

Social Innovation Fund Grantee Overview, October 2012

In its first three years, the Social Innovation Fund has awarded \$137 million to 20 grantmaking intermediaries. These grantees have strong track records of identifying and growing high-performing nonprofit organizations and represent the diversity of the social sector. Through open competitions conducted across the U.S., they have selected 197 promising nonprofits with innovative, evidence-based working in 34 states and the District of Columbia. To date these organizations have committed to raise \$350 million in additional private and non-federal funds to support rigorous program evaluation and expansion of the programs to many thousands of additional people in need. Brief descriptions of the 20 intermediaries selected in 2010, 2011, and 2012 are provided below.

Economic Opportunity

- **Jobs for the Future, Inc.** (2010 grantee: \$3.85 million per year), through the National Fund for Workforce Solutions (NFWS), is expanding its targeted training and technical assistance to at least 23,000 low-income individuals over three years while also addressing the critical skill needs of more than 1,000 employers.
- **Local Initiatives Support Corporation** (2010 grantee: \$4.2 million per year) is expanding its integrated workforce development and asset-building Financial Opportunity Centers model through 47 subgrantees. The model focuses on improving the financial bottom line for low-to-moderate income families by helping people boost earnings, reduce expenses, and make appropriate financial decisions.
- **Mayor's Fund to Advance New York City** (2010 grantee: \$5.7 million per year) and the NYC Center for Economic Opportunity (CEO) are replicating five promising anti-poverty programs originally piloted by CEO in New York City to advance the education, employment and financial savings of low-income adults and families.
- **NCB Capital Impact** (2011 grantee: \$1 million per year), through its Stewardship Capacity Fund (SCF), is investing in 10 community-based non-profits to grow and replicate "shared equity homeownership" (SEH) programs that enable local organizations to more effectively manage public investment in affordable homeownership.
- **REDF** (2010 grantee: \$1.5 million per year) is creating job opportunities for at least 2,500 Californians with multiple barriers to employment, including disengaged youth, homeless individuals, ex-offenders and those with severe mental illness in sustainable nonprofit social enterprises in low-income communities throughout the state.

Healthy Futures

- **AIDS United** (2010 grantee: \$2.1 million per year; formerly National AIDS Fund) supports innovative strategies being pursued by 8 organizations throughout the United States that will increase access to care and improve health outcomes for at least 3,500 low-income individuals living with HIV/AIDS. Their work will also offer lessons that will reduce barriers to care for a broad range of chronic disease sufferers.
- **Corporation for Supportive Housing** (2011 grantee: \$1.15 million per year) is expanding and replicating models in California, Michigan and Connecticut that combine health, housing and social services to improve outcomes for homeless individuals with complex health needs who frequently use multiple public crisis systems.
- **Foundation for a Healthy Kentucky** (2010 grantee: \$1 million per year) is improving access to needed health services, reducing health risks and disparities, and promoting health equality for residents in low-income and underserved communities in Kentucky. Their nine subgrantees employ innovative strategies to increase physical activity, improve nutrition, curb smoking and other unhealthy habits, and increase access to care.
- **Missouri Foundation for Health** (2010 grantee: \$1 million per year) is investing in seven organizations working in low-income communities across the state to reduce the risk factors and prevalence of two preventable causes of chronic disease and death: tobacco use and obesity. The project draws on an integrated community change model blending two transformative models of prevention on obesity and tobacco control.

- **The John A. Hartford Foundation** (2012 grantee: \$1 million per year) will expand an evidence-based program for treating depression into rural communities in Washington, Wyoming, Alaska, Montana, and Idaho. By reducing costs for health expenditures and caregiving and increasing employment income of those affected by depression, they aim to increase economic well-being for individuals served.
- **U.S. Soccer Foundation** (2011 grantee: \$1 million per year) is supporting the expansion and replication of Soccer for Success (SfS) in 13 cities. Soccer for Success is an after-school program that improves the health of low-income youth by reducing obesity through physical activity and nutrition education.

Youth Development

- **Capital Area United Way** (2012 grantee: \$1 million per year) will fund eight to 12 organizations which will replicate and/or expand early childhood development programs to increase school readiness among children in low-income and rural parishes within the Greater Baton Rouge area.
- **Twin Cities Strive in partnership with Greater Twin Cities United Way** (2012 grantee: \$1 million per year) through its STRIVE Alliance, will focus on improving kindergarten readiness, 3rd-grade reading proficiency, 9th-grade readiness for upper-level math, four-year high school graduation, and post-secondary enrollment among low-income students in the St. Paul/Minneapolis area, working with at least 11 subgrantees.
- **GreenLight Fund, Inc.** (2012 grantee: \$1 million per year) will target low-income children and youth to close the achievement and opportunity gap in Boston, Philadelphia, and the San Francisco Bay Area, selecting two subgrantees in each of the sites.
- **Mile High United Way** (2011 grantee: \$1.8 million per year) is funding 11 programs that engage volunteers to improve third grade literacy rates in 48 rural and urban communities across the state of Colorado. They are coordinating with early childhood education programs and service providers to increase 3rd grade reading proficiency by 25 percent by 2016.
- **New Profit, Inc.** (2010 grantee: \$5 million per year) is partnering with six innovative youth-focused nonprofit organizations to help young people better navigate the complex pathway from high school to college and productive employment. Programs focus on increasing high school graduation or GED attainment, college enrollment, and college credit accumulation rates, and securing living wage employment for participating youth ages 12-24.

- **The Edna McConnell Clark Foundation** (2010 grantee: \$10 million per year) is combining large grants, strategic business planning, rigorous evaluation and capital aggregation to increase the scale and impact of nine youth development organizations in communities of need across the country. Funded organizations focus on improving the educational skills and workforce readiness of economically disadvantaged young people as well as helping them to avoid high-risk behavior.
- **United Way for Southeastern Michigan** (2011 grantee: \$2 million per year) is working toward ensuring that 80 percent of children in Detroit enter kindergarten with the social, emotional and cognitive foundation for success by investing in 11 community-based organizations with innovative programs to improve early childhood learning outcomes for children in needy communities throughout greater Detroit.
- **Venture Philanthropy Partners** (2010 grantee: \$2 million per year) is investing in six nonprofit organizations in the Washington D.C. National Capital Region to build a powerful network addressing the education and employment needs of low-income and vulnerable youth ages 14 to 24. At scale these funded organizations will directly serve an estimated 20,000 young people.

Multi-Issue

- **United Way of Greater Cincinnati** (2010 grantee: \$1 million per year) and the Strive Partnership are leading a collaborative community effort to address the needs of low-income children and youth from “cradle to career” in the Greater Cincinnati area through investments in early education, mentoring and literacy programs, college access, career pathways and other innovations.

The Social Innovation Fund is an innovative approach to transforming lives and communities that uses limited federal investment as a catalyst for private and public collaborations that grow community-based nonprofits with evidence of strong results.

The Corporation for National and Community Service is a federal agency that engages more than five million Americans in service through its Senior Corps, AmeriCorps, Social Innovation Fund, and other programs, and leads President Obama's national call to service initiative, United We Serve. For more information, visit NationalService.gov.