What are the goals of the program?
Although teen birth rates have declined in the United States over the last 20 years, teen pregnancy remains a challenge for youth in underserved communities. When young people become parents before they are ready, the impact can be devastating for the teens themselves, their families, and larger society given the interconnected challenges of poverty, limited educational attainment, low employment rates, substance use and abuse, and overall poor health. More difficult to quantify are the lost educational and vocational opportunities that teen parents and their children will experience.

The CAS-Carrera program is an evidence-based, primary adolescent pregnancy prevention program. The goal is to help young girls and boys avoid becoming mothers and fathers during the second decade of their lives. The program is guided by a philosophy that sees youth as “at promise” and not “at risk”. Its holistic, “above the waist” approach seeks to develop a participant’s capacity and desire to not only avoid early pregnancy, but to break the cycle of poverty and despair. The program model works with boys and girls beginning in middle school, through high school and college completion; it is implemented in one of two ways: 1. as a traditional after-school, youth development approach; or, 2. integrated within a public or charter school day working with succeeding grades each year until the entire school is receiving the model. CAS-Carrera’s program provides participants with seven integrated, scientifically accurate, and age-appropriate components including: daily academic enrichment; weekly exposure to the “world of work”/Job Club; weekly Power Group/mental health services; weekly family life and sexuality education (FLSE); comprehensive medical and dental services as needed; as well as regularly scheduled lifetime individual sports and self-expression.

What was the purpose of evaluation?
CAS-Carrera engaged an independent evaluator, Philliber Research Associates, to evaluate the efficacy of the integrated school model version of the program in both New York City and Tulsa, Ok. The after-school version of CAS-Carrera as demonstrated through random assignment, was shown to have a range of positive youth development outcomes; this study was designed to build on both the original RCT and the qualitative study published on the integrated school model.

What did we learn from the evaluation?
The implementation evaluation found:
- The program was implemented as intended, although implementation varied slightly between Tulsa and New York City as well as across schools within each city.
- The program participants were youth in middle and high school grades from underserved backgrounds.
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- Program staff were adequately trained and were qualified, but they experienced challenges in running the program in-schools (compared to after school). While school administrators expressed support for the program, program staff faced logistical challenges related to implementing school programs within the context of school operations.

The impact evaluation found:
- In Tulsa, 9th grade youth in the program were significantly less likely to report ever having sexual intercourse, scored 27% higher on a scale measuring family life and sexuality knowledge, more likely to report having had an eye exam, having a bank account, and higher financial literacy compared to a comparison group of 9th graders who did not participate. There were no reported pregnancies during the course of this study.
- In New York City, program participating youth reported lower pregnancy rates, greater condom use, less physical fighting, and lower levels of smoking, marijuana, and alcohol use. This finding is based on a comparison to a matched sample of Youth Risk Behavioral Survey data and should be considered exploratory.
- Other findings suggest that the CAS-Carrera in-school model is strong enough to saturate a school. Interviews in NYC show consistent reports of schoolwide changes as a result of the program such as adoption of the FLSE curriculum at one site throughout the school; high awareness among non-program youth of program’s services and how to get them; and reports that non-program youth received services from CAS-Carrera staff. While this confounded the study, this is a positive indicator of the potential of this integrated model. The in-school version of the program can be delivered at lower cost than the after-school version given the larger number of youth served in the in-school model, and can reach more students/be scaled in a manner not possible in the after school version. The in-school model reaches a larger number of youth than a typical after-school program.

Notes on the evaluation
While the evaluation showed early evidence that implementing the Carrera Program during the school day may be effective, there were some limitations to the study design. This included a small sample size in Tulsa, and in NYC the comparison group received services due to the program saturating the entire school context, which confounded the lagged cohort design. For these reasons, the results of this research are exploratory and suggestive of the model's potential.

How is CAS using the evaluation experience and findings to improve?
The in-school version of the program can be delivered at lower cost given the larger number of youth served in the in-school model. However, there are challenges to this delivery strategy in the student-to-staff ratio and adaptability to the school context (i.e., scheduling, logistical, and administrative demands of the school). Since the in-school model allows for greater access to youth, Carrera has added program resources to meet these challenges and to facilitate better linkages with students’ teachers.

The Social Innovation Fund (SIF), a program of the Corporation for National and Community Service (CNCS), combines public and private resources to grow the impact of innovative, community-based solutions that have compelling evidence of improving the lives of people in low-income communities throughout the U.S. The SIF invests in three priority areas: economic opportunity, healthy futures, and youth development.

The content of this brief was drawn from the full evaluation report submitted to CNCS by the grantee/subgrantee. The section of the brief that discusses evaluation use includes contribution of the grantee/subgrantee. All original content from the report is attributable to its authors.

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