

SUMMARY REVIEWER COMMENTS

2013 RSVP Competition

Legal Applicant: RSVP of Boulder and Broomfield Counties

Applicant ID: 13SR143940

Project Name: Boulder County CareConnect (formerly Boulder County RSVP)

For the purpose of enhancing our programs by improving the quality and quantity of applications to the Corporation for National and Community Service (CNCS), we are providing specific feedback regarding the strengths and weaknesses of this application. These comments are not meant to represent a comprehensive assessment; rather the analysis represents those elements that had the greatest bearing on the rating of the application. Please note that this feedback consists of summary comments from only the external reviewer on the blended panel. Comments are not representative of all of the information used in the final funding decision.

External Reviewer's Summary Comments:

Strengths:

The applicant identifies considerable experience and a strong track-record in providing significant volunteer services to the community.

The applicant identified specific plans for marketing and outreach including a media mix, branding campaign and presentation schedule.

The applicant identified important recognition of volunteerism with activities such as catered RSVP recognition affairs with entertainment and door prizes; newsletter blurbs and training opportunities.

Weaknesses:

The applicant does not identify a clear plan to provide significant activity to veterans and/or military families with minimal mention of an expectation that a significant number will identify as military veterans with no specific services in the narrative.

The applicant does not provide a description of how staff assignments are coordinated with project management to meet the goals of the grant and staff are not identified.

The application addresses graduation of stations, but lacks specificity on how the graduation will transpire.

The applicant does not mention how the proposed plan will create high quality RSVP volunteer assignments, other than providing adequate support and training when they sign the Memorandum of Understanding and follow-up surveys.

The applicant described a Latino outreach initiative and held a focus group in 2012 with recruitment activities planned through 2015, yet lacks a sound infrastructure for the recruiting activities.