

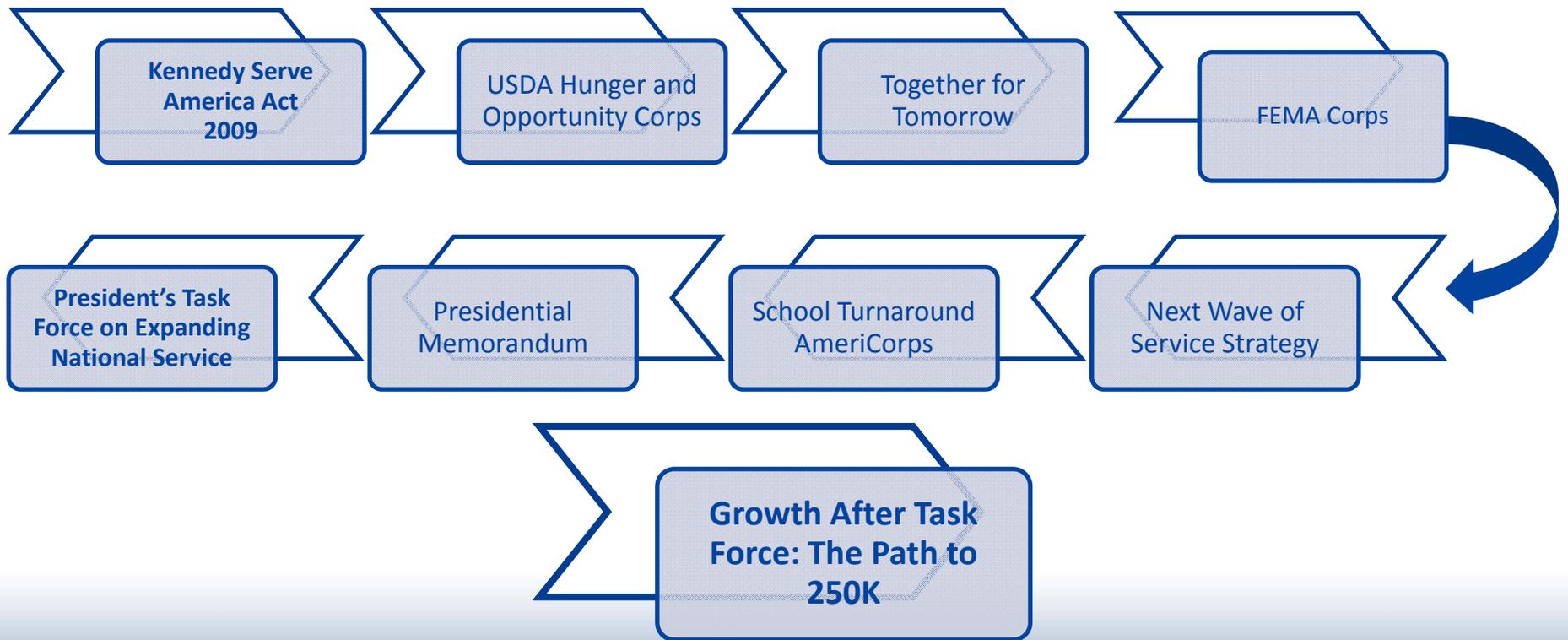
# Expanding National Service Through Partnerships

## AmeriCorps State and National 2015 Symposium



Corporation for  
**NATIONAL &  
COMMUNITY  
SERVICE** 

# A Strategy in Development



***Task Force on  
Expanding  
NATIONAL  
SERVICE***  


“ And today I want to announce a new task force [...] to take a fresh look at how we can better support national service – in particular, on some of our most important national priorities: improving schools, recovering from disasters, and mentoring our kids. ”

*-- President Obama, July 15, 2013*

# Accomplishments



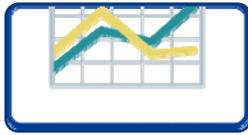
Over \$60 million of new funding invested in national service



Over 10,000 new national service members will be supported thanks to new funding from partnerships



CNCS has engaged state commissions and legislatures, and public and private stakeholders



Infrastructure and groundwork has been laid for future partnerships, growth, and expansion

# Partnerships to Expand AmeriCorps



Administration for Children & Families  
Office of Refugee Resettlement



# AmeriCorps Partnerships Challenge



- \$30 million in education scholarships to support the expansion of new AmeriCorps opportunities across the nation
- Applicants apply as an Education Award Program and request no operating funds from CNCS

# How You Can Help



John Kelly  
[jkelly@cns.gov](mailto:jkelly@cns.gov)  
202-606-6743



# Engaging Elected Officials

*Kimberly Allman, Director, Office of Government Relations*



## AmeriCorps State and National 2015 Symposium



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# Meet the Office of Government Relations Team

- Kim Allman, Director of Government Relations
- Tess Mason-Elder, Liaison to House of Representatives and Governors
- Megan Blanco, Liaison to Senate
- Debra Cooper, James Schroll, Neil Danner

# Update on FY16 Appropriations

## Current Status

- House Appropriations Committee has completed all work: 12 appropriations bills marked up and passed full House
- Senate Appropriations Committee has completed all work: 12 appropriations bills marked up but none have passed full Senate

## What to Expect in the Months Ahead

- Possible short-term Continuing Resolution to fund federal government
- Deadline is September 30, 2015 (end of Fiscal Year)
- Debt Ceiling (Fall)
- Sequestration – mandatory, even, spending cuts to defense and non-defense categories

# Mayors Day of Recognition for National Service



**Save the Date:**  
**April 5, 2016**

✓ **2,786** Mayors

✓ **All 50 states**

✓ **Represent 150**  
million Americans

# 2016 Mayors and County Day Deep Dive

## Why Mayors Day Matters

- More than recognition: Systematic, intentional engagement of a critical set of community leaders
- Many benefits
  - Leads to programming opportunities
  - Political support: In current federal budget climate, more important than ever
  - Energizes members and volunteers
  - Showcases impact to elected officials, community leaders, and the media

# 2016 Goal

- Last year huge success: 2,786 Mayors and County officials representing 150 million Americans
- This year: 3,000 – We can do it!
- Outreach strategy: Mayors, Counties, Tribes
- Automatic Re-enrollment Strategy
- 1-3 signature events in each state
- “Must-have” registrations

# Importance of Engaging Policy Makers

- CNCS activities must adhere to the governing laws put in place by Congress
- CNCS budget is dependent on the annual appropriations legislation that is debated and voted on by Congress
- Policy makers have a large platform to amplify the great work that national service is doing on the ground
- Policy makers have the ability to introduce and pass measures (legislation, EO, proclamations, etc.) that can expand or help national service

# Ways to Work with Elected Officials

- Explore programming opportunities (i.e., next SOAR)
- Grants workshop
- Site visits
- Invite for amplification of grants or special announcements
- Days of Service
- Graduation / Induction
- Veterans Corps Pinning Day
- Mayors and County Day
- Anniversary events
- Send special announcements NOFO, press

# 2016 Timeline Highlights (Sept-Nov)

## September

- HQ developing draft signature city list
- HQ drafting and finalizing outreach materials and websites

## October

- Outreach materials and toolkit distributed
- OFL gives feedback on signature cities

## November

- National League of Cities
- City and County Profiles finalized
- OFL kick-off call

# 2016 Timeline Highlights (Dec-April)

## December

- Website go live date
- Mayors and County Day best practices call

## January

- US Conference of Mayors DC Meeting
- Continued recruitment and event planning

## February-March

- Identify Senior Leadership events
- Social media campaign
- Event planning

## April

- April 5: Mayors and County Day!

# Grants and Member Management System (GMM) Modernization

*IT Program Overview and What to Expect*

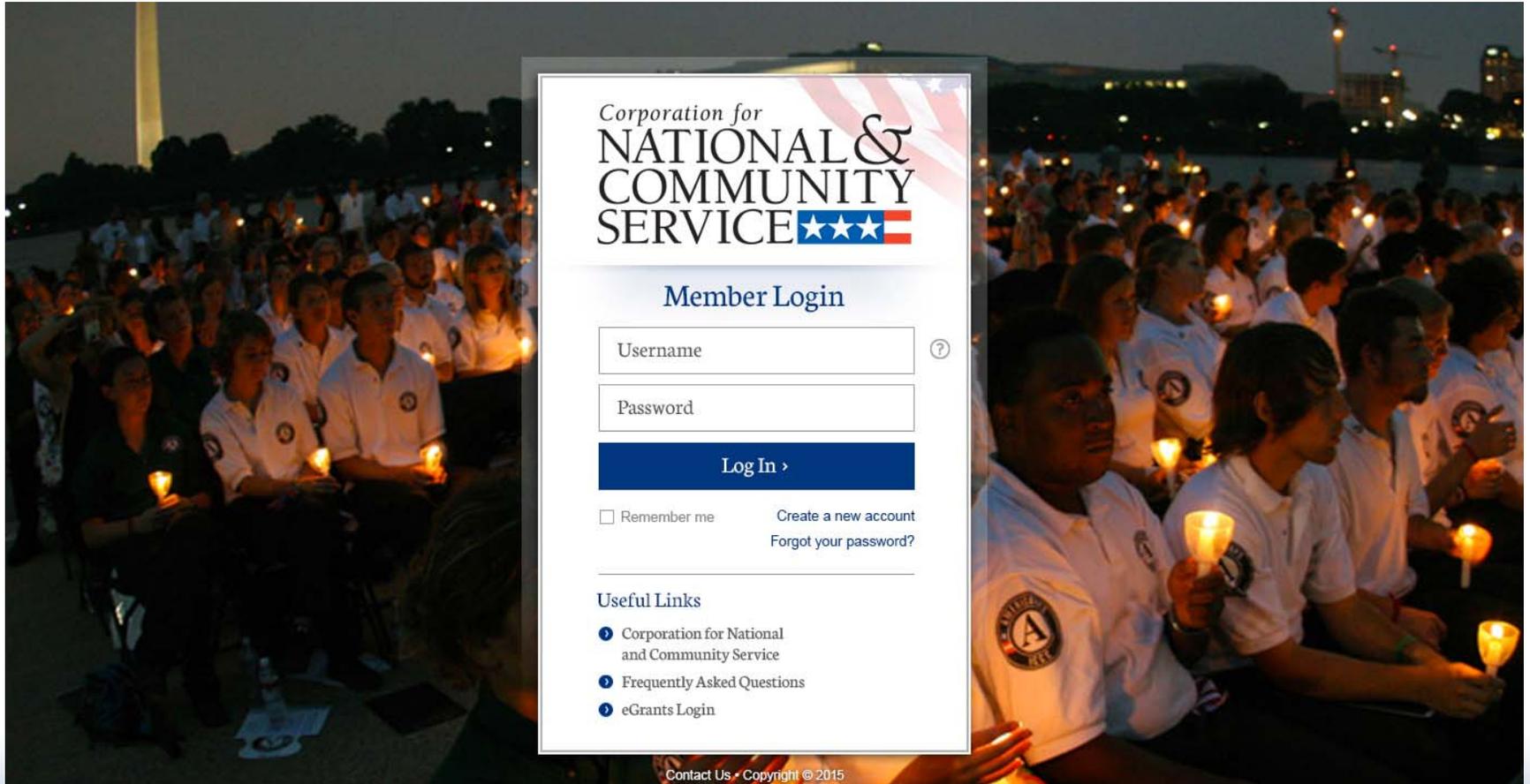


## AmeriCorps State and National 2015 Symposium



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# Imagine the Future – Login to Learn More



Corporation for  
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### Member Login

Username  

Password

[Log In >](#)

Remember me    [Create a new account](#)  
[Forgot your password?](#)

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**Useful Links**

- [Corporation for National and Community Service](#)
- [Frequently Asked Questions](#)
- [eGrants Login](#)

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# Grant and Member Management System (GMM) Modernization Program Overview

- **Modernizing our platforms** used to deliver grant and member management services
- Over next **3-5 years**, OIT will execute projects over **3 primary phases**
  - Phase 1 – Grants Management (eGrants) – *In Progress*
  - Phase 2 – Member Management (My AmeriCorps Portal)
  - Phase 3 – Data Analytics (Performance Measures Module)
- Upcoming **Phase 1 Milestones** (Tentative)
  - CNCS “Alpha” Product Development (11/2014-09/2015)
  - CNCS Development/Testing (10/2015-03/2016)
  - Grantee/Non-CNCS User Testing/Training (03/2016-04/2016)
  - “Go Live” Cut Over (TBD)



# Sneak Preview Grantee Portal – NOFA (DRAFT)

Sandbox: DevSB12
Testing Tester ▾

Grantee Portal
Search...
Search

Organizations
NOFAs/RFPs
Applications

Create New... ▾

Recent Items

- State Commission NOFA - 2016
- State Commission NOFA - 2016
- ReviewProcessDemo
- Application-201...
- VistaDemo
- Concept\_Paper-2...
- SeniorCorpsDemo
- Application-201...
- P-000002
- Concept\_Paper-S...



**NOFA/RFP**  
State Commission NOFA - 2016

[Show Feed](#)

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Printable View

**NOFA/RFP Detail**

Apply

**General Information**

NOFA/RFP ID	State Commission NOFA - 2016	Name	State Commission NOFA - 2016
NOFA/RFP Summary	AmeriCorps State and National	Corporate Program	<u>AmeriCorps State and National</u>
Application Due Date		Allow Concept Paper	Yes
Application Submission Instructions		Concept Paper Due Date	
Concept Paper Submission Instructions			
Review Cycle			

**Applications**

No Records to Display



# What You Should Expect

- Access to **21<sup>st</sup> Century** E-Government Services and a **Flexible IT platform**
- **Phased transition** from current systems with a period of concurrent use (New Grants system with My AmeriCorps Portal)
- **Opportunities to provide feedback and participate** in testing/training starting in Spring of 2016
- **Well-coordinated implementation** that fits in with business cycles
- **Post-implementation period of stabilization** and refinement with routine updates
- **Contact Us - [ITMODfeedback@cns.gov](mailto:ITMODfeedback@cns.gov)**



# Coordination and Collaboration

Ted Miller, Chief, Office of External Affairs  
September 2015



# Coordination and Collaboration

#AmeriStates

2015

Places that produce the most AmeriCorps members per capita.



**TOP TEN**

- 1 MONTANA
- 2 WASHINGTON, D.C.
- 3 MINNESOTA
- 4 VERMONT
- 5 WEST VIRGINIA
- 6 RHODE ISLAND
- 7 COLORADO
- 8 UTAH
- 9 MASSACHUSETTS
- 10 MAINE

NationalService.gov/AmeriStates



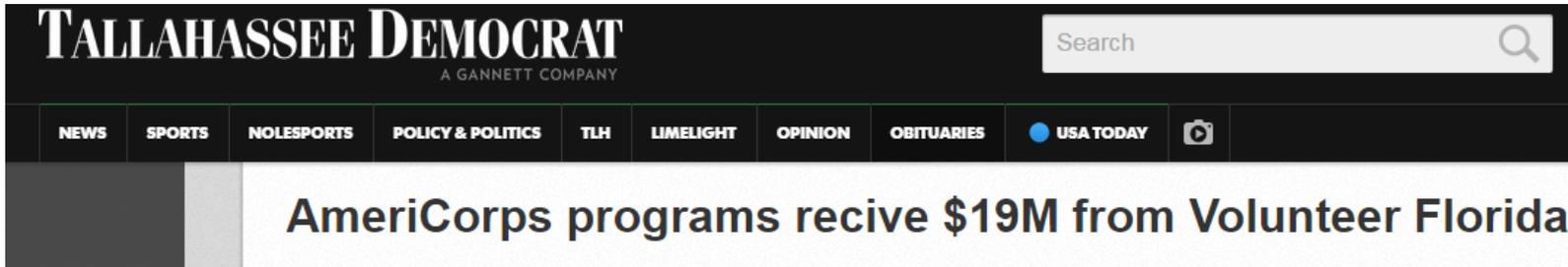
## 2015 AmeriCorps Grant Announcement



**OPERATION  
AMERICORPS**

Corporation for  
**NATIONAL &  
COMMUNITY  
SERVICE** ★★ ★

# State-Level Amplification



**TALLAHASSEE DEMOCRAT**  
A GANNETT COMPANY

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## AmeriCorps programs recive \$19M from Volunteer Florida

### West Virginia to Receive Over \$5 Million in AmeriCorps Grants

Written by *Matthew Baumgarten*  
Last updated on June 05, 2015 @ 12:21AM  
Created on June 04, 2015 @ 9:48PM



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### Rural health care service gets \$313K in funding

0 [Facebook] [Twitter] [LinkedIn] [Google+] [Pinterest] [Email]

Story Print Font Size: - +

Posted: Wednesday, September 2, 2015 8:53 pm

Staff Report

Programs of the Rural Health Network of South Central New York are among those that will benefit from \$5.4 million in AmeriCorps funding announced Wednesday by Gov. Andrew Cuomo in a media release.

# Success Stories



**AmeriCorps**

Published by Greg Tucker [?] · July 22 · Edited [?] ·

President Obama visited *The Daily Show* with Jon Stewart last night and said this about national service and AmeriCorps:

"We have to give (young people) pathways to get them involved. And so we've tried to expand things like AmeriCorps as much as possible. Part of what we want to do is hopefully tie it to getting a lower-cost college education, so that they get scholarships in return for the work they do. I think that would be a good place for us to start."

Watch the clip here → <http://bit.ly/1RQMTyu>



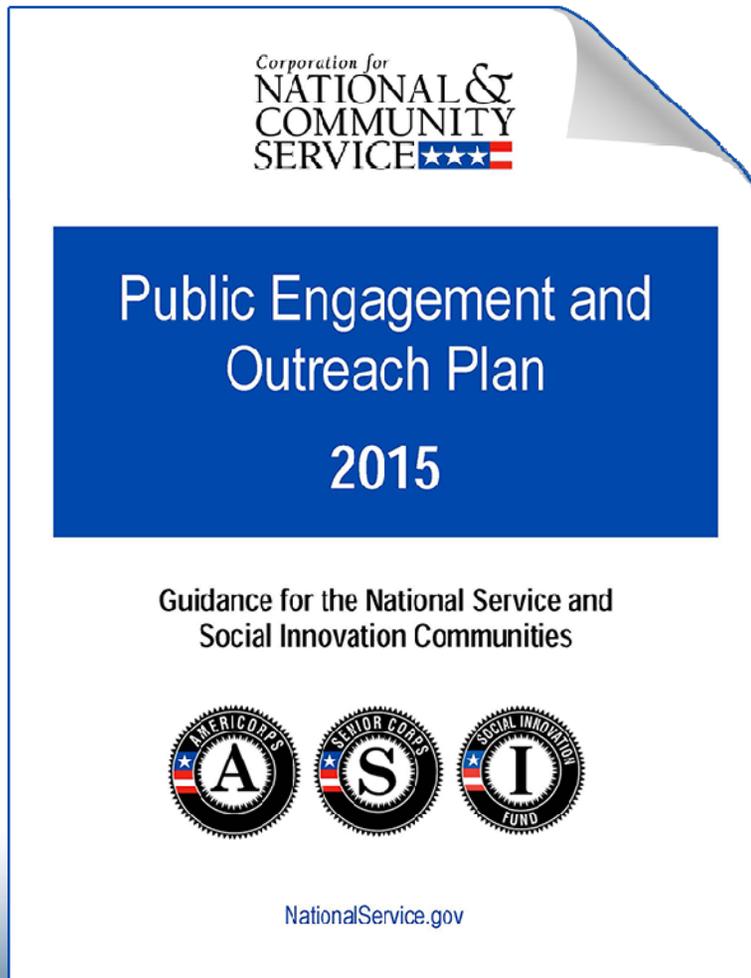
484,115 people reached

Boost Post

# AmeriCorps Opening Day – Oct. 16, 2015



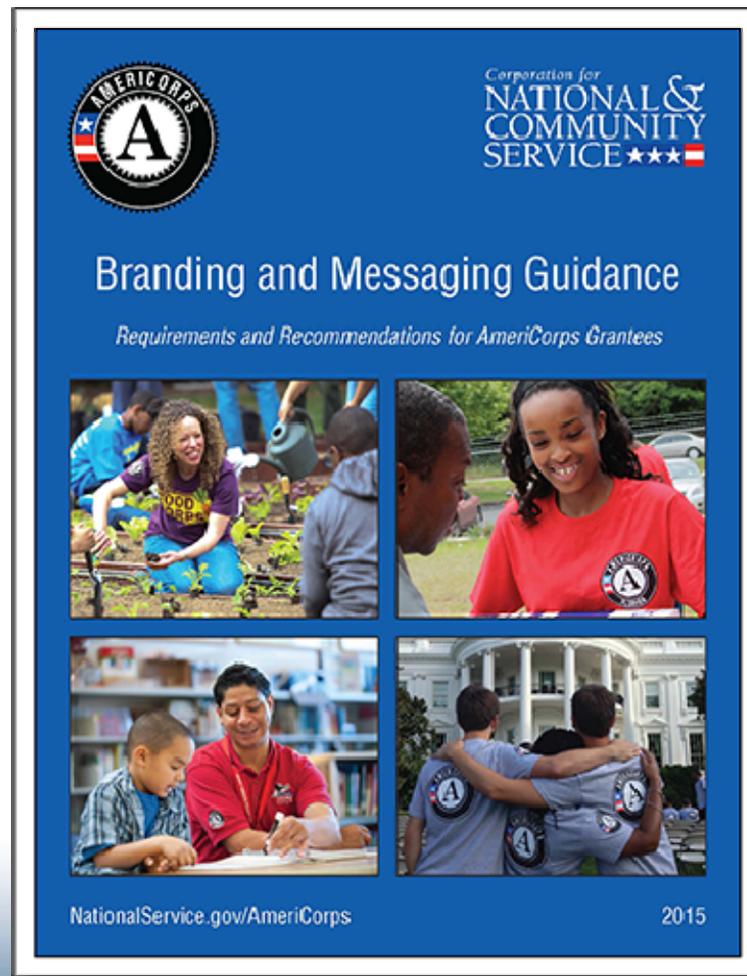
# Engagement Plan for Next Year



## Feedback?

Engagement@CNS.gov

# Focus on Branding





# Results of Branding Assessment

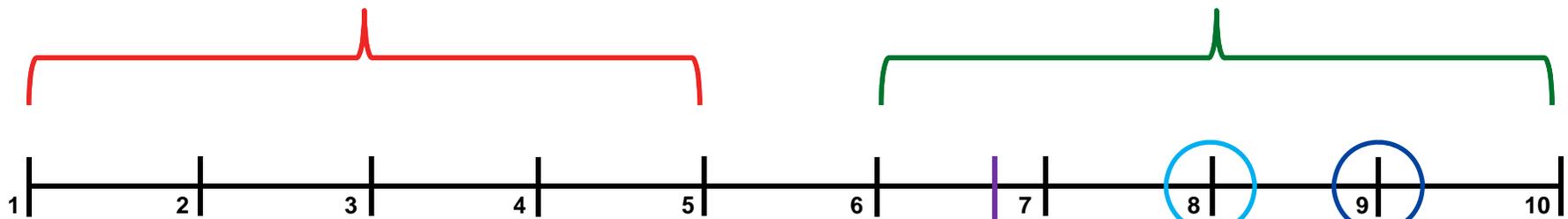
Total submissions: 154

Grantees  
rated 1-5:

42

Grantees  
rated 6-10:

112



Mean: 6.7  
Median: 8  
Mode: 9

6.7

Average rating of  
all submissions