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Executive Summary

HOPE worldwide's "Protecting Our Neighbors" program

Residential home fires are America's biggest disaster threat. On average in the U.S. in 2010, someone died in a fire every 169 minutes, and someone was injured every 30 minutes, according to the Centers for Disease Control. HOPE worldwide will partner with local American Red Cross chapters and local fire departments to conduct a national Disaster Services program called "Protecting Our Neighbors" in at least 20 cities and 10 states engaging 3,500 disaster service volunteers. We expect to engage 4,000 volunteers in 32 sites overall for the 2012 September 11 Day of Service and Remembrance. Volunteers will canvass homes, host community fairs and organize school presentations to reach 38,000 individuals with fire prevention education. The campaign will promote fire safety tips as well as the value of working smoke alarms and a fire escape plan. Other events also may serve homeless or veteran populations or incorporate youth into 9/11 projects.

Potential cities include: Durham, NC; Charlotte, NC; Dale City, VA; Herndon, VA; Roanoke, VA; Gainesville, FL; Jacksonville, FL; Tampa, FL; Atlanta, GA; Boston, MA; New York, NY, Newark, NJ, North Brunswick, NJ; Philadelphia, PA; Pittsburgh, PA; Farmington, CT; Montgomery County, MD; Baltimore, MD; Fort Wayne, IN; Omaha, NE; Detroit, MI; Minneapolis, MN; Milwaukee, WI; Madison, WI; Denver, CO; Oklahoma City, OK; New Orleans, LA; Dallas/Ft. Worth, TX; Houston, TX; San Antonio, TX; Los Angeles metro area; CA; San Diego, CA; Seattle, WA; Las Vegas, NV, Reno, NV and Spokane, WA.

Program Design

Long before Sept. 11 was officially designated as a National Day of Service and Remembrance, HOPE worldwide volunteers have honored the victims of the tragedy and those who served. Our volunteers were at Ground Zero in New York City 10 years ago feeding rescue workers and collected \$275,000 to

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assist victims. Eleven year later, service activities will once again commemorate the day known internationally by just 3 numbers "9/11."

A. GOALS AND OBJECTIVES

Need for the program: Residential home fires are America's biggest disaster threat. In 2010, U.S. fire departments responded to 384,000 home fires, which claimed the lives of 2,640 residents and injured another 13,350. Most of these fires are preventable with cooking and heating incidents ranked as the number one and two causes, respectively, of residential fires, according to the U.S. Fire Administration's 2010 estimates. Additionally, more than 93 percent of the 74,000 disasters the American Red Cross (ARC) responded to last year were fire related. Because most of these fires are preventable, neighbors have the power to help their neighbors through education and prevention outreach.

Response to the need: Preparation is one tool that can minimize deaths and destruction. HOPE worldwide's "Protecting Our Neighbors" program has mobilized more than 30,000 volunteers over the last 5 years to prepare and equip their neighbors with critical fire safety and prevention information along with our national partner the American Red Cross (ARC), local fire departments and local emergency management agencies. A similar outreach campaign on or near Sept. 11, 2012 proposes to engage and train 3,500 volunteers to address a Priority Measure in Disaster Services to educate 38,000 neighbors in at least 10 states and 20 cities on how to prevent and escape residential fires. This education will be conducted through door-to-door canvassing with door hangers or through other direct outreach methods such as community fairs and youth education events through ongoing HOPE worldwide programs. These door-to-door and community-oriented approaches help combat carelessness with prevention education and support high-risk residents in being better prepared with escape route planning to minimize injuries if a fire does occur. The bi-lingual

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information, offered in English and Spanish, is designed to be easily posted in high traffic areas in homes as constant reminders to be more fire conscious.

An additional 500 volunteers (for a total of 4,000) will participate in other community-based service projects serving homeless or veteran populations or engaging youth in service.

Geographic area: Since 2011, 41 HOPE worldwide chapters have conducted fire prevention outreach events and 21 chapters planned 9/11 projects in 2012. We expect to solidify projects from these potential cities outlined by the CNCS regional clusters to ensure projects in at least 32 cities and 10 states. Final sites could vary.

1. Southern Cluster: Durham and Charlotte, NC; Dale City, Herndon, and Roanoke, VA; Gainesville, Jacksonville, and Tampa, FL; and Atlanta, GA
2. Atlantic Cluster: Boston, MA; New York, NY, Newark, and North Brunswick, NJ; Philadelphia, and Pittsburgh, PA; Farmington, CT; Montgomery County and Baltimore, MD
3. North Central Cluster: Fort Wayne, IN; Omaha, NE; Detroit, MI; Minneapolis, MN; Milwaukee and Madison, WI
4. Southwest Cluster: Denver, CO; Oklahoma City, OK; New Orleans, LA; Dallas/Ft. Worth, Houston, and San Antonio, TX
5. Pacific Cluster: Los Angeles metro area and San Diego, CA; Seattle and Spokane, WA; Las Vegas and Reno, NV

Targeted audience: Targeted neighborhoods will be identified using local National Fire Incident Reporting System (NFIRS) data on recent high numbers of fire incidents and/or by local ARC chapter assistance response reports. US Census Bureau data could also be used to determine potential at-risk neighborhoods and statistically at-risk populations. According to the U.S. Fire Administration's "A Profile of Fire in the United States 2003-2007," people with limited physical and mental abilities, especially older adults, are at a higher risk of death from fire than other groups. Older adults, those

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ages 65 and older, account for 32 percent of fire deaths and 12 percent of estimated fire injuries.

Additionally, African-Americans account for 22 percent of total fire deaths--nearly twice as high as their share of the overall population (13 percent). The bulk of fire-related injuries occurs in those aged 20 to 54.

Performance Measures:

The primary goal is to address the priority National Performance Measure of Disaster Services to "Increase the impact of national service on community needs in communities served by CNCS supported programs." The following Performance Measure targets were developed based our recent experience as a national MLK Day grantee and our experience with the "Protecting Our Neighbors" pilot program over the last five years. More detail on the pilot program is in the Organizational Capacity section.

-Target: Number of individuals that receive CNCS supported services in disaster preparedness -- 38,000

The primary objective of this campaign is Citizen Preparedness by recruiting and training volunteers to deliver critical disaster preparedness and response information and/or services.

-Target: Number of volunteers engaged in Disaster Services on or near Sept. 11 -- 3,500

-Target: Number of volunteer hours related to Disaster Services on or near Sept. 11 -- 8,750

The following additional descriptive information and tallies will be collected from each site in ongoing status reports and the final program report:

-Project Summary Description

-Number of neighborhoods or program sites (Demographic Count only);

-Community partners involved (Target: 40 partners);

-Number of conversations held or direct contact made with community members (Target: 9,000); -

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Number of National Service participants (Demographic Count only)

-VIPs participating and known media coverage

-Individual stories of interest

The data collection and reporting system has been tested for other large scale events such as MLK Day. Each site will collect data from volunteers using volunteer log-in sheets as well as tally sheets related to number of households/individuals reached and number of conversations held. A point of contact from each site will submit the aggregate data using an online Google Docs survey.

A final evaluation survey will also be collected online through Google Docs using a satisfaction scale to determine the success level of the local collaborations and the likelihood of future involvement from partners. Specific questions for funded sites will also solicit feedback on the technical assistance provided, program and financial reporting process, and ease of funds distribution. A final evaluation report will be compiled to improve the program in year 2.

Connecting volunteers to ongoing opportunities to serve: Sept. 11 is an ideal kickoff to our organization's Season of Service that begins in September and ends on Martin Luther King Jr. Day of Service. Outreach in September also prepares and educates citizens prior to the winter months when most residential fires occur (CDC 2010 Fire Deaths and Injuries: Fact Sheet). HOPE worldwide's Season of Service offers opportunities for volunteers to register as mentors in more than 20 ongoing afterschool and Saturday youth development programs. Chapters also coordinate food and toy drives for the holidays as well as partner with the ARC for blood drives. Most chapters publish a Season of Service calendar highlighting the upcoming volunteer opportunities. Volunteers also can explore longer term service commitments through our AmeriCorps programs. The AmeriCorps recruitment season begins in the fall for the next summer's programs.

Remembering Sept. 11: Chapters will design their own commemorations which could include a moment of silence, reflective poetry readings and/or sharing individual heroic stories, etc. Previously

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on Sept. 11, one chapter delivered baked goods to 26 fire departments and 3 military families and another handed victim remembrance cards to volunteers to make a personal connection. Chapters will be provided with searchable resources such as the CNN online September 11 Memorial with names, ages, hometowns, employers and location of the incident as well as an online database of fallen military members, compiled by Military Times.

B. DESCRIPTION OF ACTIVITIES

Site selection will be conducted nationally to ensure projects in at least 10 or more states. In the first year, HOPE worldwide will promote the opportunity to chapters who have previously conducted a fire prevention outreach. Interested sites will be asked to provide a brief concept paper for their Sept. 11 service project and ensure they can provide 30 percent in cash or in-kind support for their local volunteer management and training functions. Examples of allowable match expenses and a statement about specific expenses prohibited by law will be included in the concept paper instructions.

Concept papers will be reviewed by program staff against set evaluation criteria. Evaluation criteria used for MLK Day subgranting processes will be modified for this project. Staff will also review the local chapter's past performance on program and financial reporting on other projects.

A ranking will be compiled with staff recommendations. The V.P. of Community Services will approve an estimated 32 sites. This final number could vary.

After email notification, each site will then negotiate the details of their site's financial agreement based on their volunteer projections. By signing the site agreement, sites will state their understanding that all federal and match expenses are subject to federal cost principles; must be allowable and documented; and may not be committed to any other grant sources.

Eligibility Criteria: Funds will be available to local HOPE worldwide chapters that have 1) completed

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the chapter certification to be recognized under the corporate 501(c) 3 status and 2) are in good financial standing.

Review Requirements: Concept papers will be reviewed against these criteria:

1. Successful sites must project volunteer numbers and demonstrate successful strategies to recruit, train and manage volunteers to deliver fire prevention services as a priority activity. Other service projects (serving veterans, homeless, youth, etc) will be considered but will receive smaller grant amounts. (30 %)
2. Projects must occur in significant part on or near Sept. 11, 2012, preferably on the preceding or following weekends, and include plans to remember the events of Sept. 11, 2001 and honor those who have sacrificed since then. (20%)
3. Sites must demonstrate how the grant will lead to service efforts beyond Sept 11. (20%)
4. Sites must demonstrate their capacity and experience in implementing successful service projects. Staff recommendations will also be considered in this section. (15%)
5. Applicants must partner with at least local community organizations and/or local emergency management agencies and explain the partner roles. (15%)

Technical Assistance and Support

HOPE worldwide will conduct monthly conference calls beginning in May to start promoting Sept. 11 and the Season of Service efforts. If funded, a technical assistance call will be held and recorded for interested sites in early July. A general overview of the "Protecting Our Neighbors" disaster preparedness objectives for Sept. 11 will be reviewed as well as the concept paper instructions. Time will be allotted for questions, and applicants may contact the listed point of contact until the deadline.

The calls are also recorded and summarized in emails for potential sites unable to participate for scheduled calls. Program support staff members will provide templates and resources on planning

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and reporting based on our successful MLK Days such as volunteer tally sheets, tip sheets for effective partnerships and press release templates. On these calls, peer chapter representatives also can share best practices and strategies.

Reporting Requirements and Monitoring: HOPE worldwide will require each site to adhere to the routine reporting requirements as outlined in the following timeline to ensure local projects are implemented and to ensure a consistent communication schedule. Failure to provide information in a timely manner will indicate that sites may need additional monitoring and technical assistance through direct contact of phone calls and/or emails.

Timeline:

Begin promoting Sept. 11 Day of Service and providing technical assistance through chapter conference calls and emails --May 2012

Expected funding announcement from CNCS --Mid June 2012

Brief online survey of seasoned sites interested in Sept 11 "Protecting Our Neighbors" campaign --Mid June 2012

Promote and disseminate concept paper instructions to these sites --July 1, 2012

Technical Assistance call for interested applicants --July 5, 2012

Concept paper deadline --July 18, 2012

Staff review of concept papers --By July 24, 2012

Notify selected sites and finalize site agreements --By July 31, 2012

Online Project Registration --By Aug. 3, 2012

Technical Assistance call for selected sites --Aug. 7, 2012

Project Status Update (for press releases, etc) --Aug. 29, 2012

Sept 11 service events --Sept. 7 -- 16, 2012

Day of Project Report, due by 8 p.m. --Sept. 7 -- 16, 2012

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Final Grant Report and expenses due from sites --Oct 17, 2012

C. PROJECTED GROWTH

HOPE worldwide is confident we can expect project growth of 15 percent in Year 2 to engage 4,600 volunteers in 37 cities. We will promote to the program in Year 1 to seasoned chapters. During Year 1 we will build the capacity of smaller or newer chapters to prepare for and promote their involvement in Year 2. A key event for capacity building is our annual Think Tank meeting, planned in Los Angeles in Dec. Chapters are briefed and trained on key service initiatives such as MLK Day and Sept. 11. Peer field representatives present successful strategies for partnership development and program implementation.

Our fire prevention pilot project began on MLK Day in 2008 with 2,126 volunteers in 10 cities and has grown to 2012 to 7,544 volunteers in 60 cities. In 5 years, that represents more than 250 percent growth. We are estimating more conservative growth as we expand this effort to Sept. 11. In our MLK Day final evaluation survey, 96 percent of ARC and HOPE worldwide chapters indicated it is likely they will participate in the program again. This quote from one of the MLK Day partners highlights the model's adaptability, "Because this project is so user friendly it was very easy to plug in any and all volunteers, even with no prior Red Cross experience or knowledge of fire prevention."

HOPE worldwide has numerous community partners to help implement the approach. For MLK Day 2012, HOPE worldwide documented 165 local partners including 28 fire departments or fire marshal offices.

Organizational Capacity

A. Ability to Provide Program Oversight: HOPE worldwide, Ltd. is a tax exempt 501(c)(3) faith-based non-profit public charity headquartered in Wayne, PA with programs in 68 countries and more than 100 U.S. cities. Founded in 1991, HOPE worldwide has a volunteer base of 37,000 to support its

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programs in the U.S.

Past experience with a similar program: HOPE worldwide was selected as a National 2012 MLK Day Service Leader and distributed 22 subgrants. On MLK Day, 6,000 volunteers in 16 states and the District of Columbia educated 69,000 households about fire safety.

Along with our national partner ARC, we have conducted a multi-state fire prevention outreach program for 5 years annually on MLK Day engaging more than 30,000 volunteers and reaching 524,000 households.

Planning resources and toolkits on "Protecting Our Neighbors" can be distributed to sites and also can be made available for download through a website resource page. CNCS also recognized the fire prevention education collaboration of HOPE worldwide and ARC, inviting our staff to teach a class called "From Partnership to Powerful" at the AmeriCorps National Direct Best Practices Conference in May 2009.

HOPE worldwide and the ARC also provide staff specializing in media communications. National press releases on MLK Day are distributed each year by both organizations and their websites to promote the weekend's accomplishments. This approach can be adapted for Sept. 11. Local chapters are provided talking points and templates to generate local coverage. MLK Day subgrantees appeared in at least 17 print, television or significant web presence occurrences related in January 2012 including: television coverage in Fort Wayne, IN and Charlotte, NC at <http://www.wane.com/dpp/news/local/red-cross-talks-about-fire-safety> and http://charlotte.news14.com/content/top_stories/652433/volunteers-promote-fire-safety-in-charlotte-s-hidden-valley-neighborhood

Key HOPE worldwide positions:

- Antonio Boyd, V.P. for Community Services, will serve as the Program Director and as the primary contact with CNCS. He also will coordinate internal communications and with national partners such

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as the ARC and the Federal Emergency Management Agency. He will formulate the technical assistance process to help selected sites create quality service opportunities for the Sept. 11 volunteers. He also will manage administrative support staff that are directly and indirectly grant-funded to ensure all data is collected and reporting requirements are met.

He currently oversees more than 100 chapters and 37,000 faith-based volunteers from 138 churches and was instrumental in expanding the fire prevention education program from 10 cities to 60 cities within five years. He also serves as Program Director for the National MLK Day of Service grant. His expertise spans 24 years and includes governmental and intergovernmental relations, securing government grants and contracts, and forming community-based collaborations. He serves on several Boards of Directors including the South Carolina Association of Non Profit Organizations where he recently served as a term as President, the Central Carolina Chapter of Association of Fundraising Professionals, and the United Way of the Midlands. He also has served as a commissioner for the South Carolina Commission on National and Community Service.

- Melisa Aranda, will serve as the Program Administration to oversee the site selection process and ensure an open and fair review process is completed. This will include developing the concept paper instructions, distributing the instructions through HOPE worldwide's internal marketing channels, collecting the submissions, distributing submissions to selected staff reviewers and forwarding the highest ranked applications to the Program Director for final approval. She also will provide technical assistance on grant compliance and will assist in collecting site program reports and budgetary documentation to produce the final program report. She also performs these duties for the National MLK Day of Service grant.

Melisa also has written and managed AmeriCorps National Direct grants for HOPE worldwide, which have created service opportunities for 785 AmeriCorps members in 7 states over 6 years. In this role, she has provided ongoing technical assistance to subgrantees, monitored subgrantees and completed

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reporting requirements for CNCS.

She previously served as the Chief Financial Officer for Interfaith Community Services in Escondido, CA, overseeing an annual budget of \$5 million with contracts with the Veterans Administration, the Department of Housing and Urban Development and the state of California. She also served two years as an AmeriCorps National Civilian Community Corps (NCCC) member at the Charleston, SC campus.

Jaclyn Morris, National Field Supervisor, will assist with site communication and guidance. She will coordinate technical assistance training calls, summarize the call notes, serve as a contact for routine questions, as well as gather volunteer and project data from sites. Jaclyn previously served as an AmeriCorps site supervisor overseeing 72 minimum-time members in a residential summer program and also served as a full-time AmeriCorps member.

B. Ability to Provide Financial Oversight

Experience and infrastructure to manage grants: HOPE worldwide in North America has secured and managed several million dollars in federal and non-federal funding including:

- The current CNCS MLK Day of Service National Grant with \$80,000 in federal funds and \$187,000 in non-federal cash and in-kind resources distributed among 22 grantees

- More than \$4.7 million in AmeriCorps grants over 15 years placing more than 1,000 AmeriCorps members. Ninety-five AmeriCorps National Direct members are currently in six multiple state sites.

- 3 grants from the Dept of Ed.'s Office of Safe and Drug-Free Schools totaling \$2.2 million.

Ensuring federal compliance: Frank Perez, Chief Accounting Officer (salary captured in indirect costs), supervises all accounting staff and oversees policies and procedures development as well as the electronic and manual information sources to ensure compliance with GAAP and federal, state and local standards. Perez has 13 years of accounting experience and previously worked as an accounting manager for Catholic Charities overseeing 35 programs. Perez oversees fiscal compliance and assigns

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program accountants to specific HOPE worldwide chapters to track all financial transactions. Selected sites will receive technical assistance regarding allowed expenses for this grant program and program accountants will monitor expenditure reports and match documentation to ensure federal compliance. Distribution of federal funds will be delayed or withheld if sites do not provide adequate documentation.

An electronic check request system is in place so that all check requests generated from the field are cycled through an approval logic process and checks are issued from the corporate Accounts Payable office. All accounts are maintained with the Blackbaud accounting system and information from the field is communicated to the corporate office for review. Program accountants produce monthly analysis reports and conduct meeting with local chapter leadership. Program accountants also keep account controllers, and HOPE worldwide legal and governmental affairs offices informed of the financial status of local programs related to specific grants. HOPE worldwide is not delinquent on any federal debt and annually contracts with an independent CPA firm to audit the consolidated financial statements and in accordance with the OMB Circular A-133.

Cost Effectiveness and Budget Adequacy

A. Budget and Program Design

Plan to obtain diverse non-Federal resources: This pilot program was supported for the first 4 years by the regular operating budgets of both HOPE worldwide and the ARC with no federal support. A significant amount of HOPE worldwide's non-federal resources are contributed by the International Churches of Christ through an annual fund-raising drive. Local businesses and partners also historically have donated food for the volunteers, facility space for trainings, marketing materials, etc. The MLK Day grant in 2012 was the first significant grant to support the project and is supported by 70 percent of non-federal resources.

This Sept. 11 grant funding will increase the frequency of the outreach events and attract more

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partners as well as build capacity in local communities. HOPE worldwide is committed to promoting this program to its national corporate partners interested in home safety such as Shell Oil and State Farm Insurance. GE Security, Lowe's, Home Depot and Wal-Mart have supported the pilot on a local level already.

Adequacy of the budget to support the program design: The CNCS request is \$100,000 and the grantee share is \$34,193 for a total budget of \$134,193. With a goal to recruit and train 4,000 volunteers, the average cost per volunteer is \$33.54. All costs were estimated based on our experience with this program in previous years. The budget includes wages and fringe benefits of .04 FTE for a Program Director, .086 FTE for a Grant and Program Administrator and .09 FTE for a program support position, representing 10.5 percent of the total program budget at \$14,113 with \$10,334 requested from CNCS. These staff will oversee and coordinate the site selection process and technical support as well as reporting accomplishments to CNCS. Travel costs are included for 2 staff members to attend 2 CNCS meetings in Chicago and Washington, DC. Travel also includes funds for 2 staff to attend HOPE worldwide's Think Tank in Los Angeles in December to debrief and conduct capacity building activities with 2012 Sept. 11 sites and promote the program to new potential sites for 2013. The CNCS request for travel is \$6,849.

Bulk purchasing will be done for \$36,820 in supplies such as t-shirts and outreach materials.

Larger sites (more than 100 volunteers) will receive stipends to contract personnel to help collect data and financial documentation. We have found that it is challenging to rely solely on volunteers when federal compliance is necessary. A scale is included in the budget narrative based on the number of volunteers projected per site. The total of these stipends for up to 14 coordinators is \$13,000. \$13,670 of contracted time is expected to be donated services (explained in the Match Sources).

Local sites also will receive a training allowance per volunteer of \$7 to cover food support, rental facilities, training material costs, etc. The CNCS request for these allowances is \$28,000 and match is

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\$5,000. Indirect costs are calculated based on the CNCS Fixed Percentage Method. We have used this rate for other CNCS grants. The CNCS request is \$4,997 and the match portion is \$11,745. HOPE worldwide staff members have become savvy in accessing and using free technology resources such as FreeConferenceCall.com, Google Documents for surveys and reporting as well as using social media such as Facebook to promote events.

B. Match Sources

HOPE worldwide's match sources include the organization's unrestricted cash donations to cover the National Field Supervisor's wage and fringe benefits allocation totaling \$3,778 as well as \$11,745 of in-kind indirect costs. It is anticipated that the fiscal staff will have significant monitoring and disbursement responsibilities for this program.

The remaining match sources will be generated by local sites and their partners. We expect to exceed the minimum of 25 percent. However, for budgeting purposes, we included conservative estimates. As part of the selection process, chapters must demonstrate pending or match commitment sources for 30 percent of their training and coordination costs. Based on past experience, we anticipate cash and in-kind match from volunteer coordinators' donated staff time averaging 20 hours per 32 sites valued at \$21.63 per hour (based on Independent Sector's national hourly value for a volunteer's time.) This is expected to provide \$13,670 in in-kind services.

Local partners historically have contributed to the training costs with cash and in-kind food support, rental facilities, training materials, etc. Sites will be trained on documenting these resources estimated at \$5,000. Previous donors include the International Churches of Christ, Walmart, numerous restaurants, Whole Foods, the Milwaukee Brewers, FedEx and others.

Clarification Summary

Clarification Question 1: Describe the proposed grant activities that support the selected measure or sub-measure and indicate how the information will be collected.

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Category: Disaster Services

Measure: D1: Number of Individuals that received CNCS-supported services in Disaster Preparedness

Target of 3,500 volunteers reaching 38,000 homes with fire prevention information

Activities that support the measure:

Beginning in Aug. 1 -- 15, 2012 -- at least 20 lead coordinators will be identified and trained. The trainings will be conducted by conference call, webinars and individual technical assistance when necessary.

Aug. 15 -- mid Sept. 2012 -- These local leaders will implement targeted recruitment campaigns in approximately 20 communities for disaster preparedness volunteers in fire prevention activities. Printed, social media and personal presentation announcements will be made in local church congregations, colleges, high schools, volunteer centers and service organizations.

Sept. 1 -- 16, 2012 -- At least 20 community based volunteer trainings on fire prevention will be held in church locations, community centers and schools to train an average of 175 volunteers each.

Sept. 8 -- 16, 2012 -- Volunteers in teams of 2 to 6, will canvass at-risk or high risk neighborhoods for home fires in at least 20 communities. An average of 1,900 doorhangers per community will be distributed. When residents are home, volunteers will be trained with scripted conversations to convey common fire safety and escape plan tips. Large groups of volunteers (25 to 300) also will coordinate and host community awareness fairs with fire department demonstrations. Youth-oriented activities may include interactions with fire fighters, tours of fire trucks and stations as well as "dress up" activities in fire fighter uniforms.

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Method of collection: Each of the trainings and volunteer events will have sign-in sheets used to substantiate participation. Tally sheets will also be used by each volunteer team to document the number of households visited or residents participating in a community fair or outreach event. Local coordinators will submit aggregate results in an online survey.

Category: Capacity Building

Measure: G3 3.1 Number of community volunteers recruited by CNCS supported organizations or National Service Participants

Target: Overall, we expect to engage 4,000 volunteers in service activities in 32 communities (3,500 volunteers related to Disaster Services)

Activities that support the measure:

Beginning in May 2012 through Aug. 2012 -- 9/11 is a key volunteer service activity in our 2012 "Season of Service" strategic plan. Promotion will be through conference calls, emails and direct phone calls to chapter leaders with our continuing theme of "We Won't Forget." Chapters will be provided toolkits and public service announcements.

Aug. 15 -- mid Sept. 2012 -- Up to 32 local leaders will conduct recruitment campaigns in approximately 32 cities (20 sites related to Disaster Services as explained above). Printed, social media and personal presentation announcements will be made to local church congregations, colleges, high schools, volunteer centers and service organizations.

Sept. 8 -- 16, 2012 - HOPE worldwide chapters nationwide will coordinate 32 trainings and service events related to 9/11 (20 sites related to Disaster Services as explained above). An additional 12 sites are expected to organize service events that could include outreach to veterans, homeless populations or youth and are expected to engage an average of 42 volunteers each.

Method of collection: Each of the trainings and volunteer event will have sign-in sheets used to

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substantiate participation. Tally sheets will also be used to document the number of individuals affected or residents that participate in a community fair or outreach event. Local coordinators will submit aggregate results in an online survey.

Clarification Question 2: Describe the connection with the service you propose and an appropriate tribute that honors 9/11? Explain what public activities will take place and why you chose these service activities.

The hard work and sacrifice of firefighters was highlighted to the nation on 9/11/2001 and during the aftermath and clean-up. Every year, almost the same number of residents dies in home fires as in the tragedies of 9/11. A firefighter's job is never finished. We are partnering with an expected 20 to 25 fire departments. Chief Ernie Mitchell, U.S. Fire Administrator, FEMA, has agreed to promote this initiative to local departments. This includes coordinating memorial services with local fire departments to honor the fire fighters, first responders and victims who died on 9/11/2001 and to pay tribute by organizing fire prevention education campaigns with a unifying message of "Protecting Our Neighbors."

Resource-strapped fire departments must prioritize response and training for fires, and there are limited resources for prevention efforts. Our trained volunteers can help fill that gap. According to a 2009 survey conducted by The Fireman's Fund Insurance Co., 67 percent of fire departments have challenges and delays just in purchasing new equipment and half of fire departments have had to increase grant-writing efforts to cover budget cuts.

However, fire safety initiatives are a key way to reduce deaths and injuries from fires. In the National Fire Protection Association report "Fire Loss in the United States During 2010", (M. Karter, September 2011), several recommendations are made to further reduce death and injury by fire. "With home fire deaths still accounting for 2,640 fire deaths or 85% of all civilian deaths, fire safety initiatives targeted

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at the home remain the key to any reductions in the overall fire death toll."

Canvassing projects and community fairs in 20 cities will educate more than 38,000 homes about fire safety on or near 9/11. The large deployment of volunteers typically garners media coverage, and volunteers are expected to directly connect with more than 9,000 residents.

Homelessness or lack of basic essentials, particularly for veterans, is a prominent theme for additional projects. Numerous food drives will stock food pantries for disabled or homeless veterans.

Youth in our ongoing after school and Saturday will also be encouraged to volunteer. Youth programs will be directed to lesson plans and service project ideas on the website 911dayofservice.org. These could include student-designed art projects and letter writing campaigns to service members.

Our service projects will primarily take place between Sept. 8 and Sept. 16. and will include at least 32 public remembrance ceremonies coordinated by local churches, fire departments, community centers and local schools. Specific examples from 2011 included a memorial service organized by volunteers at a disabled veterans' home and a barbeque at a VA hospital to help the patients take their minds off their wounds or health conditions. In Long Island, NY, where more than 500 9/11 victims had lived, volunteers took home remembrance cards of victims that could have lived a few streets over.

Clarification Question 3: Please explain the need for paid volunteer coordinators and the amount of time the coordinators spend on the project and the number of hours each volunteer spends.

More than 90 percent of HOPE worldwide chapter directors in the U.S. are volunteer. Minimal stipends are included in this project to support the increased data collection and documentation necessary for a federally funded program. Stipends are only included for sites expected to engage more than 100 volunteers. The need for some compensation for coordination support was identified during our MLK Day grant process. Chapter directors can earn a stipend or contract a temporary assistant for the administrative and coordination tasks related to this grant. Some of our regional chapters cover multiple cities and may qualify for more than one assistant.

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Up to 14 coordinators at our largest sites could spend an average of 42 hours helping to promote the project, helping to train volunteer team leaders, coordinating the purchase of materials and collecting data and receipts. The stipend is based on an average of \$22.10 per hour and final amounts will be determined by local volunteer projections.

Reflection activities will coincide with scheduled volunteer trainings, which could be one to two hours followed by 2 to 3 hours of service. Volunteers are expected to spend 4 to 5 hours during the service project. Volunteer team leaders could spend 8 to 10 hours including additional training and project preparation.

Clarification Question 4: Is there any actual training in fire prevention or is it just distributing information?

Trainings will include fire prevention experts from local fire departments and American Red Cross chapters. Volunteers will be informed about the most common causes of fires as well as prevention and escape planning tips to convey to residents. Fire officials will also train volunteers on how to deliver effective messages based on the targeted populations in the geographic area (i.e. demographic composition, types of structures targeted, etc.) In areas with smoke detector installation or inspection programs, fire officials also may provide additional training on how to install or inspect a smoke detector.

Clarification Question 5: Please describe the relationship/justification for travel to Think Tank meeting for 9/11 project.

The Think Tank is HOPE worldwide's one staff development opportunity for its chapter directors. Because most of our chapter leaders are volunteers with other professional commitments, December is the most convenient time for a comprehensive training. We added the 9/11 Day of Service as one of

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our key initiatives and plan to highlight best practices and promote the initiative at the 2012 Think Tank. This year will be critical to ensure growth of 9/11 service sites in 2013 and ensure sustainability for existing sites.

Required Documents

Document Name

Status