



Overview

During February, the Corporation for National and Community Service (CNCS) and its grantees and partners highlight their social innovation programming. As one feature of the month, February 9-20 we will celebrate Social Innovation Fund Week, to highlight the impact of our Social Innovation Fund investment. We encourage our network of grantees, partners, and state commissions to help spread the word and to share their own social innovation practices. Please make sure to use #SocialInnovation in your social media posts and send your stories of innovation and impact to Engagement@cns.gov.

Throughout February, CNCS Will:

- Highlight SIF Grantees:
 - Policy Innovation Lab
A \$1.15 million grant from the Social Innovation Fund allowed the newly formed **Policy Innovation Lab** at the University of Utah, David Eccles School of Business, to open its doors in early 2015. The Lab will facilitate Pay for Success deals across the Western United States with initial focus in the following 10 states: Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, North Dakota, South Dakota, Utah, and Wyoming. Through Pay for Success, state, local, and federal governments use evidence-based, evaluated interventions to help solve social problems and save the government money from continuously funding programs that show little to no results. With this innovative funding model, the Lab will select three to five governments to receive technical support and funding including back office, staff capacity building, impact measurement and reporting, governance, and general business support in order to build capacity for implementing Pay for Success (PFS) initiatives in their jurisdictions in areas like criminal justice, education, and homelessness.
- Amplify SIF Research/Evaluation Document from REDF Through Social Media
 - REDF Evaluation Study - <http://redf.org/wordpress/wp-content/uploads/2015/02/REDF-MJS-Final-Report-Brief.pdf>
- Showcase Innovative AmeriCorps and Senior Corps Program Grantee Examples Through Social Media and Tumblr
 - We will highlight programs that have effectively shown evidence that they work or have used a new approach to tackling community challenges.
- Share Infographic Highlighting Key SIF Stats <use attached infographic>
- Make a Presentation at the Yale Philanthropy Conference <link to: <http://ypc.yale.edu/>> and amplify on social media

What You Can Do

Help Us Spread the Word.



NOTE: Make sure to tag your social media #SocialInnovation so we can amplify your programs.

- Amplify Your Innovative Grantees, Programs, or Initiatives
 - Distribute Your Knowledge Documents (i.e. Evidence Reports, Research, Fact Sheets, etc. – make sure you let us know too at Engagement@cns.gov)
 - Produce Infographics that Contain Statistics, Interesting Facts, etc. about your programs and their results
 - Create Social Media Content (Link to Toolkits, Fact Sheets, Tip Sheets, Program Pictures, etc.)
 - Email tailored emails to your constituencies highlighting your work
- Write Blog Posts (i.e. Program Impact, Profiles of Individuals Impacted, etc.)
- Post pictures and videos showing your innovative work on your social media channels
- Use your social media channels to create a conversation about innovative and replicable practices to address critical challenges in your community
- Share with us at #SocialInnovation and at Engagement@cns.gov

Social Media Ideas

Twitter: February is Social Innovation Month, check out our #SIFund program [LINK TO YOUR INNOVATIVE PROGRAM/INITIATIVE WEBSITE]

Facebook: National service gets things done in communities across the country. Here in [YOUR CITY/STATE], [YOUR INNOVATIVE PROGRAM/INITIATIVE NAME] is [PROGRAM/INITIATIVE GOAL PURPOSE]. Get involved with us at [LINK TO YOUR PROGRAM/INITIATIVE WEBSITE]

Instagram: [POST PICTURES THAT SHOW YOUR INNOVATIVE WORK IN ACTION]