

PART I - FACE SHEET

APPLICATION FOR FEDERAL ASSISTANCE		1. TYPE OF SUBMISSION: Application <input checked="" type="checkbox"/> Non-Construction	
Modified Standard Form 424 (Rev.02/07 to confirm to the Corporation's eGrants System)			
2a. DATE SUBMITTED TO CORPORATION FOR NATIONAL AND COMMUNITY SERVICE (CNCS): 05/15/12	3. DATE RECEIVED BY STATE:	STATE APPLICATION IDENTIFIER:	
2b. APPLICATION ID: 12SR140438	4. DATE RECEIVED BY FEDERAL AGENCY: 05/15/12	FEDERAL IDENTIFIER:	
5. APPLICATION INFORMATION			
LEGAL NAME: Montgomery Area Council On Aging DUNS NUMBER: 095706107		NAME AND CONTACT INFORMATION FOR PROJECT DIRECTOR OR OTHER PERSON TO BE CONTACTED ON MATTERS INVOLVING THIS APPLICATION (give area codes): NAME: Jennifer F. Williams TELEPHONE NUMBER: (334) 265-9204 FAX NUMBER: (334) 240-6769 INTERNET E-MAIL ADDRESS: jfwilliams@macoa.org	
ADDRESS (give street address, city, state, zip code and county): 115 East Jefferson Street Montgomery AL 36104 - 3616 County: Montgomery			
6. EMPLOYER IDENTIFICATION NUMBER (EIN): 630634950		7. TYPE OF APPLICANT: 7a. Non-Profit 7b. Community-Based Organization	
8. TYPE OF APPLICATION (Check appropriate box). <input checked="" type="checkbox"/> NEW <input type="checkbox"/> NEW/PREVIOUS GRANTEE <input type="checkbox"/> CONTINUATION <input type="checkbox"/> AMENDMENT If Amendment, enter appropriate letter(s) in box(es): <input type="text"/> <input type="text"/> A. AUGMENTATION B. BUDGET REVISION C. NO COST EXTENSION D. OTHER (specify below):		9. NAME OF FEDERAL AGENCY: Corporation for National and Community Service	
10a. CATALOG OF FEDERAL DOMESTIC ASSISTANCE NUMBER: 94.002 10b. TITLE: Retired and Senior Volunteer Program		11.a. DESCRIPTIVE TITLE OF APPLICANT'S PROJECT: RSVP/Macoa	
12. AREAS AFFECTED BY PROJECT (List Cities, Counties, States, etc): Talladega County, Alabama		11.b. CNCS PROGRAM INITIATIVE (IF ANY):	
13. PROPOSED PROJECT: START DATE: 10/01/12 END DATE: 09/30/15		14. CONGRESSIONAL DISTRICT OF: a.Applicant <u>AL 002</u> b.Program <u>AL 002</u>	
15. ESTIMATED FUNDING: Year #: 1		16. IS APPLICATION SUBJECT TO REVIEW BY STATE EXECUTIVE ORDER 12372 PROCESS? <input type="checkbox"/> YES. THIS PREAPPLICATION/APPLICATION WAS MADE AVAILABLE TO THE STATE EXECUTIVE ORDER 12372 PROCESS FOR REVIEW ON: DATE: <input checked="" type="checkbox"/> NO. PROGRAM IS NOT COVERED BY E.O. 12372	
a. FEDERAL	\$ 46,821.00		
b. APPLICANT	\$ 24,770.00		
c. STATE	\$ 1,500.00		
d. LOCAL	\$ 23,270.00		
e. OTHER	\$ 0.00		
f. PROGRAM INCOME	\$ 0.00	17. IS THE APPLICANT DELINQUENT ON ANY FEDERAL DEBT? <input type="checkbox"/> YES if "Yes," attach an explanation. <input checked="" type="checkbox"/> NO	
g. TOTAL	\$ 71,591.00		
18. TO THE BEST OF MY KNOWLEDGE AND BELIEF, ALL DATA IN THIS APPLICATION/PREAPPLICATION ARE TRUE AND CORRECT, THE DOCUMENT HAS BEEN DULY AUTHORIZED BY THE GOVERNING BODY OF THE APPLICANT AND THE APPLICANT WILL COMPLY WITH THE ATTACHED ASSURANCES IF THE ASSISTANCE IS AWARDED.			
a. TYPED NAME OF AUTHORIZED REPRESENTATIVE: Richard R. Heinzman		b. TITLE: Executive Director	c. TELEPHONE NUMBER: (334) 263-0532
d. SIGNATURE OF AUTHORIZED REPRESENTATIVE:			e. DATE SIGNED: 05/15/12

Narratives

Executive Summary

Montgomery Area Council on Aging (MACOA) was founded because the growing senior population needed a support system. MACOA exists to help senior citizens maintain independent living by offering opportunities to enhance quality of life and increasing awareness of senior issues. The proposed RSVP project will cover Talladega County. We will recruit 150 volunteers.

Funding request: \$52,500 (\$350 x150)

Service Categories:

Hospital and Clinical Support Services

Food Security

Community Based Volunteer Programs

Benefits Assistance

Focus Area:

Veterans and Military Families

Beneficiary Population:

-Veterans, Active Military, or their families

-Seniors

-Community non profits

Meeting the needs of veterans and military family members is a civic priority of CNCS. There is a veteran's clinic and 7,080 (8.6% of the population) veterans currently in this county. Our research indicates that there is not an active volunteer corps at the clinic at this time. Veterans that get involved in community service and volunteering have a more success acclimating back into society.

Narratives

Anticipated outcomes:

- Veterans and their families will receive medical care and assistance because of volunteer service at the clinic
- Veterans will serve the community and hungry seniors
- Veterans will assist other veterans

Strengthening Communities

Talladega county has a population of 82,291. It is 65% white, 31% black, 2% Hispanic, .3% Native American, and .4% Asian. The square mileage of the county is 760 miles. The median income per household is \$31,628. 13.9% are below the poverty level. 24.7% are below the age of 18 and 18.2% are above the age of 65. There are 7,080 veterans in the county. There is a clinic in Childersburg (a city in the north central part of the state) that only serves veterans. Its parent facility is the Birmingham VA Medical Center. The clinic specializes in primary care and mental health services.

MACOA has an RSVP project that serves five counties and each county has a advisory council. The members of the councils are ambassadors for RSVP. They educate, encourage involvement, and help staff recruit volunteers and partners. We will develop an advisory council in Talladega that can represent RSVP and promote its activities.

Potential partners for the project will be: VA Hospital and Clinic, the Disabled American Veterans, VFW, NABVETS, local non-profit agencies, and Sylacauga Meals on Wheels. As activities for our volunteers grow we will develop more partners in the community.

Volunteers we recruit will enhance the capacity of community institutions because of availability and eagerness to help.

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They will be of diverse backgrounds because the population of the county is diverse and 8.6% of it is veterans who will be willing to help other veterans and serve in their communities.

We will educate the public on RSVP through our website, Facebook, local publications, churches, chambers of commerce, and speaking engagements done by council members, MACOA board members, staff, and volunteers.

Recruitment and Development

We will assure a high quality volunteer experience by only selecting work stations that meet certain criteria, such as:

1) volunteer station holds to its mission statement. 2) volunteer station serves its clients and volunteers in a positive way. 3) volunteer station or service project assists areas of the community that serve veterans.

We will place volunteers in areas of service to veterans that will help them build new skills, develop leadership potential, and allow them to reflect positively on their service to the community. In the Childersburg clinic volunteers will assist with patient care, (new skills) teach patients how to stay healthy by eating right and exercising, (leadership) assist patients in the pharmacy, and answering phones, office assistance help patients get to appointments (helping others allows positive reflection). In Meals on Wheels volunteers will deliver meals (help others), in NABVETS volunteers will help other veterans (leadership, help others), and in community service volunteers will work in a variety of non profit service (leadership, help others, new skills).

Satisfied volunteers will help promote the project, as well as speaking engagements by staff and communication through publications. Each year volunteers will be recognized for hours and years of service.

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Staff will attend, when funding allows, state association meetings, the CNCS national conference, and the Alabama Gerontological conference. Training for volunteers will be provided by the station managers. Station managers are taught the specifics of working with an RSVP project before the MOU is signed. Advisory Councils receive yearly training. When working on community projects partners are given an overview of RSVP.

Program Management

Volunteers will initially be placed in the Veterans Clinic in Childersburg, work in non profits, deliver Meals on Wheels, and will serve other veterans through membership in NABVETS. As we add stations we will 1)review grant narratives to make sure we will remain within the goals set for the grant cycle 2) speak to volunteers 3)evaluate the services provided by the station. If we decide that the work station meets our criteria for serving the community we will process an MOU.

The station will develop the assignments. Great care will be exercised when placing volunteers so we know that the assignments are in keeping with our RSVP mission. The project director will communicate with the station manager to make sure the station is satisfied with the volunteer's performance.

The project will rely on Volunteer Reporter (VR) for management of data and information. Information provided by VR will be used to get data needed for the grant, progress report, and PPVA reports.

The project will assess project performance yearly.

MACOA's Finance Director will manage the financial records. She uses generally accepted accounting methods to accurately maintain these records. RSVP hopes to receive funds from the local United Way,

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businesses, and city/county government. The first source of funding will be from the sponsoring agency. MACOA has an annual budget of \$1,375,564. The Finance Director, MACOA Board Executive Committee, and the Executive Director will oversee the use of RSVP funds. Their oversight ensures accountability and efficiency.

RSVP will receive some in-kind donations, such as office space. Funding that will support the project will be secured by annual appeals to funding sources and these appeals will describe how the funds will be used within the guidelines of RSVP and our sponsoring agency.

Organizational Capability

No evaluation has been conducted to date.

The Montgomery Council on Aging exists to assist senior citizens and to enhance quality of life and by increasing awareness of senior issues. It was created in 1972 to meet the needs of the growing senior population and to provide it with a support system. It became the RSVP sponsor of Autauga, Elmore and Montgomery counties in 1978 and added Coosa and Tallapoosa counties in 2005. Since the beginning it has consistently serve the community with innovative ideas for a volunteer supported approach to meeting community needs.

Key Staff:

Rick Heinzman, Executive Director, supervised by a 28 member board of directors, has led MACOA for 15 years. He has extensive knowledge of senior issues and has served on the committee for the White House Conference on Aging.

Martha Furr, retired CPA and CFO of MACOA, maintains the current RSVP financial records on an accrual basis in accordance with generally accepted accounting principles. She will maintain the

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Talladega project's financial records also.

Project Director, to be announced.

MACOA has an annual audit conducted by independent auditors. Their report for the year ended September 30, 2011, was an unqualified opinion. MACOA has overseen the use of RSVP funds since the beginning of its sponsorship and it is the opinion of the auditors that these funds have been managed in accordance with Corporation regulations.

MACOA is dedicated to serving seniors through all of its programs. It consistently has promoted impact based programming, particularly in senior issues, because of its mission.

Other

n/a

PNS Amendment (if applicable)

n/a