

# Social Innovation Fund

## Round 2: 2016 Pay for Success Notice of Funding Availability Fact Sheet



Corporation for  
**NATIONAL &  
COMMUNITY  
SERVICE** ★★ ★

## Up to \$7.3 million in awards available to accelerate the development of Pay for Success

### What is the Social Innovation Fund?

The Social Innovation Fund (SIF), a program of the Corporation for National and Community Service (CNCS), is a powerful approach to transforming lives and communities that positions the federal government to be a catalyst for impact—mobilizing private resources to find and grow community solutions with evidence of results. The SIF invests in three issue areas: economic opportunity, healthy futures, and youth development. The SIF also generates broader impact by leveraging its grant programs in various ways to improve how philanthropies, federal government departments and agencies, state and local government, and community-based organizations deploy funds to address social challenges.

### What is Pay for Success?

Pay for Success (PFS) is an innovative model that ties funding for an intervention to its impact in the community. PFS offers a way to catalyze philanthropic and private sector investments to deliver better outcomes, enabling government or other Payors (for example, school districts or hospitals) to pay only for outcomes achieved – that is, to pay only for what works. PFS increases investments in effective social interventions by changing the way government allocates and invests its resources. Learn more about Pay for Success at:

[www.whitehouse.gov/sites/default/files/omb/budget/fy2017/assets/fact\\_sheets/improving-outcomes-through-pay-for-success\\_0.pdf](http://www.whitehouse.gov/sites/default/files/omb/budget/fy2017/assets/fact_sheets/improving-outcomes-through-pay-for-success_0.pdf)

### What Are We Looking For?

The SIF seeks recipients who will run open competitions to select, fund, and support subrecipients or service recipients as they build the pipeline of “PFS-ready” governments and address the developmental needs of SIF PFS projects to increase the likelihood that they will launch. This SIF PFS competition will only fund awards to applicants targeting one or more of our issue areas.

- **Youth development-** Preparing children and youth for success in school, active citizenship, productive work, and healthy and safe lives, including crime reduction initiatives focused on juvenile delinquency and victimization prevention and response
- **Economic opportunity-** Increasing economic opportunities and financial stability for economically disadvantaged individuals and families, and
- **Healthy futures-** Improving health outcomes, promoting healthy lifestyles, and decreasing health disparities that disproportionately affect low-income communities.

Within these issue areas, there is a special emphasis this year on two funding priorities: *White House Data-Driven Justice Initiative* ([www.whitehouse.gov/datadrivenjustice](http://www.whitehouse.gov/datadrivenjustice)) - projects supporting and consistent with the mission of the Initiative, including efforts supporting (1) populations with high mental health needs that have frequent contact with law enforcement, health systems, and homeless shelters and services and (2) programming that equips law enforcement and first responders with the tools they need to respond and divert populations with high mental health needs to alternative,

community-based solutions. *Low-Income Communities-* projects targeting traditionally underserved and underrepresented geographic areas and populations, which include rural and economically depressed communities, Tribal Nations, people with disabilities, and veterans.

## Who Can Apply?

This competition is open to nonprofit organizations, public or nonprofit universities, state and local governments (and other political subdivisions), tribes, as well as faith-based organizations. Eligible nonprofit organizations include those defined in 2 CFR 200.70.

## What Are The Funding Amounts?

The SIF will award up to \$7.3 million in grants for this PFS competition. Each selected recipient will be awarded between \$350,000 and \$1,800,000, annually and will be required to match every federal dollar of the grant award from non-federal sources. For recipients, up to 50% of the match can be from third-party, in-kind contributions. Recipients must make subawards or provide services in annual amounts of at least \$75,000 but not more than \$400,000 per year using SIF PFS funding, not including the required match. Subrecipients are also required to match 100% of federal funds and up to 100% of the match may be from third party, in-kind contributions.

## How Do You Apply?

**STEP 1- GET FAMILIAR:** Read the 2016 NOFA to learn about the SIF and what is required in the application. It can be found on the SIF NOFA webpage, along with information on technical assistance webinars and other helpful resources, and links to successful applications from prior competitions. <https://www.nationalservice.gov/build-your-capacity/grants/funding-opportunities/2016/round-2-fy-2016-social-innovation-fund-pay>

**STEP 2- NOTICE OF INTENT:** Let us know that you are intend to apply by submitting your information here: [www.surveymonkey.com/r/IntentPFS](http://www.surveymonkey.com/r/IntentPFS)

**STEP 3- PREPARE AND APPLY:** Prepare and submit your application electronically via eGrants, CNCS's web-based application system: <https://egrants.cns.gov/espan/main/login.jsp>. Give yourself plenty of time

## When Do You Need To Apply?

**The Notice of Intent deadline is August 31, 2016 and the Application deadline is September 20, 2016 at 5:00 p.m. Eastern Time.**

## Where Do You Go For More Information And Assistance?

For further information or for a printed copy of the application materials, call (202) 606-3223 or email [SIFApplication@cns.gov](mailto:SIFApplication@cns.gov). The TTY number is (800) 833-3722. CNCS will host technical assistance webinars and calls. The schedule of calls and call-in information can be found at: <https://www.nationalservice.gov/build-your-capacity/grants/funding-opportunities/2016/round-2-fy-2016-social-innovation-fund-pay>