



Ideation

AMERICORPS:

Envisioning the next **BIG** Strategies



AmeriCorps State and National Symposium 2016



Purpose



- Participants will engage in collaborative discussions and activities designed to identify both the unique challenges facing diverse communities today and ideas for cutting edge, scalable solutions through the AmeriCorps platform.



Ideation Event Summary

Ideation events:

CNCS HQ, December 15, 2015

Pacific Conference, April 20, 2016

Southern Conference, April 28, 2016

Atlantic Conference, May 4, 2016:

North Central Conference, June 9, 2016



Rules of Engagement



- **KNOW:** Understand that no idea is a bad idea
- **SHARE:** Share your knowledge, experiences, and ideas
- **TEAMWORK:** Collaborate and keep the conversation going
- **THINK:** Think **BIG** strategies for AmeriCorps
- **STAY:** Remain positive, respectful, and enthused
- **MAKE:** Make new introductions, relationships, and partnerships

Things to Consider



- Please do not sit with other representatives from your organization.
- Consider this event a creative and collaborative laboratory of exploration. Ideation sessions build ideas only.
- This is a brainstorming session only; not a time to get feedback on potential personal program designs.
- Participation in this event does not lead to modified treatment of participants in funding decisions, program monitoring, etc.



Agenda



- Small group brainstorm and best practices sharing
- Large group share out
- Report out from past Ideation sessions
- Large group brainstorm
- Next steps



What are the challenges facing America today?



What do you think is the most important problem facing this country today?

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[OPEN-ENDED]

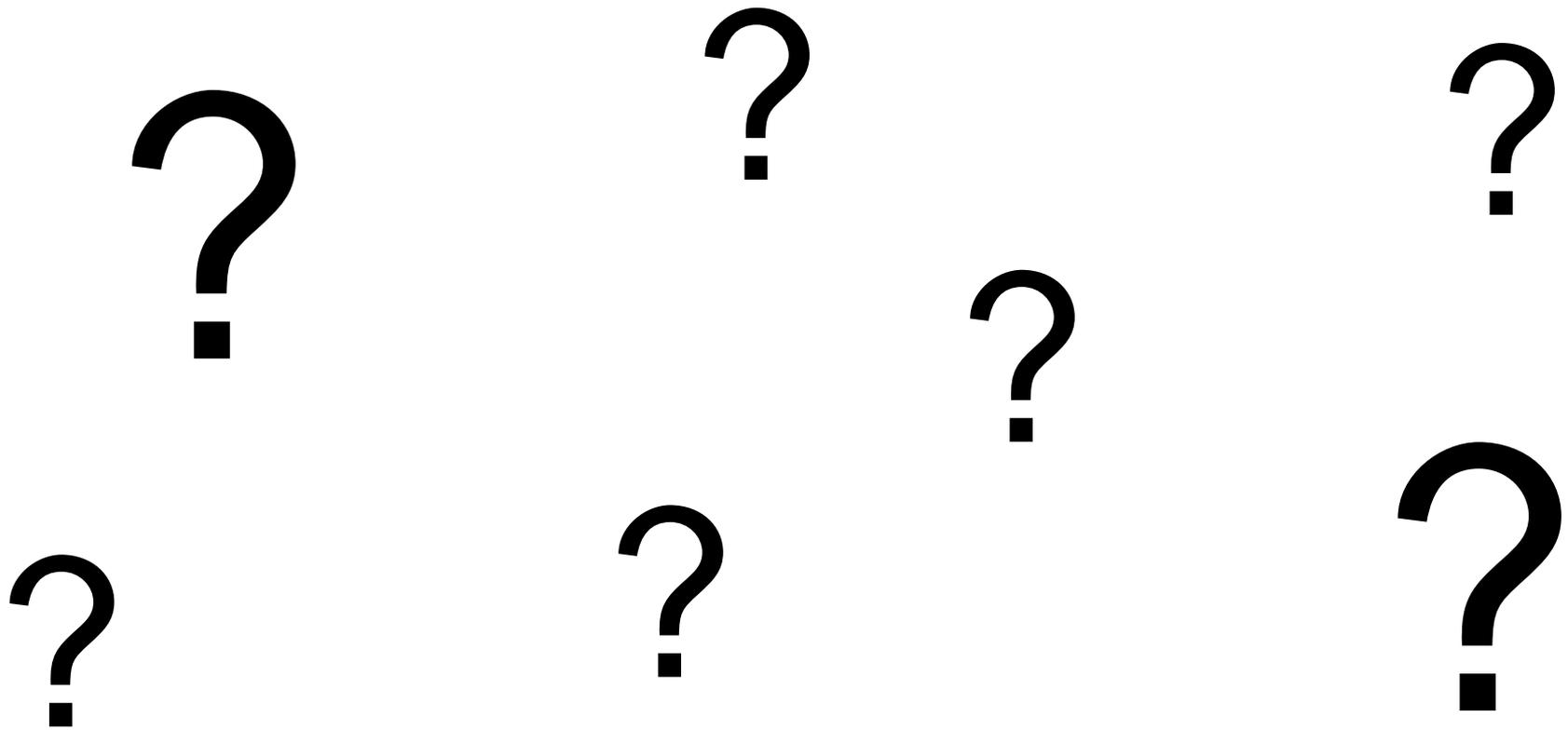
Recent trend

	Aug 3-7, 2016	Jul 13-17, 2016	Jun 1-5, 2016	May 4-8, 2016
ECONOMIC PROBLEMS (NET)	35	27	38	38
Economy in general	17	12	18	18
Unemployment/Jobs	8	7	8	9
Federal budget deficit/Federal debt	5	4	5	5
Lack of money	2	2	3	2
Wage issues	2	1	1	1
Gap between rich and poor	2	2	2	4
Taxes	1	*	1	1
Corporate corruption	1	1	*	2
Foreign trade/Trade deficit	1	*	*	*
High cost of living/Inflation	*	*	*	*
Fuel/Oil prices	*	--	1	--

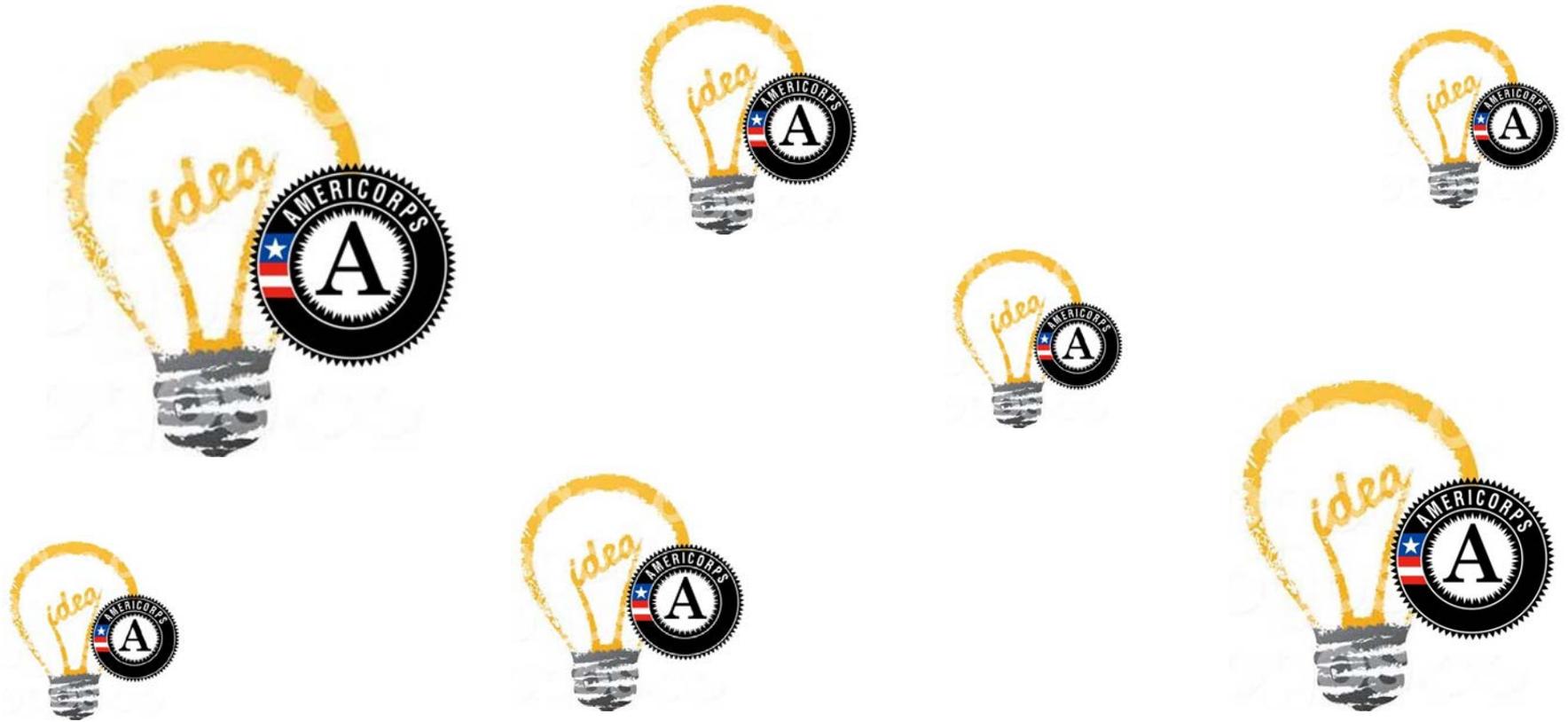
Non-Economic Problems

NON-ECONOMIC PROBLEMS (NET)	70	80	71	66
Dissatisfaction with government	13	16	13	13
Terrorism	9	5	4	4
Immigration/Illegal aliens	8	6	7	7
National security	7	6	5	4
Elections/Election reform	7	5	6	5
Race relations/Racism	7	18	5	5
Crime/Violence	5	6	3	2
Healthcare	5	3	4	4
Guns/Gun control	3	5	1	1
Education	3	2	5	4
Ethics/Moral/Religious decline	3	6	5	3
Lack of respect for each other	3	4	3	2
Unifying the country	3	3	2	2
Judicial system/Courts/Laws	2	2	2	2

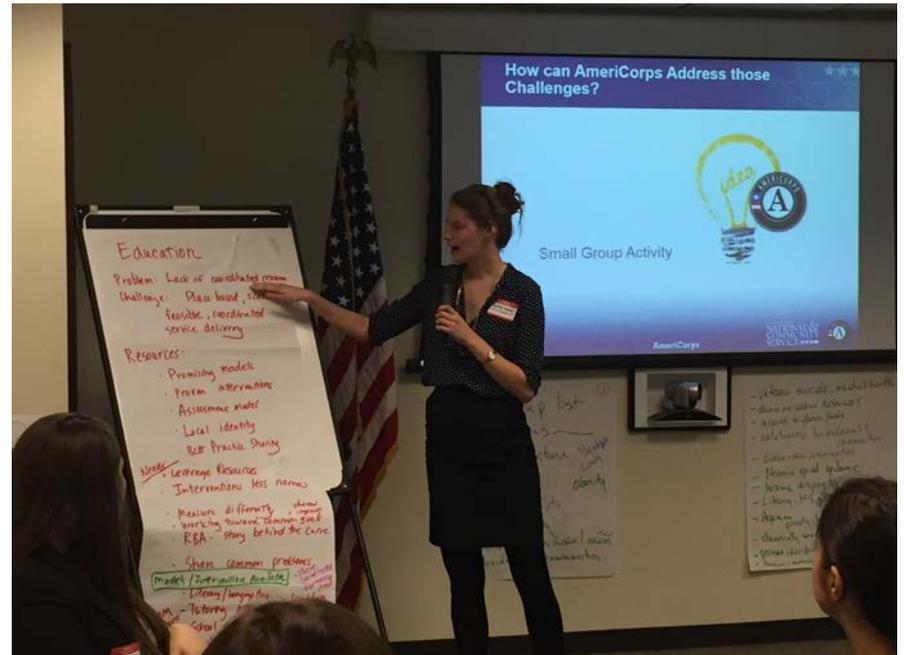
Small group brainstorm



Large group share out



Report out from past sessions



Next steps



How can we encourage innovation in national service every day?



Resources



- Find the online notes from each Ideation event here:
<http://www.nationalservice.gov/resources/amicorps>
- Talk to your Program Officer about your innovative ideas and ask what opportunities and resources exist for making your idea a reality.