Members	Staff	Residents
Police	Surveying	CompStat (or other data program)
Funding	Media	Links with Community Groups
Trainings	Board Ups	Clean-Ups
BBQs	Bike Watch patrols	

### **OUTPUTS – Increased Number of...**

Resident participants	Tenant organizations established
Resident leaders	Community activities involving residents

### **SHORT-TERM OUTCOMES**

Increase resident interaction	Decrease barriers between residents and police
Increase public safety information sharing among residents and authorities	

### **LONG-TERM OUTCOMES**

Reduce Crime	Increase public safety
Neighborhood reinvestment	Increase community morale and cohesion
Strengthen protective factors	Increased Social support
Enhanced awareness of personal safe	

## ***Block Club Organizing***

## ***Key Program Activity***

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### **PLAN OF ACTION**

#### **1. Organizing Neighborhoods**

- Block clubs are a proven strategy to increase the number of residents who are engaged in making their own neighborhoods safer.
- AMUS organizes residents into “block clubs,” which are neighborhood organizations comprised of residents, AmeriCorps members, AMUS staff, and police officers.

#### **2. Hosting Meetings**

- Block clubs meet regularly.
  - AmeriCorps members create and manage new block clubs where they do not currently exist, and over time, train volunteers to take over leadership and management of the organization.
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## **RESULTS**

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### **INPUTS**

AmeriCorps Members	Staff	Residents
Campus Police	City Police	Community Groups
Board Ups	Bike Watch patrol	Clean Ups
BBQs	Surveying	CompStat
Funding	Media	

### **OUTPUTS**

Increase Number of:  
Block clubs and tenant organizations established  
Resident participants  
Resident leaders  
Community activities involving residents  
Resident interaction  
Public safety information sharing among residents and authorities  
Community morale and cohesion  
Neighborhood reinvestment  
Public safety

Decreased:  
Barriers between residents and police  
Reduced crime

### **SHORT-TERM OUTCOMES**

Increase resident interaction  
Decrease barriers between residents and police  
Increase public safety information sharing among residents and authorities

### **Long-Term Outcomes**

Increase in community morale and cohesion  
Strengthen protective factors: Social support and Awareness of personal safety  
Reduce Crime  
Increase public safety  
Increase Neighborhood Reinvestment

## ***Board Ups***

## ***Key Program Activity***

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### **PLAN OF ACTION**

#### **1. Identify Targeted Homes**

Complete vacant and open survey including taking photos of the house.

#### **2. Recruitment of Volunteers**

Pass out flyers in neighborhood	Identify volunteers
Send reminder to committed volunteers	Notify police department of the scheduled date

#### **3. Preparation**

Measure house for board sizes	Purchase materials
Order dumpsters/U-Haul	Procure lunch supplies/donations
Charge power tools	Remind police of event
Cut boards to fit measurements	Print sign-up sheets and waiver forms
Contact home owner via certified letter 14 days out and seven day regular mail	

#### **4. Pre-Event**

Transport supplies to work area  
Cut boards, power tools, safety equipment, food, drink

Set up equipment, registration tent, and sign-in table  
 Police complete a walk-through to ensure the house is abandoned  
 AMUS event lead and coordinator confirm assignments  
 Activities: house leads, drill team, registration table, volunteer mobilizer

**5. Event**

Volunteers complete registration paperwork and are assigned to site leads  
 Complete assigned tasks: clean up paint boards, assist drill team, handing boards, etc.  
 Engage residents by providing information about the AMUS program and facilitating connections among other residents  
 AMUS member documents event by capturing video and pictures

**6. Post-event**

AMUS event lead will enter new contacts into volunteer database  
 AMUS event lead will submit an event summary, sign-in sheet, and waivers to the program director  
 Communications team will edit and produce promotional media – blog, video  
 AMUS event lead will send thank you letters to donors, Update the board up sector roster

**7. On-Going Follow Up**

Residents and AMUS members will monitor the boarded homes on a quarterly basis to ensure the boards remain secure.  
 AMUS members will re-secure boards, if necessary

***RESULTS***

**INPUTS**

AmeriCorps Members	Residents/Volunteers	Police	Board Up Supplies
Funding	Dumpsters	Media	Community Groups

**OUTPUTS    Increase Number of....**

homes boarded up    lots cleaned    residents    volunteers    block clubs formed due to board up events

**SHORT-TERM OUTCOMES**

Increase resident interaction    Nuisance abatement-abandoned homes closed, access limited  
 Development of safe routes to school    Increase interest in formation of block clubs

**LONG-TERM OUTCOMES**

Increase in community morale and cohesion  
 Strengthen protective factors (social support, awareness of personal safety)  
 Neighborhood reinvestment    Increase public safety

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## **PLAN OF ACTION**

### **1. Pattern of Crime**

- Using the pattern of crime around the school and neighborhoods, AMUS members conduct home safety assessment, community patrol, vacant/open home, and/or business surveys

### **2. Data Entry**

- AmeriCorps members will enter the data from surveys into SPSS and analyze the results with assistance from program staff.
- Data is also entered into EXCEL spreadsheet to track which units have been provided with safety items.

### **3. Utilize Survey Data**

- Members utilize survey data, CompStat, and Center expertise to offer installing home and car security devices.

### **4. Install security devices with residents (locks, lights, car clubs).**

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## **RESULTS**

### **INPUTS**

- AmeriCorps Members
- Residents/Volunteers
- Police
- HAS and Car Intervention Supplies
- Funding
- Media
- Links with Community Groups

### **OUTPUTS    Number of...**

- Number of completed surveys (business, community patrol, neighborhood, block club, vacant/open, student/parent)
- Number of Home Safety Assessments conducted
- Number of security devices distributed
- Number of flyers disseminated
- Number of new resident contacts via Civicrm

### **OUTCOMES**

- Increased public safety
- Increased crime prevention knowledge
- Increased citizen engagement

**PLAN OF ACTION**

**1. Create Citizen Patrol Group**

- Find Community Partner AMUS members will look for a nonprofit interested in partnering to start a Citizen’s Patrol and meet with them to discuss the details.
- Door-to-Door Recruiting AMUS Members, alongside their community partner will conduct door-to-door surveys to collect information regarding resident interest in participating in a Citizen’s Patrol.
- Informational Meeting - AMUS members will provide a presentation about what a Citizen’s Patrol is and how to get one going in their area including an explanation of
- Decide on 501©3 or Fiduciary If a Citizen’s Patrol group wants to receive reimbursement the group must have a fiduciary OR be a 501©3 and complete the following: CRP Application, Request for Taxpayer Identification number and Certification, Michigan department of Licensing and Regulatory bureau of Commercial services, Radio Patrol Informational Packet, 12 residents that have agreed to participate
- Leadership Meeting AMUS members will meet with the elected patrol leaders to discuss the development of the patrol. Including the application process and how the patrol will work.
- Citizen Patrol Training by Detroit Police  
Police will attend a meeting to provide training to the participants. At that time the group will hand in their Citizens Patrol application to be reviewed.

**2. Organize Patrol Group**

- Ride-Alongs: Patrol participants will partner with other Citizen’s patrols in Detroit to get hands on experience by attending
- Analyze Crime Trends: AmeriCorps Members will review CompStat and provide analysis/recommendations to the patrol leaders on the days/times that their patrols
- Determine Base Location: AmeriCorps members will solicit the help of local businesses to assist patrol leaders in identifying a location to store their gear.
- Raise Money: If the patrol decides they want funding for uniforms or materials, AmeriCorps members will assist in fundraising
- Support Patrol Group - Initiate Patrols: AmeriCorps members will assist the patrol leaders once the patrols have started and will attend monthly patrol meetings

**RESULTS**

**INPUTS**

AmeriCorps Members	Residents/Volunteers	Police	Bike Watch Supplies
Funding	Media	Community Groups	

**OUTPUTS Increase the Number of...**

Suspicious activities or possible criminal activity reported to police  
 Public order issues reported to police - like abandoned cars and blight  
 Public order issues resolved  
 Community members involved in community policing

**OUTCOMES**

Reduced Crime  
 Increased public safety  
 Increased public order  
 Increased police and crime observation presence  
 Increased citizen engagement

## PLAN OF ACTION

### 1. Recruitment, Training, Needs Identification

- Bike Watch Recruitment: Bike Watch Lead & program staff recruit AMUS members & volunteers to participate. AMUS participation is tracked using the Bike Watch.
- Bike Watch Training: University Police, program staff, & AMUS members provide training to new AMUS members.
- Bike Watch Analysis: AMUS members utilize CompStat & walkers mapping to identify patrol areas

### 2. Organization of Patrol

- Roster Call: Lead recruits AMUS members & volunteers to participate in a specific watch one week prior to the scheduled watch
- Scheduled Patrol: Bike Watch Lead notifies University Police of a schedule patrol
- Bike Watch Patrol Pre-meeting: Host a meeting to review route, make team assignments and safety precautions, connect with University Police

### 3. Implement and Support Patrol

- Bike Watch Patrol target area: Identify and Report suspicious activities and public order issues and Engage residents by providing informational flyers
- Bike Watch Patrol Post Meeting: Bike Watch team Lead conducts a post-watch meeting to record identified public safety concerns and other relative information Bike Watch Lead inputs recorded information into the bike watch database.

## ***RESULTS***

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### **INPUTS**

- AmeriCorps Members
- Residents/Volunteers
- Police
- Bike Watch Supplies
- Funding
- Media
- Links with Community Groups

### **OUTPUTS Increase the number of...**

- Suspicious activities or possible criminal activity reported to police
- Public order issues reported to police - like abandoned cars and blight
- Public order issues resolved
- Community members involved in community policing

### **OUTCOMES**

- Reduced Crime
- Increased public safety
- Increased public order
- Increased police and crime observation presence
- Increased citizen engagement

**PLAN OF ACTION**

**1. Develop Partnership with School**

- Set up Meeting with Principal program staff, AMUS members and school principal meet to discuss partnership to create a Safe Route to School Program
- Identify Student Walking Routes
- Student Observations: AMUS members will observe students during the morning and afternoon as students walk to/from school
- Create Walking Maps: AMUS members will document student routes using a frequency map.
- Determine Best Possible Routes by Administering Surveys: AMUS members will administer two types of surveys to students and parents.
- First survey will collect information regarding their willingness to participate in the program
- Second survey will collect information regarding suspicious activity and risk level of particular routes.
- Analyze Survey Results: Enter the data into SPSS and analyze the results to determine the best possible route
- Identify the Safest Routes – Increase Safety of Routes
- Organize a Meeting to Determine Safe Routes
- AMUS members will present the survey results and observation data in a Safe Route Proposal.
- Program staff, m members, DPD, and school Principal will collaborate to identify the safest routes.
- Increase Safety of Routes: AMUS members organize and plan board up events along designated routes
- Home Safety Assessments: AMUS members will advertise HSAs and provide assessments to residents along the identified routes. And Members will encourage residents to observe students from their windows during high traffic times
- Coordinate with Citizens Patrols: AMUS members will collaborate with Citizen’s Patrols to provide patrols along the routes during high traffic times.

**2. Support Safe Routes Program**

- Involve the Parents  
AMUS members will conduct informational meetings with parents and recruit parent volunteers for the program
- Execute Safe Routes  
AMUS members will initially assist in the implementation of Safe Routes, but slowly allow parents to take the leadership roles.
- Maintain Safe Routes  
AMUS members will provide assistance to the program, as needed, including additional volunteer recruitment and program promotion at community events.

***RESULTS***

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**INPUTS**

Staff	AmeriCorps Members	School Principals	School Coordinator
Students	Parents	Police	

**OUTPUTS**

- Increase number of students walking to school
- Increase resident awareness of student routes
- Increase number of police and citizen patrols along identified routes
- Decrease the opportunities for crime along identified routes

**OUTCOMES**

- Reduce Crime
- Increased public safety
- Increased public order
- Increased police and crime observation presence
- Increased citizen engagement

## **PLAN OF ACTION**

### **1. Business Meeting**

- Program staff, AmeriCorps members, and Business Association and leaders in the business community will discuss questions to include on survey, logos, and who will sign the pre-flier letter

### **2. Inventory of Businesses**

- AmeriCorps members canvas the target area and create a SPSS spreadsheet of all the businesses and their addresses in the target area

### **3. Pre-leafleting Businesses**

- AmeriCorps members will go door-to-door to each business and drop off a statement which describes the survey to the business owner or manager.

### **4. Survey Businesses**

- AmeriCorps members will attempt to survey each business, face-to-face interaction is desired, since the purpose is to build relationships, rather than solely collect data

### **5. Follow up with Businesses**

- For businesses who do not complete the survey, AmeriCorps members will make three attempts – once in the morning, once in the afternoon, and once in the evening.
- Businesses that refuse will not receive follow up contacts
- AmeriCorps members may leave the survey for businesses, only after face-to-face follow-up exhausted.

### **6. Enter Data into SPSS**

- AmeriCorps members enter data from survey into SPSS and analyze results with assistance from program staff
- Data is also entered into EXCEL spreadsheet to track which businesses have surveyed

### **7. Business Watch Preparation**

- AmeriCorps members will secure a meeting location, contact people, and recruit business community member participation by passing out fliers and telephoning business leaders
- AmeriCorps members will create resource binder to present at the meeting
- Resource binder includes CompStat data, community resources, secondary patrol and contact information

### **8. Business Watch Meeting**

- AmeriCorps members will lead the Business Watch meeting, encourage the owners to create GroupMe, Phone Tree, receive Business Safety Assessments, and pool resources to hire PD Secondary Employment Officers
- Participants will be encouraged to share their crime concerns and possible solutions

### **9. Maintain Meetings**

- AmeriCorps members help maintain the monthly Business Watch meetings until Business Watch can take over

## ***RESULTS***

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### **INPUTS**

Staff	Students	Parents	Police
Business Employees	AmeriCorps Members	Business Associations	Business Owners

### **OUTPUTS**

Increase knowledge of the crime concerns of business owners  
Develop relationships between business owners, AMUS members and the local police  
Increase the number of business community members involved in community policing  
Increase the number of police patrols in the area Increase the number of arrests made

### **OUTCOMES**

Reduced crime      Increased public safety      Increased public order      Increased citizen engagement  
Increased police and crime observation presence

## ***Volunteer Management***

## ***Key Program Activity***

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## **PLAN OF ACTION**

## 1. Engage Residents

- Members engage residents while conducting AMUS activities
- Examples of Activities include surveying, bike watch, clean ups. Board ups

## 2. Collect Contact Information

- Utilize Social Media: Communications department connects with interested residents
- Phone Interviews: Members conduct follow up phone interviews using the Volunteer Survey within one week of initial contact to assess volunteer's interest, skills, and availability

## 3. Event Recruitment

- Event Lead will recruit volunteers to participate in an AMUS event one week prior

## 4. Train Volunteers

- Members will train volunteers prior to the event

## 5. Satisfaction Survey and Appreciation

- Members will conduct a brief survey of the volunteers experience directly following an AMUS event
- Communications team sends thank you messages to volunteers and donors
- It includes a list of upcoming events within one week of the event

## 7. Volunteer Recruitment Opportunities

- AMUS Activities Board-ups      Clean-ups      Other events      Bike Watch
- Community Gardening      Surveying      Communications – social media, newsletter
- Churches      Businesses      Non-profit Organizations

## 8. Retaining Volunteers through Relationships

- Satisfaction of participating in a successful event      Having an enjoyable experience
- Meeting new people/social networking      Receiving encouragement and recognition
- Building expectations for the future of the neighborhood      Acquisition of knowledge and skills

## 9. Incentives

- T-Shirts Food      Car Clubs      VIN-etching      Matching grants      Raffles
- Display of sponsorship      Target hardening (locks/lights)      Community Service Hours

## **RESULTS**

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### INPUTS

Residents      Staff      Work-study Students      Surveying      Media  
Center Expertise      Police      AmeriCorps Members      Funding  
Community Groups      AMUS Events (board-ups, bike watch, VIN-etching, etc.)

### OUTPUTS

Number of volunteer hours      Dollar value of volunteer resources leveraged by AMUS program  
Numbers of volunteers recruited and managed by AMUS program      Training hours provided to volunteers  
Board ups and clean ups completed as a result of volunteer building  
Additional trainings on crime prevention offered by the AMUS program as a result of volunteer building

### SHORT-TERM OUTCOMES

Increase resident interaction      Increase public safety information sharing among residents and authorities

### LONG-TERM OUTCOMES

Increase in community morale and cohesion      Increase sustainability of AMUS activities  
Reduce Crime      Increase public safety      Neighborhood reinvestment