

Partnering With Your Sponsor: Clarity for Growth

Use the questions below to define and clarify your relationship with your sponsor organization.

Describe your relationship with your partner.

On a scale of 1 – 5, five being the highest, how would you characterize the health and vitality of the relationship? 1 2 3 4 5

Why?

Using the same scale, how much support for program growth activities including fund development, in-kind, community outreach and other supports do you receive from your sponsor? Describe what form this support takes.

Fund development: 1 2 3 4 5

In-kind: 1 2 3 4 5

Community Outreach: 1 2 3 4 5

Other: _____

What resources, benefits, or supports do you offer to your sponsoring organization?

Where are opportunities to grow your contribution?

In what ways would you like to see more active support of your growth efforts from your sponsoring organization?

What immediate action steps could you take to grow the relationship?