

SOCIAL INNOVATION FUND ★ GRANTEE CONVENING

INNOVATION. INSPIRATION. IMPACT. ★ SEPTEMBER 17-19, 2014 ★ WASHINGTON, DC

Social Media Tip Sheet

Event Hashtag

#SIFund

Official SIF Handle

@SIFund

Sample Posts

Tweets

Govt, foundations & philanthropy come together to discuss #innovation, #inspiration & #impact with @SIFund: <http://go.usa.gov/pr2z>

Exploring 5 years of progress & lessons learned at this year's #SIFConvening. #SIFund #knowledgesharing

I'm attending the #SIFConvening next week to network with industry thought leaders. Who's coming with me? #SIFund

.@SIFund is announcing \$50M in new grants and a group of new grantees. #SIFund <http://go.usa.gov/pr2z>

Want a front row seat to the @SIFund grantee convening Town Hall? Watch the livestream sponsored by @jpmorgan: <http://go.usa.gov/pr2z>

The wait is over! Tune in to @SIFund's Town Hall live at 1pm EST for announcement of new grantees. #SIFund <http://go.usa.gov/pr2z>

.@SIFund convening keynote with @JIMSEDU begins at 1:15 P.M. EST on 9/17. #SIFConvening <http://go.usa.gov/pr2z>

What's bringing together CEOs, grantmakers, government & change agents? #SIFund. Streaming live at 1:15 P.M. EST on 9/17: <http://go.usa.gov/pr2z>

#SIFConvening is streaming live at 1:15 P.M. EST on 9/17. Watch the panel session with keynote speakers. #SIFund <http://go.usa.gov/pr2z>

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The @SIFund Innovation Stage luncheon will be streamed live at 12 ET on 9/18. Tune in: <http://go.usa.gov/pr2z> Thanks for sponsoring @jpmorgan!

.@changedotorg, @HonestTea, @AndrewYangVFA & @rashadrobinsom will speak at the #SIFConvening. Watch it live. 9/18, 12 EST <http://go.usa.gov/pr2z>

Facebook/LinkedIn Posts

Can't make it to the convening? Don't worry. Get a front row seat with the livestream. Opening Plenary & Town Hall airs at 1:15 P.M. EST on Sept. 17. Social Innovation Summit airs at 12pm ET on Sept 18. <http://go.usa.gov/pr2z>

At this year's Social Innovation Fund Annual Convening, Ben Rattray from Change.org, Seth Goldman from Honest Tea, Andrew Yang from Venture for America, and Rashad Robinson from Color of Change will be among the many innovators and changemakers in the room. Watch their conversation livestreamed at 12 ET on Sept. 18. This session is sponsored by JP Morgan Chase & Co. <http://go.usa.gov/pr2z>

What's bringing CEOs, community leaders, grantmakers, government officials, and change agents together in one space? The Social Innovation Fund's Grantee Convening Town Hall meeting. Livestream begins at 1:15 P.M. EST on Sept. 17. <http://go.usa.gov/pr2z>

The Social Innovation Fund is celebrating 5 years of innovation, inspiration, and impact. Our grantee convening Town Hall will be streaming live starting on Sept. 17 at 1:15 P.M. EST. <http://go.usa.gov/pr2z>

A wonderful example of public-private partnership: the Social Innovation Fund Opening Plenary and Town Hall. Check it out, streaming live starting at 1:15 P.M. EST on Sept. 17. <http://go.usa.gov/pr2z>

On Sept. 18th, JP Morgan Chase & Co. will present the Social Innovation Summit at the Social Innovation Fund Innovation Stage at 12:00 P.M. EST. Tune in to see what tea, recent graduates, democracy, and starting a petition have in common. <http://go.usa.gov/pr2z>

Speaker & Moderator Handles

James H. Shelton III	@JIMSEDU
Fred Dust (IDEO)	@f_dust @IDEO
Ben Rattray (Change.org)	@brattray @Change
Seth Goldman (Honest Tea)	@HonestTea
Andrew Yang (Venture for America)	@AndrewYangVFA
Rashad Robinson (Color of Change)	@rashadrobinsom @colorofchange
Stacy Palmer (Chronicle of Philanthropy)	@stacypalmer @philanthropy

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SIF Intermediaries Handles

AIDS United	@AIDS_United
Capital Impact Partners	@capitalimpact
Corporation for Supportive Housing	@CSHInfo
Foundation for a Healthy Kentucky	@healthyky
GreenLight Fund	@GreenLight_Fund
Jobs for the Future & National Fund for Workforce Solutions	@JFFtweets @nfwsolutions
Local Initiative Support Coalition	@LISC_HQ
Mayor's Fund to Advance New York City & NYC Center for Economic Opportunity (CEO)	@NYCMayorsFund @NYCOpportunity
Mile High United Way	@UnitedWayDenver
Missouri Foundation for Health	@MoFoundHealth
New Profit	@newprofit
REDF	@REDF_CA
The Edna McConnell Clark Foundation	@emclarkfdn
The John A. Hartford Foundation	@JHARTFOUND
Twin Cities Strive in Partnership with Greater Twin Cities United Way	@UnitedWayTC
United Way of Greater Cincinnati	@cincysif
United Way of Southeastern Michigan	@UnitedWaySEM
U.S. Soccer Foundation	@ussoccerfndn
Venture Philanthropy Partners	@vppartners

SIF Sub-Grantees Handles

Blueprint Schools Network	@BlueprintNetwrk
Boys & Girls Club of Metro Atlanta	@BGCA_Clubs
Brighton Center	@brightoncenter
Catholic Social Services of Washtenaw County	@CSSWashtenaw
Chrysalis	@ChrysalisLA
Home of the Innocents	@HomeInnocents
Homestead Community Land Trust	@homesteadCLT
iMentor	@iMentorTweets
Job Opportunity Investment Network (JOIN)	@joincollab
KIPP DC	@KIPP_DC
Medical AIDS Outreach of Alabama	@MAOofAlabama
National Kidney Foundation of Michigan	@KidneyMI
United Way of San Antonio & Bexar County	@UnitedWaySA
Way to Grow	@mplswaytogrow

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SIF Partners & Collaborators Handles

Aspen Institute	@AspenInstitute
Association of Black Foundation Executives	@ABFE
Case Foundation	@CaseFoundation
Chronicle of Philanthropy	@Philanthropy
Committee Encouraging Corporate Philanthropy	@CECPtweets
Council on Foundations	@COF_
Exponent Philanthropy	@exponentphil
Foundation Strategy Group	@FSGtweets
Forum of Regional Associations of Grantmakers	@givingforum
Frontline Solutions	@helping_change
Independent Sector	@IndSector
National Committee for Responsive Philanthropy	@NCRP
Nonprofit Quarterly	@npquarterly
Stanford Social Innovation Review	@SSIRreview
Grantmakers for Effective Organizations	@GEOfundors
Social Innovation Exchange	@si_exchange