



SAMPLE MEDIA ADVISORY

For Immediate Release
March XX, 2015

Contact Name
Phone and Email

Mayor [Name] to Join Nationwide Effort to Recognize Impact of National Service

[CITY, STATE]– On April 1, Mayor [NAME] will join more than [TBD] mayors across the country in a day of recognition to highlight the impact of AmeriCorps and Senior Corps on city challenges.

[MAYOR NAME] will [INSERT SPECIFIC ACTIVITIES MAYOR WILL ENGAGE IN].

The nation’s mayors are increasingly turning to national service and volunteerism as a cost-effective strategy to address city challenges at a time of fiscal constraint. More than [NUMBER OF PARTICIPANTS] AmeriCorps and Senior Corps members serve in [CITY], proving vital support to city residents by [LIST SERVICE ACTIVITIES].

The Mayors Day of Recognition for National Service is a national bipartisan effort to recognize the positive impact of national service in cities, to thank those who serve, and to encourage citizens to give back to their communities.

WHAT:

WHO:

WHERE:

WHEN:

The Mayors Day of Recognition for National Service is sponsored by the Corporation for National and Community Service, the National League of Cities, and Cities of Service. For more information, visit NationalService.gov/mayorsforservice.

[INSERT CITY BOILERPLATE DESCRIPTION]

The Corporation for National and Community Service (CNCS) is a federal agency that engages more than five million Americans in service through Senior Corps, AmeriCorps, the Social Innovation Fund and the Volunteer Generation Fund, and leads the President’s national call to service initiative, United We Serve. For more information, visit NationalService.gov.

