



SAMPLE PRESS RELEASE

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Contact:
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County Executive [NAME] Joins Nationwide Effort to Recognize Impact of National Service

[COUNTY, STATE]– County Executive [NAME] joined more than [CHECK WEBSITE FOR LATEST TOTAL] county executives and mayors across the country in a nationwide bipartisan initiative to highlight the impact of national service in tackling local problems.

“National service is a vital resource for our county,” said County Executive [NAME]. “AmeriCorps members and Senior Corps volunteers make our counties better places to live. As County Executive, I am grateful for the dedication and sacrifice of these citizens, who are helping make our great county stronger, safer, and healthier.”

County Executive [NAME] participated in [INSERT SPECIFIC ACTIVITIES COUNTY EXECUTIVE ENGAGED IN].

Given the many social needs facing communities, county and city leaders are increasingly turning to national service as a cost-effective strategy to meet local needs. More than [NUMBER OF PARTICIPANTS FROM COUNTY PROFILE] AmeriCorps members and Senior Corps volunteers serve in [COUNTY], providing vital support by [LIST SERVICE ACTIVITIES].

[ADD PARAGRAPH ABOUT EXAMPLE OF NATIONAL SERVICE IMPACT OR HOW NATIONAL SERVICE HAS HELPED CARRY OUT COUNTY PRIORITIES].

The Mayors and County Day of Recognition for National Service is a nationwide bipartisan effort to recognize the positive impact of national service in counties, to thank those who serve, and to encourage citizens to give back to their communities. The day is sponsored by the Corporation for National and Community Service (CNCS), the National Association of Counties, the National League of Cities, and Cities of Service.

“I am proud to be working with [COUNTY NAME] as we continue to strengthen communities through national service,” said Wendy Spencer, CEO of the Corporation for National and Community Service. “County executives and mayors are leaders who get things done. They know first-hand the value of national service in tackling local problems. I commend County Executive [NAME] for working with us to improve lives and strengthen communities through national service.”



As the federal agency for service and volunteering, CNCS annually engages more than five million citizens in service at more than 60,000 locations through AmeriCorps, Senior Corps, and other programs. National service participants address the most pressing challenges facing our counties and nation, from educating students for the jobs of the 21st century and supporting veterans and military families to preserving the environment and helping communities recover from natural disasters.

Across the nation, county executives and mayors are participating in a variety of activities, including visiting national service programs, hosting roundtables, issuing proclamations, and communicating about national service through social media. By shining the spotlight on the impact of service and thanking those who serve, local officials hope to inspire more residents to get involved in their communities.

“National service shows the best of the American spirit – people turning toward problems instead of away, working together to find community solutions,” said County Executive [NAME]. “Today, as we thank national service members for their commitment, let us all pledge to do our part to strengthen our county through service and volunteering.”

For more information including background and a list of participating county executives and mayors, visit www.nationalservice.gov/countiesforservice.

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[INSERT COUNTY BOILERPLATE DESCRIPTION]

The Corporation for National and Community Service (CNCS) is a federal agency that engages more than five million Americans in service through AmeriCorps, Senior Corps, the Social Innovation Fund, and the Volunteer Generation Fund, and leads the President’s national call to service initiative, United We Serve. For more information, visit NationalService.gov.

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