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Executive Summary

Title: PREPARING THE WHOLE COMMUNITY FOR DISASTER BY ESTABLISHING A CULTURE OF PREPAREDNESS

Applicant: Community Organizations Active in Disaster, Inc. d/b/a BRACE

Summary Information: Build community capacity to prepare for, respond to, recover from and mitigate disasters and increase community resiliency in 8 regional counties. Expand disaster preparedness education efforts from one county to eight, reaching a minimum of 90,000 residents of Northwest Florida at high risk to hurricane impacts, with disaster preparedness education programs and information by September 15, 2012.

The Project will directly support eight counties in Northwest Florida: Bay, Escambia, Franklin, Gulf, Okaloosa, Wakulla and Walton. A Youth Emergency Preparedness Expo (YEP!) will serve as the September 11th National Day of Service and Remembrance focus of efforts to engage faith-based organizations, schools and business & industry in efforts to enhance the disaster preparedness of youth, while engaging them in service learning efforts that will benefit the most vulnerable residents of the community.

The Project will directly engage 900 volunteers in 2012 and grow to engage at least 2,000 volunteers in 2013. The disaster preparedness needs of the homebound, hungry and persons with disabilities and functional needs will be addressed through this Project.

Program Design

GOAL

Build community capacity to prepare for, respond to, recover from and mitigate disasters and increase community resiliency in 8 regional counties.

OBJECTIVES AND PROPOSED MEASURES

Expand disaster preparedness education efforts from one county to eight, reaching a minimum of

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90,000 residents of Northwest Florida at high risk to hurricane impacts, with disaster preparedness education programs and information by September 15, 2012.

Increase the number of participants in YEP! from 400 in 2011, to 550 in 2012, to 1,000 by 2013, with a minimum of 30% representing low income communities as evidenced by attendance at a Title 1 school.

Engage a minimum of 900 volunteers in September 11th National Day of Service and Remembrance service activities supporting the Youth Emergency Preparedness Expo (YEP!), Manna food drives and BRACE disaster supply drives conducted at churches, schools and business & industry in 2012 and grow participation to 2,000 in 2013.

GEOGRAPHIES SERVED

The Project will directly support eight counties in Northwest Florida: Bay, Escambia, Franklin, Gulf, Okaloosa, Wakulla and Walton.

TARGET ISSUES

During 2009 the Federal Emergency Management Agency (FEMA) released a report on "Personal Preparedness in America: Findings from the 2009 Citizen Corps National Survey" that offered comprehensive data on the public's thoughts, perceptions, and behaviors related to preparedness and community safety for disasters. Results of that survey indicated: 29% of Americans have not prepared because they think that emergency responders will help them; 60% of respondents expect to rely on emergency responders in the first 72 hours following a disaster.

Of survey respondents who perceived themselves to be prepared for disasters: 35% did not have a household disaster plan; 77% had not conducted a home evacuation drill; 73% did not know their community's evacuation routes.

EVIDENCE OF IDENTIFIED NEED WITHIN THE SERVICE AREA

Pensacola and Escambia County statistically get a direct hit from at least a tropical event, which

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passes within 100 miles, every 2.26 years. Pensacola received direct hits and brushes by hurricanes 62 times since 1871, including 18 direct hits (source Hurrnicanecity.com).

Food Insecurity Rate: National Rate - 16.6%; Florida Rate - 17.1%; Escambia County Rate - 18%.

Food Insecure People in Escambia: 54,610

FOOD INSECURITY RATE The percentage of the population that experienced food insecurity at some point during the year.

CHILD Food Insecurity Rate: National Rate - 23.2%; Florida Rate - 27.5%; Escambia Rate - 26.8% or 18,050 children.

Manna provided food to 40,870 people in 2011 and experienced an overall 44% increase in service demands, including: 39% increase in families; a 37% increase in children 18 and younger; and 119% increase in seniors 55+ years old. Additionally, 39% of the people receiving food from Manna were children 18 and younger.

CASE FOR THE NEED RELATED TO THE ISSUE AREAS

Hurricane Ivan caused an estimated \$13 billion worth of damage in the United States, making it the fifth costliest hurricane to ever strike the United States (source Pensapedia.com). Hurricane Ivan caused an outbreak of 117 tornadoes (source NOAA). 79,659 of the approximately 113,000 households (70.4%) in Escambia County registered for FEMA assistance to recover from Ivan.

The Haas Center at the University of West Florida, indicates the residential unit damage associated with Hurricane Ivan as:

Destroyed - 6,393; Major Damage - 12,873; Minor Damage - 32,938; Affected - 53,034; TOTAL DAMAGED 105,238.

Manna experienced an unprecedented food crisis in August 2011 that resulted in having only 2 1/2 weeks of food available. Manna anticipates its service numbers will continue to rise in 2012. In January 2012, Manna experienced its highest service month ever with 4,661 clients. That's a 43%

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increase of clients from January 2011.

CASE FOR THE APPLICANTS ABILITY TO SUCCESSFULLY SUPPORT THE FOCUS, GOALS AND APPROACH

In 2012, the White House named the BRACE Executive Director, Greg Strader, a "Champion of Change" for the success of BRACE in helping make the community the most disaster resilient in America.

BRACE came to the attention of the White House as a result of FEMA presenting the organization with the top 2011 Individual & Community Preparedness Award in the category of "PROMISING PARTNERSHIPS" for its success in reaching out to its 460 Partners, enabling the mobilization of volunteers to respond to the Deepwater Horizon Oil Spill. Within 30 hours of the activation of the local Emergency Operations Center, BRACE coordinated the recruitment, registration, orientation and training of over 950 volunteers. Those volunteers conducted a pre-impact clean-up of over 32 linear miles of beach. Over 1,900 volunteers contributed over 10,000 volunteer hours to response and recovery efforts.

BRACE is building on community strengths in eight Northwest Florida coastal counties to implement and support the Citizen Corps preparedness programs and carry out a strategy to involve government, community leaders, and citizens in all-hazards preparedness and resilience, with an emphasis on supporting low income and vulnerable individuals and families. The success of the BRACE coordinated Escambia County Citizen Corps led to it being named one of FEMA's top four award winners in 2010 in the category of "OUTSTANDING CITIZEN CORPS" for communities with a population up to 750,000.

In 2009 BRACE received an Award from FEMA for "PREPARING THE PUBLIC." Over 90,000 individuals were reached with disaster preparedness messages that drew over 4,000 participants to the Pensacola Civic Center for the BRACE Hurricane EXPO. Over 80 vendors educated the public about

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ways they could prepare for disasters and mitigate their effects.

FOCUS ON THE SEPTEMBER 11th NATIONAL DAY OF SERVICE AND REMEMBRANCE

The Youth Emergency Preparedness Expo (YEP!) will begin with the presentation of the Colors by a Color Guard and Honor Guard. A "Wall of Remembrance" will be constructed allowing each participant to contribute to a collage of 9-11 pictures as a way of paying tribute to those who lost their lives on September 11, 2001. A PowerPoint photo presentation will be on continuous display honoring First Responders who ignored their own safety during the immediate response to 9-11. Photos of local members of the U.S. Armed Forces, serving around the world, will be sought for inclusion in the presentation, so that their continued service to protect our freedom around the world is represented.

REFLECTS APPROPRIATELY ON THE SACRIFICE OF THOSE WHO DIED ON SEPTEMBER 11, 2001, AND HONORS THOSE WHO ROSE IN SERVICE AND CONTINUE TO SERVE AS A RESULT OF THAT TRAGEDY.

The opening ceremonies of YEP! will conclude with presentation of 2011 September 11 commemorative National Medals to the Fire Chief, Police Chief, EMS Chief and designated recipients from branches of the Armed Services. The September 11 commemorative National Medal will be accompanied by a September 11th National Day of Service and Remembrance certificate of appreciation from BRACE.

PLAN FOR GROWING PARTICIPATION ON THIS DAY OF SERVICE

YEP! will be conducted for the third time in 2012. It outgrew Bayview Community Park in 2011 with 400 youth participating, which led to a partnership with the Escambia County School District to relocate to centrally positioned Booker T. Washington High School for 2012. The relocation will allow YEP! to be conducted as a Day of Service and Remembrance event and grow to over 1,000 participants by 2013.

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The involvement of churches, schools and business and industry will provide an opportunity to reach over 90,000 individuals with disaster preparedness messaging during the week of September 11th in 2012. A minimum of 900 volunteers are expected to participate in one or more of the September 11th Day of Service and Remembrance activities in 2012 as the YEP! event moves to a much larger venue. BRACE will begin planning for 2013 at the conclusion of the 2012 September 11th National Day of Service and Remembrance activities and will notify its 460 Partners of the planned growth of those volunteer service opportunities in 2013. A VISTA member assigned to Pensacola State College responsible for the College's service learning initiatives will work with BRACE to inform over 15,000 students at the College about the September 11th National Day of Service and Remembrance events. BRACE will secure in-kind advertising sponsorship in 2012 by the "Pensacola News Journal", WEAR TV 3 and local radio stations to promote youth participation in YEP! Over 20 organizations have agreed to participate in the service learning activities of the Expo.

ONGOING OPPORTUNITIES TO ENGAGE COMMUNITY MEMBERS IN SERVICE THAT MEETS COMMUNITY NEEDS

Since BRACE serves as the Citizen Corps & CERT Coordinator for Escambia County, City of Pensacola & Town of Century it is able to offer many ongoing volunteer service opportunities. Volunteers initially engaged in service opportunities through the September 11th National Day of Service and Remembrance will be on the distribution list to receive notices of volunteer opportunities offered by BRACE and many of its public and private disaster preparedness Partners, that meet high priority community needs including:

Sheltering, Mass Feeding, Citizen Corps Projects, Community Emergency Response Team (CERT) training and deployment, Disaster Exercises & Drills, Disaster Preparedness, Response, Recovery & Mitigation

DESCRIPTION OF ACTIVITIES

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COMPREHENSIVE PLAN FOR IMPLEMENTING PROJECTS DIRECTLY

Among BRACE's 460 partners there are over a dozen media organizations. They will print articles, issue television announcements, conduct live remotes and provide media personalities to draw youth and their parents to YEP! With five military installations within 40 miles of the event site, the National Day of Service and Remembrance aspects of YEP! will create great interest by veterans and military families throughout Northwest Florida. The local councils of Boy Scouts, Girl Scouts, 4-H, ROTC, NJROTC and most youth serving organizations in Northwest Florida are active partners in YEP!

BRACE will work with several of its Partner sectors to conduct a disaster preparedness campaign, during this time frame, to encourage residents to Get-A-Kit & Give-A-Kit. This campaign should prompt the public to prepare their own disaster supply kit and to donate disaster supplies or kits for those unable to prepare for their family's emergency needs:

Churches & Faith-based Organizations - Conduct food & Get-A-Kit/Give-A-Kit disaster supply drives through BRACE's 61 faith-based partners and other churches the Sunday preceding 9-11 as a September 11th Day of Service and Remembrance activity, supporting Manna Food Pantries and their clients and assist the BRACE Homebound Committee to prepare the homebound and persons with disabilities for disasters.

Escambia School District (K-12), Pensacola State College & University of West Florida - Conduct food & Get-A-Kit/Give-A-Kit disaster supply drives through these BRACE Partners during the week of 9-11 as a September 11th Day of Service and Remembrance activity, supporting Manna Food Pantries and their clients and assist the BRACE Homebound Committee to prepare the homebound and persons with disabilities for disasters.

Business & Industry - Conduct food & Get-A-Kit/Give-A-Kit disaster supply drives through these BRACE Partners and other businesses during the week of 9-11 as a September 11th Day of Service and

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Remembrance activity, supporting Manna Food Pantries and their clients and assist the BRACE Homebound Committee to prepare the homebound and persons with disabilities for disasters. Participating youth will be provided a service learning opportunity to assist low income residents by collecting non-perishable food and disaster supplies and donating them for transport and distribution by Manna at YEP!

Parents will have an opportunity to have children finger printed, submit DNA samples, have pictures taken and provide a voice sample with the support of Klaas Kids as a precaution in case of abduction.

TIMELINE FOR MAJOR ACTIVITIES UNDER THE GRANT

July 2012

*Send out Save the Date notices to BRACE Partners promoting YEP! and Manna Food Drive

*Continue efforts to finalize financial and in-kind sponsors

August 2012

*Site Map developed

*YEP! Program drafted

*BRACE Partners Challenged to Conduct Food Drives for Manna

*Prepare Public Service Announcements regarding YEP! and begin airing

*Send church bulletin inserts/wording to churches promoting YEP! and Manna food drive

September 2012

*Issue final pre-YEP! press releases

*Conduct final pre-YEP! Committee meeting at Booker T. Washington High School and begin set-up

*Recognize sponsors and partners

October 2012

*Identify leadership for YEP! 2013

*Invite new and long term Partners in Citizen Corps & CERT activities, exercises and drills

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November 2012 - September 2013

*Plan YEP! 2013

*Provide ongoing volunteer service opportunities

OPPORTUNITIES TO ENGAGE NEW AND DIVERSE GROUPS

BRACE will recruit participants through its 460 Partners, Title I schools, minority churches, minority media, Boy Scouts, Girl Scouts, 4 - H, Boys & Girls Club and other youth serving organizations.

ABILITY TO CONNECT VOLUNTEERS TO ONGOING OPPORTUNITIES TO SERVE

YEP! will introduce participants and volunteers to many organizations that are governed and staffed primarily with volunteers.

Participants will be notified of volunteer opportunities with BRACE & Citizen Corps partners, including the American Red Cross, Community Emergency Response Team (CERT), Teen CERT, Campus CERT, Escambia Search & Rescue, Fire Corps, Klaas Kids, Manna Food Pantries, Medical Reserve Corps and United Way. BRACE Partners will be able to notify participants and other volunteer opportunities through the BRACE website, E-Newsletter and the BRACE social media.

PROJECTED GROWTH OVER THE GRANT PERIOD

The Project will grow from engaging over 900 volunteers in 2012 to over 2,000 in 2013

CAPACITY AND SKILLS TO GROW PARTICIPATION IN THIS DAY OF SERVICE

BRACE has worked for over half a decade to grow its Partner ranks to 460. Those partners are collaboratively implementing programs and projects that no single organization could accomplish alone.

Organizational Capacity

ORGANIZATIONAL STRUCTURE AND EXPERIENCED STAFF

BRACE operates with a highly engaged Board of Directors that reflects representation from 12 sectors of the community that meet bi-monthly. The BRACE Executive Committee meets on the alternate

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months.

The daily management of BRACE is provided by its Executive Director, Greg Strader, who was named by the White House as a "Champion of Change" in 2012. Greg has worked in leadership roles with non-profit organizations for over 4 decades. Greg served as the Escambia County Long Term Recovery Coordinator following the devastating impacts of Hurricane Ivan. His successes in working with the Escambia Long Term Recovery Committee led to the founding of the Be Ready Alliance Coordinating for Emergencies (BRACE), which he serves as the Founding Executive Director.

During his service with BRACE the organization has become the most consistent FEMA Individual & Community Preparedness award winner in the country. BRACE received FEMA's top award for "Promising Partnerships" in 2011. The organization received one of FEMA's top four awards for its coordination of an "Outstanding Citizen Corps" in 2010 for communities with a population of up to 750,000. BRACE coordinates the Escambia Citizen Corps that received one of FEMA's top four awards for "Preparing the Public" in 2009, the year that the FEMA Individual & Community Preparedness awards were initiated.

DeAnna Poland-Stemock serves as the Director, Operations & Readiness for BRACE. DeAnna is an award winning, former Voluntary Agency Liaison for FEMA that coordinated the close-out of FEMA's Temporary Housing Mission in Florida following, the extraordinary 2004 & 2005 Hurricane Seasons. DeAnna served as a Department of Homeland Security representative to the Florida Division of Emergency Management following the Deepwater Horizon Oil Spill. DeAnna is certified in Federal Grant Management.

The work of BRACE is supported by three AmeriCorps*VISTA members that are helping build the community's resilience to disasters. BRACE established its own VISTA program in 2012 following its extraordinary successes as a partner with the United Way of Escambia County through the Escambia VISTA Coalition that served Northwest Florida in 2010 & 2011. VISTA members were major

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contributors to the FEMA Award winning work of BRACE in 2010 & 2011.

The successes of BRACE are made possible by 460 Partner organizations and individuals that have agreed to assist the community in one or more of the five functions of Emergency Management. The contributions of those Partners and volunteers are coordinated through experienced volunteer leadership. The BRACE Programs & Services Leadership Team (PSLT) is led by Executive Committee & Board Member, Brunie Emmanuel, who has been recognized as a White House "Champion of Change" and named as a Point of Light by the Governor of Florida. The PSLT oversees the Preparedness & Mitigation Committee that coordinates Citizen Corps, CERT and Youth preparedness, including the Youth Emergency Preparedness (YEP!) Expo. The PSLT also oversees the Response & Recovery Committees that include subcommittees that are planning for the emergency provision of food, water and other supplies to the homebound and other persons with disabilities and functional needs. The BRACE Faith-based Committee is supporting Emergency Management efforts by linking churches and other faith-based organizations in ways that serve as a force multiplier. Sixty-one faith-based Partners of BRACE have committed to provide one or more of 12 emergency services the day, week and/or month after a major disaster.

EXAMPLES OF EFFECTIVENESS OF PAST INVESTMENT APPROACH

Federal funding passing through the Escambia County Board of County Commissioners, the City of Pensacola and the Town of Century has allowed BRACE to serve as Coordinator for the most award winning Citizen Corps, serving a population up to 750,000 in the country. Awards for "Preparing the Public" and Outstanding Citizen Corps Council" demonstrate the effectiveness of past investment in the work of BRACE.

FEMA provided \$1.3 Million in donated mobile homes and trailers to BRACE in order to continue the housing of the 214 families at the end of their Temporary Housing Mission, following Hurricanes Ivan & Dennis. BRACE engaged Partners and returned most of the families to repaired homes. BRACE

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donated 88 mobile homes to pre-disaster renters, allowing them to realize the American dream of home ownership.

BRACE has been engaged to enhance disaster resilience of five Northwest Florida counties to establish or strengthen Voluntary Organizations Active in Disaster (VOAD) or Community Organizations Active in Disaster (COAD) affiliated with the Florida VOAD.

BRACE has secured access to a Special Populations Information Network system that allows client locations to be mapped. Thanks to that system, any agency can serve the client during time of emergency, speeding access to urgently needed services, while reducing duplication of effort and assistance. BRACE has also secured an agreement with Escambia County Emergency Management that allows its Homebound Partners to draw food, water and other disaster relief supplies by the truckload from the Government Points of Distribution. Those resources will be provided to low income and vulnerable individuals during times of disaster to help ensure that their most basic needs are met.

BRACE has also established a Faith-based Committee and is coordinating the efforts of churches to prepare for the inevitability of a disaster impacting our community. Those faith-based organizations have agreed to provide one or more of 12 services to help reduce the loss of life, injury, property and economic impact resulting from disasters to low income families and others that are vulnerable.

BRACE is serving as the Co-lead for Emergency Support Function 15 (Volunteers & Donations) as designated in the County Comprehensive Emergency Management Plan in support of Emergency Management to coordinate the work of our partners, volunteers and other affiliated volunteers that respond to the needs of our community during major disasters. With the support of VISTAs available to BRACE, through the Escambia VISTA Coalition, BRACE coordinated the efforts of over 1,900 volunteers that contributed over 10,000 hours of volunteer service associated with the Deepwater Horizon Oil Spill. Those VISTAs are no longer available to support the efforts of BRACE and our

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partners.

BRACE is serving as the Community Emergency Response Team (CERT) coordinator for Escambia County, the City of Pensacola and the Town of Century. The CERT Program educates people about disaster preparedness for hazards that may impact our area and trains them in basic disaster response skills, such as fire safety, light search and rescue, team organization, and disaster medical operations. Using the training learned in the classroom and during exercises, CERT members can assist others in their neighborhood or workplace following an event when professional responders are not immediately available to help. CERT members will also support emergency response agencies in our community through the coordination of BRACE as they did in response to the Deepwater Horizon Oil Spill. VISTAs, with the Escambia VISTA Coalition, played an instrumental role in recruiting CERT members. They coordinated their efforts to support the deployment of over 950 volunteers to conduct a pre-impact beach clean-up of over 32 linear miles, prior to being impacted by oil. This mitigated the impact of the oil spill on the environment. In the future, CERT members will be utilized to provide support with disaster sheltering, feeding and distribution of relief supplies, which are frequently needed by low income individuals and families.

BRACE initiated a Prepare Pensacola program, with the support of the Escambia VISTA Coalition, in 2010 that helped engage 40 African American churches in disaster preparedness efforts. Most of those churches have a high percentage of low income congregants that will be assisted by BRACE partners and CERT members during future disasters.

A Corporation for National & Community Service Best Neighborhoods grant, managed by Volunteer Florida, allowed BRACE to conduct six events that enhanced resilience of six neighborhoods in Escambia County. One of those projects resulted in the inoculation of over 50 pets of the homeless, allowing the owner and pet to be registered for sheltering at the only shelter in the County that allows pets. Pet food, pet carriers and leashes were secured with the BEST Neighborhoods funding.

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BRACE has worked with the Escambia County Board of County Commissioners to secure HUD Neighborhood Stabilization Program funding to preserve low income housing for 50 families.

The BRACE VISTA Program will provide for the coordination of volunteers that will allow BRACE and its community partners to educate persons living in poverty and others in the community about ways they can increase personal and family preparedness and mitigate disaster impacts.

EXPERIENCE AND CAPACITY TO IMPLEMENT A FEDERAL GRANT

BRACE currently coordinates federal grants received by the Escambia County Board of County Commissioners, the City of Pensacola and the Town of Century for the coordination of Citizen Corps & CERT programs for each of those jurisdictions. Those programs have received national acclaim and recognition. The support of DeAnna Poland-Stemock, a former award winning FEMA employee and an individual who is certified in federal grants management, ensures that BRACE has the experience and capacity to successfully implement this federal grant, because of her success in supporting the past seven grants BRACE has received, since joining BRACE in 2011. She understands and ensures compliance measurements are met and documented properly.

The BRACE Accounting Specialist has nearly 8 years of experience in the accounting field. She is expert at the use of QuickBooks Non-profit Primer, the accounting system used by BRACE. She provides the bookkeeping for all of the BRACE grants, including the federal grants mentioned above.

Clarification Summary

Clarification Question 1:

PERFORMNCE MEASURES

Category: Disaster Services

Measure: D1: Number of Individuals that received CNCS-supported services in Disaster Preparedness

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Activities that support the measure:

Beginning on May 25, 2012 and concluding on May 24, 2013, BRACE and its partners will reach 90,000 individuals in an 8 county area with disaster preparedness information with the support of 900 volunteers.

On September 15, 2012 BRACE will conduct a Youth Emergency Preparedness (YEP!) expo at Booker T. Washington High School, with support from 20 event partners and media sponsors that will provide disaster preparedness training and education to 550 children, youth and adults.

On September 15, 2012 disaster supplies and non-perishable food will be collected at the YEP! expo that will be sorted by volunteers into disaster supply kits for 2,700 low income or homebound individuals.

Method of collection: Reports from media partners, churches, businesses and schools identifying the number of persons reached with disaster preparedness information by each, sign-in sheets of participants in the Youth Emergency Preparedness (YEP!) expo, rosters of teens trained through the Teen Community Emergency Response Team training.

Category: Capacity Building

Measure: G3-3.2: Number of community volunteers managed by CNCS -- supported organizations or National Service Participants

Activities that support the measure:

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Beginning on May 25, 2012 and concluding on May 24, 2013, BRACE and its partners will manage the engagement of 900 volunteers in disaster preparedness efforts that will provide disaster preparedness information, food and disaster supply kits to 2,700 low income or homebound individuals.

Method of collection: Rosters of volunteers participating in disaster preparedness and Escambia 2-1-1 reports of persons receiving emergency food and disaster supplies. Manna maintains a computerized data base system of all clients receiving service. All Manna volunteers sign in and out. Manna Volunteers are tracked using a centralized data base.

Measure: G-3-3.2: Number of individuals that received assistance from CNCS-supported programs in disaster preparedness, mitigation, response, and/or recovery.

Activities that support the measure:

Beginning on May 25, 2012 and concluding on May 24, 2013, BRACE and its partners will manage the engagement of 900 volunteers in efforts that will provide emergency food to 2,700 low income individuals.

Method of collection: The Escambia 2-1-1 program will allow Partners without their own volunteer tracking systems to use the volunteer module of the VisionLink system. Other partners will use the volunteer tracking system of their organization.

Measure: G-3-3.2 - Sub Measure 1: Number of individuals that received assistance from CNCS-supported programs in disaster preparedness, mitigation, response, and/or recovery.

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Activities that support the measure:

Beginning on May 25, 2012 and concluding on May 24, 2013, BRACE and its partners will reach 90,000 individuals in an 8 county area with disaster preparedness information with the support of 900 volunteers.

On September 15, 2012 BRACE will conduct a Youth Emergency Preparedness (YEP!) expo at Booker T. Washington High School, with support from 20 event partners and media sponsors that will provide disaster preparedness training and education to 550 children, youth and adults.

On September 15, 2012 disaster supplies and non-perishable food will be collected at the YEP! expo that will be sorted by volunteers into disaster supply kits for 2,700 low income or homebound individuals.

Method of collection: Reports from media partners, churches, businesses and schools identifying the number of persons reached with disaster preparedness information by each, sign-in sheets of participants in the Youth Emergency Preparedness (YEP!) expo, rosters of teens trained through the Teen Community Emergency Response Team training.

Measure: G-3-3.2 - Sub Measure 8: Number of individuals that gained access to food resources provided with the assistance of CNCS-supported members, participants or volunteers.

Activities that support the measure:

Beginning on May 25, 2012 and concluding on May 24, 2013, BRACE and its partners will manage the engagement of 900 volunteers in efforts that will provide emergency food to 2,700 low income

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individuals.

Method of collection: Manna has a computerized data base system of all clients receiving service.

Manna Volunteers are tracked using a centralized data base.

Clarification Question 2: Following the tragic events that occurred on September 11, 2001, government officials advocated that citizens become an integral part of protecting the homeland and supporting first responders. That requires preparedness, training, and citizen involvement as volunteers. The connection of our Project and those efforts is that the service we propose will educate, train and engage children and youth in disaster preparedness efforts. The disaster preparedness media campaign conducted in support of the Project will help engage schools, churches and businesses in the collection of disaster and emergency food supplies that will be dropped off at the Youth Emergency Preparedness (YEP!) expo. Disaster supply kits will then be distributed to low income or homebound individuals. The connection of the Project with the first responders to whom we pay tribute is the empowering of citizen volunteers in service to those in greatest need in our community. The 9/11 tribute will remind adults and youth of the losses our Nation suffered 11 years ago and provide children an understanding of the impacts of terrorism. Our project and tribute will help children, youth and adults understand how quickly and dramatically life can change during a disaster. They will learn the importance of coming together as a community to meet the needs of survivors.

The media sponsored, public tribute will take place on 9/15/2012 at the Youth Emergency Preparedness (YEP!) expo at the Booker T. Washington High School. The public tribute will begin with a patriotic presentation of the Colors by a Color Guard and Honor Guard made up of

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Washington High School NJROTC cadets. A WALL OF REMEMBRANCE will be erected that will allow for the posting of a collage of 9/11 pictures as a remembrance of those that lost their lives in the terrorist attacks. A PowerPoint photo presentation will be on continuous display honoring First Responders and offering tribute to those serving in the Armed Forces around the world. The opening ceremonies of YEP! will conclude with the presentation of September 11 commemorative National Medals to the Fire Chief, Police Chief, EMS Chief and to designated representatives of each of the Armed Service branches. A September 11th, National Day of Service and Remembrance certificate will presented by BRACE to each of those receiving tribute. The reason BRACE and our partners chose these service activities is because they will provide the greatest possible reach to efforts that are designed to make our region the most disaster resilient in America. As we prepare those that are most vulnerable for emergencies we lighten the load of first responders during future disasters.

Clarification Question 3: The reason BRACE and our partners chose these services activities was that they will provide an opportunity to get all sectors of the community involved in preparing the most vulnerable in our community for disaster. The sponsorship of the media and the involvement of schools, churches and businesses will make the message of preparedness virtually inescapable.

Clarification Question 4: Volunteers will be recruited, tracked and managed through 460 BRACE Partners. During the planning of the application BRACE secured commitments from Pensacola State College to reach out to its 15,000 students as prospective volunteers. Manna Food Pantries will help design the system to recruit, track and manage the volunteers engaged in the emergency food drives. The Executive Director of Manna has vast volunteer management experience from her service with the Hands On Network and Volunteer Florida. The three VISTA members assigned to BRACE will all have key roles in recruiting and coordinating volunteer efforts that will make the management and

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tracking of 900 volunteers possible. The Escambia 2-1-1 program will allow Partners without their own volunteer tracking systems to use the volunteer module of the VisionLink system.

Clarification Question 5: Media Partners will serve as in-kind sponsors of the advertising & information campaign that will educate 90,000 residents and visitors about disaster preparedness and promote the Get-A-Kit/Give-A-Kit element of the Project. Church and faith-based Partners will conduct PREPAREDNESS SUNDAY programs to prepare congregants for disasters. They will also engage volunteers in the conduct of Get-A-Kit/Give-A-Kit disaster supply and emergency food drives. Business and industry Partners will conduct employee preparedness campaigns and promote volunteer service through the Get-A-Kit/Give-A-Kit disaster and emergency food supply drive. The Escambia County School District is donating the use of Booker T. Washington High School as the site for the YEP! The School District will support the Project in reaching K-12 students with disaster preparedness information and education and will promote attendance at YEP! and engage students in volunteer service through the Get-A-Kit/Give-A-Kit program. Pensacola State College has agreed to Partner in the Project by reaching out to its 15,000 students to help educate students about disaster preparedness and will support volunteer engagement efforts through the Get-A-Kit/Give-A-Kit project. The University of West Florida will support disaster preparedness education outreach to their over 11,000 students and promote volunteerism through the Get-A-Kit/Give-A-Kit project.

====Budget Clarification moved to Cost Effectiveness due to character limits.

Cost Effectiveness and Budget Adequacy

PROGRAM DEMONSTRATES DIVERSE, NON-FEDERAL RESOURCES FOR PROGRAM IMPLEMENTATION AND SUSTAINABILITY

BRACE will utilize in-kind contributions of donated advertising by its many media partners as partial

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match for the Project and will leverage that sponsored advertising to secure additional cash sponsors. Manna Food Pantries has committed to provide support for the Project in the form of staff time, volunteer time, warehouse space and grocery bags for food. BRACE will utilize funding from a State Farm Youth Advisory Board service learning grant and funding from Fund For Gulf Communities - FL as cash toward the match. Walmart has again committed to provide funding for YEP! at the level of their 2011 sponsorship and perhaps at a higher level due to growth of the Expo and other September 11th National Day of Service and Remembrance activities. BRACE Board Members and Partners have also committed funding. BRACE will use earned income from the operation of its wholly owned social enterprise venture, Heritage Oaks Mobile Home and RV Park, to support the September 11th National Day of Service and Remembrance projects.

APPLICANT IS PROPOSING TO PROVIDE MORE THAN THE MINIMUM REQUIRED SHARE OF THE COSTS OF THE PROGRAM

BRACE will utilize its cash and in-kind resources to provide a 52% match for the Project, more than double the match required by the Notice of Fund Availability.

BUDGET ADEQUACY TO SUPPORT THE PROGRAM DESIGN

The budget section of the application provides a detailed list of anticipated expenses that will be required to adequately resource the program as designed by BRACE in collaboration with Manna Food Pantries.

MATCH Sources

The matching funds described in the budget are currently available or committed.

====Budget Clarification - The advertising match will be provided by in-kind services provided by media and advertising agencies that sponsor the Youth Emergency Preparedness (YEP!) expo at the following levels (we are in a hurricane prone area so Cat is short for Category, which represents

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the strength of hurricanes):

* Cat 1 -- Under \$300

* Cat 2 - \$300 - \$1,000

* Cat 3 - \$1,000 -- \$5,000

* Cat 4 - \$5,000 - \$10,000

* Cat 5 - \$10,000+

The value of the advertising will be that the media or advertising agency would routinely charge a paying client. The EW Bullock Advertising Agency is already working with us as a sponsor and has created the attached sponsorship solicitation that will soon be distributed to local media.

Under A. Personnel - Please clarify why the Executive Director of the agency will be spending more time on the program (312 hours) than the Project Manager (250 hours).

BRACE is an organization with only 2.75 full time equivalent staff supporting disaster preparedness, response, recovery & mitigation efforts and another 1 full time equivalent staff member supporting our social enterprise venture. Governance of BRACE has expected the Executive Director to devote the majority of his time to the programmatic work of the organization as he has in the past and as reflected in the Audited financials that value the time he spends working programmatically. I believe the Corporation for National & Community Service has copies of the audited financials for the last two years, so please let me know if you need something further that will show the consistency in the time the Executive Director will spend on this Project. The Executive Director is recognized as a subject matter expert in the field of Emergency Management and will be traveling to six counties to

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work with local emergency managers and community organizations on disaster preparedness messaging and on volunteer engagement related to the Project. By way of background, the Executive Director served with the local Chapter of the American Red Cross from 1989 until 2005 and as the Escambia County Long Term Recovery Coordinator prior to founding BRACE. He has relationships with most of the organizations that are expected to participate in YEP! and will be participating in outreach to those organizations from a programmatic point of view. He is the only BRACE staff member with experience with both prior YEP! expos and was the primary author of the September 11th National Day of Service and Remembrance application so the vision for this Project is primarily his. He will be helping with media contacts, outreach and programming. The Project Manager is a subject matter expert in event planning and will be serving in a key planning and coordinative role for the Youth Emergency Preparedness (YEP!) expo. She will be coordinating the efforts of the YEP! Committee and is supporting all of the subcommittees that will plan and conduct the Expo. She will not be traveling through the region or working with emergency managers in the region outside of Escambia and Santa Rosa counties. The philosophy of BRACE is that most of our goals and objectives will be accomplished through the collaborative and coordinated efforts of Partners with the support of BRACE volunteers and staff. The YEP! Committee, sub-committees and volunteers will be devoting significant time to the Project in addition to the roles of staff and the Project Manager.

Under B. Fringe benefits - please provide percentage for the calculation of benefits.

* CNCS Share - \$765 [represents 7.65% of the \$10,000 of CNCS Share of salaries applied to the Project for FICA & Medicare]

* Grantee Share - \$285 [represents 7.65% of the \$3,725 of Grantee Share of salaries applied to the Project for FICA & Medicare]

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Under E. Supplies - please provide calculations for Supplies, Non-perishable food and Business Emergency Response Tool kits that add up to the Total Amount for those line items.

Supplies

Marketing & Recognition

* Grantee Share - \$2,000 [Marketing & Recognition Supplies: 9-11 Medals in commemorative box 20 X \$20 = \$400; Flyers 3,400 X \$.25 = \$850; Posters 1,000 X .75 = \$750]

Disaster Supplies for Disaster Supply Kits

* CNCS Share -- \$7,300 [Flashlights 250 X \$3.50 = \$875; Small Radio 250 x \$8.00 = \$2,000; Can Opener 250 X \$5.00 = \$1,250, Whistle 250 X \$1.50 = \$375; Tarp 250 X \$4.50 = \$1,125; Batteries (2 pack) 670 X \$2.50 = \$1,675]

* Grantee Share -- \$200 [Batteries (2 pack) = 80 X \$2.50]

Pop-top & Non-perishable food for Disaster Supply Kits

* CNCS Share - \$10,000 [Non-perishable foods - \$1.75 per pound X 5,714.285714 lbs = \$10,000]

Business Emergency Response Toolkits

* Grantee Share - \$2,000 [Business Emergency Response Tool kits - \$5.00 X 400 = \$2,000]

Under F. Contractual - please provide calculation for the remaining \$4,000 in that line.

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* Grantee Share - \$4,000 [Manna Food Pantries staff time by staff member --Executive Director (20 hours), Pantry Director (40 hours), Warehouse Supervisor (10 hours) and Pantry Supervisor (15 hours) - \$4,000.00 (data provided by the Executive Director, Manna Food Pantries)]

Under J. Indirect - please provide calculations that equal the Total Amount in that line.

* CNCS Share -- \$4,785 [Accounting expense 100 hours X \$15 per hours = \$1,500; Audit expense \$1,680; Management Oversight \$53,500 X 3% usage = \$1,605]

* Grantee Share - \$4,785 [Accounting expense 100 hours X \$15 per hours = \$1,500; Audit expense \$1,680; Management Oversight \$53,500 X 3% usage = \$1,605]

Under Source of Funds - please provide calculations that equal the total Grantee Share.

Grantee Share - \$54,730

\$22,500 - In-kind Media Advertising from WEAR-TV3, 102.7 WXBM, Soft Rock 94.1, Cat Country 98.7, "Pensacola News Journal, "Bella" Magazine and "Independent News" and EW Bullock Advertising

\$12,500 - Manna Food Pantries for staff time and food donated as a result of the Project

\$8,200 -- State Farm Youth Advisory Board grant

\$7,695 -- BRACE Board, Partners & Heritage Oaks Mobile Home & RV Park (Social Enterprise)

\$1,500 -- Blue Foundation Florida

\$1,000 -- Gulf Power

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\$1,000 -- Escambia County Emergency Management

\$335 -- Fund for Gulf Communities -- Florida

For Official Use Only

Required Documents

Document Name

Status