



SAMPLE MEDIA ADVISORY

For Immediate Release
March XX, 2015

Contact Name
Phone and Email

County Executive *[Name]* to Join Nationwide Effort to Recognize Impact of National Service

[CITY, STATE]– On April 7, County Executive *[NAME]* will join more than *[TBD – UPDATED NUMBER ON WEBSITE]* city and county leaders across the country in a day of recognition to highlight the impact of AmeriCorps and Senior Corps on county challenges.

[COUNTY EXECUTIVE NAME] will participate in the County Day of Recognition for National Service by *[INSERT SPECIFIC ACTIVITIES COUNTY EXECUTIVE WILL ENGAGE IN]*.

The nation’s counties are increasingly turning to national service and volunteerism as a cost-effective strategy to address county challenges at a time of fiscal constraint. More than *[NUMBER OF PARTICIPANTS]* AmeriCorps and Senior Corps members serve in *[COUNTY]*, proving vital support to county residents by *[NUMBERS FROM COUNTY PROFILE – ALSO CAN INCLUDE IMPACTS FROM LOCAL PROGRAMS]*.

The activities in *[COUNTY]* are part of a national bipartisan effort to recognize the positive impact of national service, thank those who serve, and to encourage citizens to give back.

WHAT:

WHO:

WHERE:

WHEN:

The effort is sponsored by the Corporation for National and Community Service, the National Association of Counties, the National League of Cities, and Cities of Service. For more information, visit NationalService.gov/countiesforservice.

[INSERT COUNTY BOILERPLATE DESCRIPTION]

The Corporation for National and Community Service (CNCS) is a federal agency that engages more than five million Americans in service through Senior Corps, AmeriCorps, the Social Innovation Fund and other programs. For more information, visit NationalService.gov.