

Tips for Sharing Your **NATIONAL SERVICE STORY**

Storytelling is one of the most-powerful ways to share your service experience. When you tell stories, you humanize and illuminate the impact of national service in a way that inspires others to serve. When creating your story, think about how service has changed your life. Share stories about the most-meaningful service you've done. What impact did you see? Capture the story of a single day that felt powerful to you. Below are a handful of creative places to share your story with a few do's and don'ts to keep in mind.

ONLINE

- Write a blog post, letter to the editor, or op-ed for a local or national publication
- Share compelling photos from your service on social media
- Share your experience in a vlog or YouTube video
- Use our hashtags so people can find your story while researching our programs: #AmeriCorps #SeniorCorps #AmeriCorpsWorks #SeniorCorpsWorks #MadeInAmeriCorps
- Have a creative idea you'd like to share? Send to digitalmedia@cns.gov

When sharing your story online, refer to these dos and don'ts to have the farthest reach:

DO tag the AmeriCorps and Senior Corps accounts.

DO make sure you have engaging visuals, including photos and videos!

DO be creative! There are a million ways to share your story.

DO use popular and relevant hashtags.

DO communicate that the points of view expressed in your posts are your own and do not necessarily reflect the official position of AmeriCorps or Senior Corps.

DON'T share offensive material.

DON'T use acronyms or jargon. While they may be useful in your program, they may confuse your audience.

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IN PERSON

Use our [Recruitment PowerPoint](#)s to present to groups in person:

- College or high school classrooms or career centers
- Rotary, Lions Club, or other community service organizations
- After-school programs or youth groups
- Days of service or other volunteering events
- Senior living centers
- Libraries or community centers
- Sororities or fraternities

When giving a presentation, remember to relax and have fun. Refer to the do's and don'ts list below to sharpen your presenting skills:

DO share your motivation for serving. Help attendees connect to your story and envision themselves as national service members.

DO make it conversational, engaging, and concise. Use humor and gestures appropriately.

DO anticipate and prepare for questions. Present facts and opinions about your service that encourage discussion.

DO bring photos or memorabilia from your service to enhance your presentation.

DO communicate that the points of view expressed in your presentation are your own and do not necessarily reflect the official position of AmeriCorps or Senior Corps.

DON'T use acronyms or jargon. While they may be useful in your program, they may confuse your audience.

DON'T forget to rehearse your presentation. Running through your content will help you sound more natural and give you confidence!