

## Senior Corps Work Plan SAMPLE

<b>Work Plan Name:</b> Homeland Security Disaster Prep – Sample 4 (RSVP)	<b>Work Plan ID:</b> MOK01070
<b>Issue Area:</b> Homeland Security	<b>Total # Stations:</b> 8
<b>Service Category:</b> Disaster Preparedness and Relief	<b>Total # Volunteers:</b> 120
<p><b>Community Need:</b>  Every year, blood transfusions save millions of lives. To meet demands, the Red Cross must collect more than 20,000 pints of blood for patients in hospitals across the nation. That's why community blood drives are critical to maintaining the nation's blood supply. According to the American Red Cross Blood Services Report (2003), the need for blood is growing faster than the supply. More blood donors are needed, and current donors are asked to give more often. A crucial link in the blood collection system is the volunteers who help staff local blood drives. These volunteers coordinate the registration of donors, serve refreshments, and observe people for signs of reaction after their donation. They also coordinate volunteer activities and assist in labeling and inspecting blood collection containers.</p> <p>The Greenville County Health Department reported that in 2003, area hospitals regularly postponed non-emergency operations because blood supply was dangerously low. The Greenville Area Red Cross Chapter hopes to alleviate this problem but has experienced a serious decline in volunteers in recent years. For this reason, the Red Cross has asked RSVP for assistance in conducting blood drives.</p>	
<p><b>Service Activity:</b>  120 RSVP volunteers will work with the local Red Cross chapter on community blood drives to (1) increase the capacity of the Red Cross to collect blood; and (2) make the donor's experience more pleasant and efficient, thereby encouraging repeat donations. Volunteers will help set up registration table with supplies, greet donors as they enter the facility to donate blood, help donors complete registration forms, help with inventory of supplies, set up refreshment tables, provide snacks to donors, observe donors for reactions, and thank donors for participating in the blood drive. Volunteers will also ask donors to fill in their names and addresses on a postcard to be mailed at a later date reminding them to donate again.</p>	
<p><b>Anticipated Input:</b></p> <ul style="list-style-type: none"> <li>• 120 RSVP volunteers will serve at least 8 hours a month, for a total of 13,700 hours during the year.</li> <li>• Initial training and orientation will be provided by the Red Cross</li> <li>• Supervision will be provided by the Red Cross</li> <li>• Transportation, insurance, and recognition will be provided by RSVP</li> </ul>	
<p><b>Anticipated Accomplishments/Outputs:</b> Red Cross blood drives will be conducted with assistance from RSVP volunteers.  <b>Indicator:</b> Annual number of blood drives conducted with assistance from RSVP volunteers  <b>Target:</b> At least 20 blood drives per year will be conducted with assistance from RSVP volunteers.  <b>How Measured?</b> <i>RSVP Volunteer Tracking Log</i></p>	

**Anticipated Intermediate Impact/Outcome:** More people will donate blood since RSVP volunteers began assisting at blood drives.

**Indicator:** Number of blood donors per year; percent increase in number of donors compared to 2002

**Target:** At least 70 additional donors will give blood this year compared to the number of donors in 2003, representing a 20 percent increase from 2003 (before RSVP volunteers assisted at blood drives).

**How Measured:** *Greenville Red Cross Donor Log*

**Anticipated End Impact/Outcome:** Donors will agree to donate blood again in the near future.

**Indicator:** Percent of donors who agree to complete a reminder postcard

**Target:** At least 60 percent of the blood donors will complete a postcard with their name and address (to be mailed at a later date) reminding them to donate.

**How Measured:** *Greenville Red Cross Donor Log*