

# **Fund Raising Volunteer Leaders**

## **Assessing the Current Fundraising Volunteer Mix of Leadership**

### **Leadership Matrix Worksheet**

#### ***About Fund Raising Volunteer Leaders***

*When we talk about Fund Raising Volunteer Leaders, we refer to members of the community who could serve as possible resources to your project. **We do not specifically refer to your RSVP, FGP or SCP volunteers or their clients.***

*Fund Raising Volunteer Leaders include:*

- *Advisory Council members*
- *Members of the sponsor organization Board of Directors*
- *Your own Board of Directors if you are a self-incorporated project*
- *Business owners*
- *Legal, financial, management or other professionals who can help with pro bono work*
- *Voluntary service groups who may take on fund raising for your project*
- *Individuals in the community who have an interest in your work and who may help connect your network with possible fund raising sources*
- *Past donors*

#### ***Using the Leadership Matrix Worksheet***

*The Leadership Matrix Worksheet on the follow page will help you determine the skills and constituency representation needed by your project. List your volunteer fund raising leaders in the left column and check the demographic, professional, client/service, financial, donor and other categories that apply. Total and determine where your team may require further representation. An example of how to use this chart is on the last page.*

Fund Raising Volunteer Leaders  
Leadership Matrix

Volunteer Fund Raising Leader Name	Male	Female	Legal	Finance	Medical	Local Bus. Owner	Program Vol.	Fund Access	Donor
Total									

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**Example - Metro Service Agency**

Name	Male	Fem.	Diversity	Law	Finance	Med.	Local Bus. Owner	Prog. Vol.	Access to Funds	Donor
Bob Wright	X				X			X		
Henri Doucette	X						X			X
Anne Marcus		X						X		
Leslie Landry		X	X				X		X	X
David Loris	X						X	X	X	X
Alex Andrew	X		X			X				
Lisa Artis		X								
Rina Babin		X	X		X			X		X
Total	4	4	3	0	2	1	3	4	2	4

*Conclusion: The Advisory Council and Project Director decided that in order to have volunteer leadership actively relating to the community and raising funds they need....*  
*.....One attorney (estate planning expertise would be great)*  
*.....Two more volunteers with access to major funds*  
*.....All volunteer leaders who will be involved in fund raising to give at least \$5.00 to become*  
*.....donors so they can effectively solicit support*