

## PART I - FACE SHEET

<b>APPLICATION FOR FEDERAL ASSISTANCE</b>		1. TYPE OF SUBMISSION: Application <input checked="" type="checkbox"/> Non-Construction														
Modified Standard Form 424 (Rev.02/07 to conform to the Corporation's eGrants System)																
2a. DATE SUBMITTED TO CORPORATION FOR NATIONAL AND COMMUNITY SERVICE (CNCS): 03/13/12	3. DATE RECEIVED BY STATE:	STATE APPLICATION IDENTIFIER:														
2b. APPLICATION ID: 12BI138384	4. DATE RECEIVED BY FEDERAL AGENCY: 03/13/12	FEDERAL IDENTIFIER: 12BIHMT001														
<b>5. APPLICATION INFORMATION</b>																
LEGAL NAME: The University of Montana DUNS NUMBER: 010379790 ADDRESS (give street address, city, state, zip code and county): Montana Campus Compact 302 University Hall Missoula MT 59812 - 0001 County:	NAME AND CONTACT INFORMATION FOR PROJECT DIRECTOR OR OTHER PERSON TO BE CONTACTED ON MATTERS INVOLVING THIS APPLICATION (give area codes): NAME: Eric Cardella TELEPHONE NUMBER: (406) 243-5177 6 FAX NUMBER: (406) 243-5407 INTERNET E-MAIL ADDRESS: cardella@mtcompact.org															
6. EMPLOYER IDENTIFICATION NUMBER (EIN): 816001713	7. TYPE OF APPLICANT: 7a. Higher Education Organization - State Controlled 7b. Service/Civic Organization Local Affiliate of National Organization															
8. TYPE OF APPLICATION (Check appropriate box). <input checked="" type="checkbox"/> NEW <input type="checkbox"/> NEW/PREVIOUS GRANTEE <input type="checkbox"/> CONTINUATION <input type="checkbox"/> AMENDMENT If Amendment, enter appropriate letter(s) in box(es): <input type="text"/> <input type="text"/> A. AUGMENTATION            B. BUDGET REVISION C. NO COST EXTENSION    D. OTHER (specify below):	9. NAME OF FEDERAL AGENCY: <b>Corporation for National and Community Service</b>															
10a. CATALOG OF FEDERAL DOMESTIC ASSISTANCE NUMBER: 94.007 10b. TITLE: Basic Innovative Programs	11.a. DESCRIPTIVE TITLE OF APPLICANT'S PROJECT: American Red Cross-Campus Compact 9/11 Collaboration 11.b. CNCS PROGRAM INITIATIVE (IF ANY): T/TA - Training Support															
12. AREAS AFFECTED BY PROJECT (List Cities, Counties, States, etc): Montana, North Dakota, South Dakota, Wyoming, Colorado, Arizona.	13. PROPOSED PROJECT: START DATE: 06/15/12    END DATE: 07/31/14															
14. CONGRESSIONAL DISTRICT OF:    a.Applicant <input type="text" value="MT 001"/> b.Program <input type="text" value="MT 001"/>	15. ESTIMATED FUNDING: Year #: <input type="text" value="1"/>															
<table border="1" style="width: 100%; border-collapse: collapse; font-size: small;"> <tr> <td style="width: 20%;">a. FEDERAL</td> <td style="text-align: right;">\$ 75,000.00</td> </tr> <tr> <td>b. APPLICANT</td> <td style="text-align: right;">\$ 25,570.00</td> </tr> <tr> <td>c. STATE</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>d. LOCAL</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>e. OTHER</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>f. PROGRAM INCOME</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>g. TOTAL</td> <td style="text-align: right;">\$ 100,570.00</td> </tr> </table>	a. FEDERAL	\$ 75,000.00	b. APPLICANT	\$ 25,570.00	c. STATE	\$ 0.00	d. LOCAL	\$ 0.00	e. OTHER	\$ 0.00	f. PROGRAM INCOME	\$ 0.00	g. TOTAL	\$ 100,570.00	16. IS A APPLICATION SUBJECT TO REVIEW BY STATE EXECUTIVE ORDER 12372 PROCESS? <input type="checkbox"/> YES. THIS PREAPPLICATION/APPLICATION WAS MADE AVAILABLE TO THE STATE EXECUTIVE ORDER 12372 PROCESS FOR REVIEW ON: DATE: <input checked="" type="checkbox"/> NO. PROGRAM IS NOT COVERED BY E.O. 12372	
a. FEDERAL	\$ 75,000.00															
b. APPLICANT	\$ 25,570.00															
c. STATE	\$ 0.00															
d. LOCAL	\$ 0.00															
e. OTHER	\$ 0.00															
f. PROGRAM INCOME	\$ 0.00															
g. TOTAL	\$ 100,570.00															
17. IS THE APPLICANT DELINQUENT ON ANY FEDERAL DEBT? <input type="checkbox"/> YES if "Yes," attach an explanation. <input checked="" type="checkbox"/> NO																
18. TO THE BEST OF MY KNOWLEDGE AND BELIEF, ALL DATA IN THIS APPLICATION/PREAAPPLICATION ARE TRUE AND CORRECT, THE DOCUMENT HAS BEEN DULY AUTHORIZED BY THE GOVERNING BODY OF THE APPLICANT AND THE APPLICANT WILL COMPLY WITH THE ATTACHED ASSURANCES IF THE ASSISTANCE IS AWARDED.																
a. TYPED NAME OF AUTHORIZED REPRESENTATIVE: John Wills	b. TITLE: Grant Accountant	c. TELEPHONE NUMBER: (406) 243-6658														
d. SIGNATURE OF AUTHORIZED REPRESENTATIVE:		e. DATE SIGNED: 06/08/12														

## Narratives

### Executive Summary

The Rockies and Great Plains states (Montana, Wyoming, North and South Dakota) feature expansive geography (392,691 square miles) and small population (3,074,371 people) or fewer than person per square mile. Arizona and Colorado, while hosting major urban centers, are similar in that they are largely rural and face similar challenges around disaster preparedness. Those factors mean that when disasters occur, and according to the American Red Cross of Montana they do every 31 hours, a greater response time is necessary than in more densely populated states. Additionally fewer volunteers are available to respond. Over the past five years, the Montana Campus Compact and American Red Cross of Montana (MTCC-ARCMT) have entered into an ambitious partnership focused on moving Montana's colleges and universities toward a more central role as key players in responding to and serving as shelters when disasters occur. A recent partnership success came in the spring of 2011 when massive flooding forced hundreds on the Crow Reservation out of their homes. An AmeriCorps member assigned to the MTCC-ARCMT partnership worked tirelessly and helped move hundreds of community members into temporary housing in the dormitories of Montana State University-Billings, recently set up as a shelter by Corps members. With key support from the Corporation for National and Community Service, AmeriCorps members placed with this partnership are working to expand the number of volunteers available to Red Cross Disaster Teams around Montana. The overall objective of the proposed project is to build on the partnership's successful past and create a larger and more geographically robust network of trained Red Cross volunteers to respond to disasters. Funding will be used to build organizational capacity in the form of volunteer training and local disaster plan development. This initiative will honor those who lost their lives on September 11, 2001 by utilizing the September 11th National Day of Service and Remembrance as the timeframe to prepare communities for disasters, and will incorporate a theme of honoring September 11 across all activities, media outreach and communication.

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This proposal marks the launch of a bold new phase in the MTCC-ARCMT partnership. Specifically, the resources requested will directly result in more Native American disaster volunteers, more campuses engaged as shelters, and communities currently lacking adequate volunteer capacity coming on-line as ready to respond. New volunteers will receive the latest Red Cross training and will help ensure that when disaster strikes Northern Rockies and Great Plains states possess greater capacity to respond and more volunteers. Working together, MTCC-ARCMT will launch an ambitious volunteer recruitment campaign, making a targeted push to engage students, faculty and staff from the region's higher education institutions.

This project will focus on building and training disaster action teams to ensure that local communities have the tools to prepare for, prevent and respond to disasters. The hub communities of Great Falls, Missoula, Kalispell, Butte, Helena, Billings, and the Fort Belknap Reservation in Montana, as well as Sheridan, Wyoming and Minot, North Dakota will all take part in this effort, along with nearby towns and cities. Across its two-year span, we expect that a minimum of 2000 volunteers will directly take part in service projects and volunteer training.

### Program Design

The American Red Cross of Montana (ARCMT) helps prevent, prepare and respond to emergencies in all fifty-six counties and seven tribal nations in Montana. As a chartered chapter of the National American Red Cross since 1907, ARCMT is required to respond to a disaster within two hours of notification and operate twenty-four hours a day, three hundred and sixty-five days a year. Prior to an emergency, ARCMT works to mitigate the impact of disasters by training volunteers to prepare communities and respond to emergencies. When a disaster strikes, trained ARCMT volunteers provide food, shelter, clothing, health and mental health services to address immediate basic human needs. As an organization, our goals are to get community members back on the road to recovery and to help them avoid potential poverty issues.

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Currently, ARCMT's statewide partnership with the Montana Campus Compact (MTCC) utilizes college student AmeriCorps members to serve with local disaster action teams to build material and resource capacity. Currently, five Corps members are placed across Montana. ARCMT is also working via eleven MTCC campuses to initiate a statewide community service event. This event consists of disseminating over 6,000 preparedness starter kits to community members, conducting blood drives, providing Citizens CPR courses and offering disaster courses. MTCC students and ARCMT volunteers are working together to accomplish this project.

Volunteers must first be recruited and trained in order to provide disaster assistance to ensure clients are able to recover from disasters. In Montana, all Red Cross services are delivered by ARCMT-trained volunteers. Once trained, these volunteers must be prepared to serve communities in the following ways:

Take on-call shifts, all volunteers must be prepared to respond within two hours of notification; Assess the damage of the property to ensure resources are used appropriately; Meet with the clients to review and provide their basic needs; Provide uniform financial assistance and referral support to clients; Follow ARCMT fundamental principles and guidelines to ensure uniform services are provided and the donor dollar is best utilized; Develop shelter agreements to ensure ARCMT can immediately shelter clients; Open, manage and close shelters; Create local partnerships with other volunteer groups, businesses and organizations to fill any gaps and/or services that are outside our scope of service; Provide preparedness education to communities to mitigate the impact of disasters; Supply mass care support (e.g. food and beverages) and resources to emergency responders and clients.

-Work with local emergency command centers to understand and verify community needs.

With a 98% volunteer workforce, it is critical that ARCMT volunteers are trained to be able to successfully manage and handle all of the aforementioned preparedness and response tasks. In addition to access, Montana's geography, topography, climatology, demography, and economy play a

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critical role in need for increasing the numbers of trained volunteers. Since Montana has the 7th smallest population of any state, while also having the 4th largest land area of 147,138, ARCMT must recruit more volunteers across a large geographic area to ensure we respond to a disaster within two hours. An example of this need is evident for the Great Falls Disaster Action Team. Great Falls' fourteen county area of responsibility means these volunteers must travel far outside of their community to provide assistance. By recruiting more volunteers and teams, ARCMT will decrease response time and to create local preparedness/response buy-in.

Due to the different landscapes and weather patterns across the state, ARCMT volunteers must be prepared to respond to multiple types of hazards like floods, tornadoes, fires, and snow & wind storms. With each disaster, volunteers must learn the different resources we need to provide clients and emergency officials, locations that are safe to respond to, and different potential response times (i.e. 1 day, 3 weeks, 2 months).

6.5% of the population in Montana is Native American (5th highest per capita in the United States). Currently, ARCMT does not have any tribal member volunteers located on any Montana reservations. ARCMT will utilize its partnership with MTCC to become culturally competent and to engage tribal members and to build volunteer corps respond to disasters on tribal lands. Working with MTCC tribal college affiliates, ARCMT will begin to actively build the disaster team presence in tribal Montana, which hosts seven reservations and eleven tribes. Six of MTCC's affiliate campuses are from tribal Montana, and thus brings a built in constituency, invested in community service and local, grass roots tribal leadership to the initiative.

With the poverty rate over 14% and the median household income of around \$42,666 (national average is \$50,046), Montana's are more susceptible to the impacts of disaster and are less likely to recover from disasters. This is especially true with our Native American population. With over 66% of enrolled Tribal Members in Montana unemployed (Bureau of Indian Affairs) and the national poverty

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rate for reservation Indians over 39%, Native people extremely susceptible to the social, physical, and economic force of disasters. Low-income victims generally have lower levels of savings, thus the impact of disaster can thrust them further into poverty. Because lower income households have fewer resources on which to draw for recovery, they also take longer to transition through the stages of housing, sometimes remaining for extended periods of time in severely damaged homes (Girard & Peacock, 1997). To ensure these disaster clients are able to recover from a disaster and avoid poverty, ARCMT must have trained volunteers to provide them items such as food, shelter (e.g. mass care shelter, hotel, and deposit and rental assistance), clothing, health and mental health services.

A key factor to mitigating the impact of disasters is prevention. Economists calculate that every dollar spent on preparing for a disaster saves seven dollars in response. The more prepared communities are, the quicker they are able to overcome the social, physical and economic impacts of a disaster. However, whole communities still ignore disaster events, thinking of them as occurring far in the future, or have an optimistic bias that the negative consequences of these events will not happen to them (Weinstein, 1980). The fact is that disasters do occur and preparedness is the key to mitigate their impact. In 2010, flooding decimated the Rocky Boy's Reservation in north central Montana and with better preparedness, and deeper campus ties, such outcomes could be significantly mitigated in future years.

Last year, ARCMT responded to a disaster every thirty-one hours. These disasters were both large (i.e. wildfires, floods, snow storms, water interruptions) and small (i.e. house fires) scale. In particular, ARCMT responded to the spring 2011 statewide floods. Over an eight week time period, ARCMT provided the following:

Opened 10 shelters and had 3,444 residents; Distributed 59,623 recovery items (i.e. clean-up kits, personal hygiene items, coolers); Served 17,594 meals and 31,886 snacks; Provided 953 mental health and 1,357 health contacts; Completed damage assessment in all impacted areas (28 counties);

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Provided individual casework and financial resources to those whose homes were damaged (404 clients/87 cases).

It takes numerous volunteers to assist in disaster response. Preparedness and readiness are the keys to limiting the impact of disasters. In fiscal year 2011, ARCMT-trained volunteers provided preparedness education to 589 Montanans. During the spring flooding, ARCMT utilized over 180 volunteers during its eight week relief operation. It is important to note that ARCMT had to recruit approximately 150 of these volunteers from other states to assist, because there were not enough trained volunteers in Montana to manage this operation. Due to Montana's large number of disasters more local volunteers are needed to provide this critical outreach. The more Red Cross-trained volunteers available, the greater the mitigation impact.

In Montana, disasters regularly occur and the geography, topography, climatology, demography, and economy do play a critical role in the outcomes. However, ARCMT-trained volunteers' assistance, both before and during disasters, significantly mitigates the impact of disasters on communities. This project will focus on building and training disaster action teams to ensure Montanan's have the tools to prepare for, prevent and respond to disasters. To accomplish this, the American Red Cross of Montana will partner with Montana Campus Compact to recruit, train and retain both students and community members in seven key Montana communities identified by ARCMT Great Falls, Missoula, Kalispell, Butte, the Fort Belknap reservation, Helena, Billings, as well as the communities of Minot, North Dakota and Sheridan, Wyoming. These communities were chosen by ARCMT based on disaster history, current disaster response gaps and strong existing partnership. In addition, Red Cross and MTCC will work to recognize volunteers' service across Montana via appreciation events. The final result of this project is increased volunteer service across Montana.

Long-Term ARCMT Volunteer Recruitment- Recruit and retain 45 new long-term ARCMT

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volunteers. These volunteers will be recruited via local campus partnerships and utilizing local media forums, and will be cultivated as long-term organizational volunteers. They will be required to attend the basic level training and be invited to the statewide Disaster Training Institute, which will provide more advanced training.

Regional Disaster Instructor Training- Train volunteers to be disaster training instructors. By training new disaster instructors, ARCMT can increase training capabilities. This includes reaching additional volunteers, reducing travel training costs, and providing more training across Montana.

Local Basic Disaster Training- Offer basic Red Cross preparedness and response courses on seven campuses. These courses will be opened to the public, and MTCC will recruit at least 10 college students from each area to attend these courses. Current ARCMT volunteers in need of basic level trainings or a refresher course will also attend these training sessions, including:

Be Red Cross Ready; Disaster Services Overview; Shelter Operations/Simulation; Client Casework; Damage Assessment

Host campuses/communities include:

University of Great Falls/Great Falls; University of Montana/Missoula; Flathead Community College/Kalispell; Montana Tech/Butte; Aaniiih Nakoda College/Fort Belknap; University of Montana - Helena College of Technology/Helena; Montana State Billings/Billings; Minot State University/Minot; Sheridan, Wyoming

Regional Disaster Training Institute- This event will be a four day, high-level disaster response training institute offered to those ARCMT volunteers that have taken the basic level training courses. The courses offered will help ARCMT volunteers respond to large-scale disasters in Montana and beyond, by providing skills to deploy to other disaster-impacted areas in the United States. This training will feature a kick-off event that reflects on September 11th and ARC volunteer roles during this disaster. The event will be held the week following September 11, 2012 after two year of careful

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build-up.

Disaster Preparedness Service Projects- to honor the September 11th, MTCC will work with its 20 Montana campuses and partner institutions across the region to host an impactful set of service projects on September 11th, 2012 utilizing the national September 11th National Day of Service and Remembrance, with a focus on addressing community disaster preparedness. These events will start local dialogue about disaster preparedness, and leave communities better equipped when disasters strike, and will result in at least 1500 new volunteers mobilized.

Volunteer Appreciation Event- Due to the size of Montana and geographic location of volunteers, it is not possible to have a one single Volunteer Appreciation Event. To ensure all volunteers are recognized for their service, each Disaster Action Team will have the funds and resources to host a community event.

MTCC is a network of 20 member campuses distributed throughout Montana and affiliates with dozens of other campuses across the region via a partnership with Colorado Campus Compact. Colleges and universities across the region will be invited to participate in a 9/11 service project via notification of funding available announcement. These funds will support service projects that honor the sacrifices made on September 11, 2001 via September 11th National Day of Service And Remembrance. Examples of community preparation events include community-wide disaster preparation and inventories, workshops, distribution of preparedness starter kits, blood drives, Citizen CPR courses, disaster courses, and facility certifications as disaster shelters. Campuses will be encouraged to collaborate to deliver effective programming and to mobilize a greater number of community members in remembrance and service.

To receive funding, projects will present clear and compelling descriptions of service day events and desired impacts, including itemized budgets. Each proposal will be scored, and grant funds will be made available to those that most effectively demonstrate how vital community needs will be met, or

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how those who lost their lives or served during the 9/11 disaster will be honored. Each Campus Compact affiliate institution has entered into an formal affiliation agreement with the MTCC Network Office, therefore we start with a well-established network of colleges across the region through which this project will achieve significant impacts. MTCC members include eight public institutions, six tribally-controlled colleges, and six private and community colleges. MTCC has a strong history of engaging new and diverse groups from rural communities in its programming, with MTCC AmeriCorps members serving currently with four tribal communities.

The proposed project will recruit and retain 45 new, long-term ARCMT volunteers as trained disaster responders. A goal of the project will be to increase college and university student involvement in the community. Higher education institutions have the resources to recruit student volunteers through community service and career service offices, bulletin boards, and word of mouth. Students represent a diverse and energetic population who could not only engage in disaster preparation and relief training, but who could also bring these new skills and knowledge to communities throughout Montana on and around the 9/11 day of service.

MTCC follows a strict non-discrimination policy and will strive to recruit a diverse group of volunteers, including American Indians, Baby Boomers, Seniors, Veterans, and other underrepresented populations. Partnering institutions will work through their local disability inclusion offices to ensure that people of all abilities are able to serve as leveraged volunteers.

The MTCC-ARCMT partnership connects volunteers to ongoing opportunities to serve their communities and to deploy to disaster areas throughout the nation. Volunteers who complete Disaster Instructor Training will be provided with ARCMT resources to deliver similar trainings across Montana. Volunteer Appreciation events will be a critical component of recognizing and reinforcing the value and commitment of this engaged network of individuals.

The 9/11 service projects will encourage community participation to prevent and mitigate the

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effects of disasters. The Map Your Neighborhood (MYN) program is one such way to increase community buy-in, as individuals and families will be given the opportunity to network and collaborate with their neighbors to identify resources and needs in a disaster scenario.

Project Timeline: Starting August 1, 2012

### 1-3 MONTHS

- ARCMT recruits current volunteers to be Disaster Instructor Trainers.
- ARCMT holds a Disaster Instructor Training Course.
- MTCC releases NOFO for member institutions to apply for 9/11 mini-grants

### 6 -12 MONTHS

- ARCMT develops and implements a volunteer recruitment campaign in selected communities.
- MTCC recruits at least 10 college students to attend trainings in each selected community.
- ARCMT schedules basic level training courses in selected communities' campuses.
- MTCC secures training sites at each campus.
- MTCC recruits Disaster Preparedness Service Projects from across the region
- MTCC holds training and technical assistance calls for Disaster Preparedness Service Project partners
- Disaster Instructor Trainers teach basic level courses.
- Each Disaster Action Team has a Volunteer Appreciation Event in their community (22 Disaster Action Teams).

### 18 MONTHS

- MTCC secures location for Statewide Disaster Training Institute.
- ARCMT schedules and holds Statewide Disaster Training Institute-September 11, 2014.

### ONGOING ACROSS PERFORMANCE PERIOD

- ARCMT processes new volunteer paperwork.
- Volunteers attend local Disaster Action Team Meetings.

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MTCC will provide ongoing technical and programmatic assistance to sub-grantees. Memoranda of Understanding will be secured with sub-grantee campus partners to delineate the roles and responsibilities of administering the 9/11 grant. This agreement will require the sub-grantee to report directly to the Montana Campus Compact, and to ensure that all activities and paperwork meet program requirements and CNCS standards.

An AmeriCorps member will be hosted by the Network Office to provide ongoing technical support and assistance. This member, in collaboration with the Program Manager, will ensure that campus partners and AmeriCorps members are properly oriented and trained to the strategic priorities and specific goals of the MTCC-ARCMT partnership.

The proposed project will build capacity for the ARCMT to be more resilient and capable of meeting community needs. Sub-grantee member institutions will be instrumental in leveraging a corps of volunteers who receive training in disaster services.

MTCC will conduct ongoing monitoring of sub-grantees. Subcontracts will ensure clarity around high standards for activities and paperwork, and that all grant-funded activities must align with the program's mission and performance outcomes. Sub-grantees will be held to high standards for meeting performance targets.

Sub-grantees will be required to ensure full participation in all events, trainings, and technical assistance. Additionally, sub-grantees will be required to track and retain in a secure location all program-related documentation related to beneficiaries served and volunteer recruited. This includes training sign-in sheets, attendance rosters for special projects and 9/11 Service Day events, and any other documents related to activities that have been supported by grant funds.

Each sub-grantee will be required to participate in program update conference calls. These will be required of both the financial and program coordinator. On a bi-annual basis, MTCC will conduct site visits of sub-grantee institutions, who will be expected to host and provide necessary accommodations

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for visits from MTCC staff, Montana Governor's Office of Community Service staff (OCS), or Commissioners.

MTCC shall reimburse sub-grantees on a monthly basis for allowable costs associated with developing 9/11 service projects. MTCC shall provide Expenditures/Match Report to partners The sub-grantee campus will also be required to submit mid-year budget projections. Bi-annual Progress Reports will be required of the sub-grantee to document progress towards meeting performance expectations and outcomes.

MTCC intends to use its regional reach and partnership with Colorado Campus Compact to ensure a robust, regional participation that draws upon the geographic strength of the college campuses spread across the region. MTCC is currently a partner in a regional AmeriCorps initiative with Colorado Campus Compact, and has strong partnerships across the northern Rockies and great plains. Regionally, in addition to Montana's 20 affiliates, Minot State University, the University of North Dakota, the University of South Dakota, Dakota Wesleyan, Augustana College Casper College and the University of Wyoming are all Compact affiliates, and have made formal commitment to the Campus Compact mission. These institutions will each receive targeted outreach and will be actively sought for involvement in this project.

### **Organizational Capacity**

The proposed project will be carried out in partnership between the Montana Campus Compact and American Red Cross of Montana or "MTCC-ARCMT". Fiscal and program oversight responsibilities for the the project will be housed with the Montana Campus Compact. MTCC features a board of directors made up of CEOs of 20 higher education institutions across Montana; a staff of eight full-time professionals; and a nineteen year history providing sound program oversight and delivering on funders and stakeholders expectations. Key staff for this project are Kristine Ferriter, whose background includes 5 years administering volunteer programs, and Eric Cardella with 10 years of

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management experience in the nonprofit and higher education sectors. The MTCC network of campuses and state office staff have an eighteen year history successfully administering private, state and federal funding (including from CNCS) on behalf of Montana, and leveraging dollars to ensure that impacts exceed the input costs.

The MTCC state office is housed with the University on Montana (UM), the state's oldest public university. Support in grant administration is provided by UM's Office of Research and Sponsored Programs whose professional staff ensure that a strong, systematic approach to management is in place for grants. From subcontracts to internal auditing, UM ORSP ensures that strong fiscal and oversight systems are in place. The American Red Cross (ARC) is a volunteer-led, humanitarian organization that provides emergency assistance, disaster relief and education. It is the designated U.S. affiliate of the International Federation of Red Cross and Red Crescent Societies. The American Red Cross of Montana (ARCMT) helps prevent, prepare and respond to emergencies in all fifty-six counties and seven tribal nations in Montana. As a chartered chapter of the National American Red Cross since 1907, ARCMT is required to respond to a disaster within two hours of notification and operate twenty-four hours a day, three hundred and sixty-five days a year. 98% of American Red Cross of Montana's workforce is volunteer led with just 7 staff serving the entire state.

ARCMT and MTCC entered into partnership in 2006. Examples of MTCC-ARCMT's past successes investing in community capacity building include the following: Development of a new online tool kit for volunteers to access forms, standard operating procedures, and organizational information; Increased statewide disaster action teams from eight to twenty-two; conducted volunteer recruitment events in seven cities; Tools and awards to engage volunteers; Secured and updated shelter information; Developed statewide volunteer committees for all programs and created partnerships with military organizations.

Outside of the partnership, both organizations have strong records of making positive impacts in

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Montana. Examples include: in 2011 National Service members serving via MTCC institutions were responsible for recruiting approximately 15,000 community volunteers. These volunteers overwhelmingly rated their service experiences as of such high quality that they plan to serve again because of them. In 2009 ARCMT was awarded a Wal-Mart capacity building training grant. Funds provided material resources to disaster action teams (e.g. cots, blankets, shelter kits) and were used to hold a statewide Training Institute. The institute provided higher-level training to 56 community volunteers and bolstered ARCMT's local, statewide and national response capabilities. Increase in registered volunteers from less than a dozen to over two hundred.

MTCC-ARCMT plans a thorough, systematic approach to ensure success. MTCC will manage a sub-grant competition, including a significant public awareness raising campaign, a technical assistance period, including TTA webinars, one-on-one assistance and targeted outreach to underrepresented tribal communities and grant monitoring, including a remote and in-person site visit components.

### Clarification Summary

Clarification Question 1: For each measure or sub-measure, please describe the proposed grant activities that support that measure or sub-measure and indicate how the information will be collected.

Performance Measures

Category: Disaster Services

Measure D1: Number of Individuals that received CNCS-supported services in Disaster Preparedness.

Activities that support the measure:

Beginning on June 15, 2012 through September 2014, we will implement Local Basic Disaster Trainings on nine host campuses to train at least 30 individuals (10 college students and 20

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community members) each in disaster preparedness.

On September 11, 2014, MTCC-ARCMT will host a Statewide Disaster Training Institute. This course will train 10 Instructors.

Method of collection: Each of the trainings will use sign-in sheets to track volunteer participation.

Demographic information will be collected during these trainings to gauge MTCC-ARCMT's goals of recruiting a greater number of Native American and college student volunteers.

Category: Veterans and Military Families

Measure V1: Number of veterans that received CNCS-supported assistance.

Activities that support the measure:

The Local Basic Disaster Trainings and Regional Disaster Instructor Trainings will engage veterans to receive disaster preparedness training and to share these services with their communities. By September 2014, we aim to recruit at least 5 veterans to receive disaster training and an additional 15 to participate in service projects.

Method of collection:

Each of the trainings and service projects will use sign-in sheets to track volunteer participation.

Demographic information will be collected, which will include self-disclosure of veteran status.

Category: Capacity Building

Measure G3-3.1: Number of community volunteers recruited by CNCS-supported organizations or National Service Participants.

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Activities that support the measure:

On or around the 9/11 National Day of Service and Remembrance, regional service projects will focus on building capacity for communities lacking adequate volunteers to be prepared to respond to disasters.

By September 2014, 500 community volunteers will be recruited who will take direct part in service projects.

Method of collection: We will use training sign-in sheets and service project sign-in sheets to measure community volunteer recruitment.

Clarification Question 2: Describe the connection with the service you propose and an appropriate tribute that honors 9/11? Exactly what public activities will take place on or near September 11, 2012 that commemorate the National Day of Service and Remembrance? Explain why you chose these service activities and how they relate to needs that were uncovered or related to 9/11.

The Montana Campus Compact-American Red Cross Montana (MTCC-ARCMT) partnership seeks to build the capacity of communities across the Northern Rockies/Great Plains region to prepare for disasters. MTCC staff will work with their network of college and university campuses throughout the region to deliver service initiatives that address unmet needs in community preparation. The vital importance of providing citizens with the knowledge and skills to prepare for, prevent, and respond to disasters was stressed during the 9/11 tragedy. By ensuring that a greater number of individuals possess these tools, community members will be empowered to help organize their communities and

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to be more resilient should a disaster occur.

MTCC staff will announce the availability of mini-grant funds (up to 10 at \$1,500 each) to support 2012 National Day of Service and Remembrance projects that address community disaster preparedness. Colleges and universities across the Northern Rockies/Great Plains region will be invited to apply. Collaborations between entities will be encouraged in order to mobilize a greater number of college students and community members. Examples of prospective service projects on or around September 11, 2012 include community-wide disaster preparation inventories, distribution of preparedness starter kits, disaster awareness courses, blood drives, Citizen CPR courses, and certifications of facilities as disaster shelters.

Service projects on or near September 11, 2012 will include opportunities to reflect upon 9/11 and the volunteer services that were provided during this disaster. Media outreach will also incorporate the theme 9/11 by honoring the memory of the tragic events and those who volunteered in the aftermath.

Clarification Question 3: Please clarify if your implementation plan is state-wide or multi-state? If multi-state, do you already have the Universities confirmed you mentioned in the application?

The implementation plan is multi-state. MTCC currently partners in a regional AmeriCorps initiative with Colorado Campus Compact, and has developed strong partnerships across the Northern Rockies/Great Plains. The project will be marketed actively to Minot State University in Minot, ND and Sheridan College in Sheridan, WY. Additional colleges and universities throughout the Northern Rockies/Great Plains region are members of the Campus Compact network, and are formally committed to its mission. While confirmation of participation is pending grant approval, MTCC staff

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will conduct targeted outreach and solicit project proposals from these institutions throughout the spring and summer months.

Note on Budget: Grantee Share of the budget has been reduced to 25%, to align with CNCS guidance for National Day of Service & Remembrance grants. The revised total budget is \$100,570 with \$25,570 in non-federal funds used as match.

7/18/12 edit: revised budget with additional narrative descriptions, upon request from David Premo.

### **Cost Effectiveness and Budget Adequacy**

MTCC-ARCMT are proposing \$75,000 in grant funds which will leverage \$25,570 in diverse, local matching resources. Sustainability is the central goal of the MTCC-ARCMT partnership and to that end, the majority of requested funding will be used for a train-the-trainer event, meant to seed extensive disaster preparedness planning work in local communities. Additionally, for the portion of the proposal which is allocated to service project sub-grants, we plan to require sites to provide sustainability plans so the one-time input of federal resources helps spur a recurring, and 100% locally-supported project each year following. As an applicant, we estimate that our proposed project can leverage at least 1:1 matching with the significant local time and effort already committed to this project. Due to the administrative burden and our interest in keeping staff time committed to ensuring significant program impact (vs. the time-consuming endeavor of match tracking) we are proposing roughly the minimum level of match.

The proposed overall budget of \$100,570 supports the program design in the following ways: 75% of the budget is allocated toward hosting regional and local training events that we will up build to and host in the fall of 2014. Due to the wide geographic area we cover, and need for a multi-day training, these costs total approximately \$70,000 and include primarily travel, hotel costs, food and

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training materials. Match for these events will be provided in the form of training instructors' waived fees and donated campus training space.

For the service project sub-grant portion of the project, approximately \$16,000,000 in federal side expenses will leverage dollar-for-dollar local match, and ensure that significant local resources are committed to each project, ensuring a strong potential for project continuation in the absence of the federal support.

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## Required Documents

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