

Types of Partnerships

To raise funds and increase visibility, Senior Corps projects may want to partner with another organization in the community. The partnership can be with a business, an agency such as the Elks or Rotary, the United Way, or with another nonprofit. To be successful, the partnership must be beneficial to both entities.

Partnerships can exist on different levels and for different purposes. Here are some definitions of the types of partnerships.

Communication	<p>Activity that has as its purpose sharing of information and non-material resources.</p> <p><i>Ex: Share newsletters with other groups regularly to let them know what we're doing and find out what they're doing</i></p>
Coordination	<p>Activity between two or more organizations that has as its purpose prevention of duplication of efforts and assurance of provision of service.</p> <p><i>Ex: Create a joint calendar of events so that we don't conflict with other groups.</i></p>
Cooperation	<p>Activity between two or more agencies or sectors that aims at some integration of operations, while not sacrificing the autonomy of either party.</p> <p><i>Ex: meet regularly to define the needs of children in our community and agree that the schools will be provided with tutors from agency A and parent volunteers from agency B and school nurses from agency C.</i></p>
Collaboration	<p>A mutually beneficial and well-defined relationship that involves people from different agencies or sectors of the community joining together to achieve a common goal. Usually, that goal could not be achieved as efficiently (or at all) by any individual organization. The result is a highly shared endeavor in which members eventually commit themselves as much to the common goal as to the interests of their own organizations.</p> <p><i>Ex: Establish a new service like a 5-day-per-week after school program with services, staff and volunteers from all of our agencies.</i></p>

Types of Partnerships (cont.)

Use the space below to identify local partnerships you currently have, the type and their purposes.

Partner	Level of Partnership	Purpose