



2015 Martin Luther King Jr. Day of Service Grant Competition



Technical Assistance Call

Agenda



- CNCS overview
- Notice of Funding highlights
- Notice of Funding website resources:
www.nationalservice.gov/MLKNOFA
- Questions

CNCS Overview



- The mission of the Corporation for National and Community Service (CNCS) is to improve lives, strengthen communities, and foster civic engagement through service and volunteering.
 - AmeriCorps
 - Senior Corps
 - Social Innovation Fund
 - Volunteer Generation Fund
 - September 11th National Day of Service and Remembrance
 - Martin Luther King Jr Day of Service

Notice of Funding Highlights

**IMPORTANT:
PLEASE READ
THE ENTIRE
NOTICE OF
FUNDING!**

Deadlines



- Notice of Intent to Apply due: **Friday, May 15, 2015**
 - Not required, but highly encouraged
 - Intents should be emailed to mlkgrants@cns.gov
 - Email should include the following information:
 - name of the applicant organization
 - address
 - contact person
 - email address
 - phone number
- Applications due: **Tuesday, June 2, 2015 at 5:00 p.m. Eastern Time**

Eligible Applicants



- Public or private nonprofit organizations (including faith-based and other community organizations)
- Institutions of higher education
- Government entities within states or territories (e.g., cities, counties)
- Local government as defined in 2 C.F.R § 200.64
- Government-recognized veteran service organizations
- Labor organizations
- Partnerships and consortia
- Indian Tribes

Eligible Applicants



Eligible applicants are capable of carrying out multi-state, nationally focused (10 or more states), or comprehensive regional initiatives involving at least ten (10) projects in a region. Successful applicants must have submitted an application that meets one of the two criteria set forth in the preceding sentence. Regional initiatives are multiple states in a region. If necessary, applicants may engage with partners to accomplish these geographic initiatives. If engaging with other partners, applicant organizations must have the capability to manage and provide partner oversight, report on project accomplishments and performance measures, and remain accountable to CNCS for the achievement of the intended results set forth in their proposals.

All grants awarded will support activities that:

- demonstrate opportunities to engage new and diverse groups
- identify and invest in community solutions, especially solutions that address improving economic opportunities
- leverage public-private partnerships
- increase the impact of national service on community needs in communities served by CNCS-supported programs

All grants awarded will support activities that (Continued):

- ensure that grant-supported activities focus on the Martin Luther King, Jr. holiday and provide opportunities to connect to service beyond the holiday
- reflect the life and teaching of Martin Luther King, Jr., and expand the impact of Martin Luther King Service Day activities from one year to the next
- provide support and/or facilitate access to services and resources that contribute to improved educational outcomes for economically disadvantaged people.

Priority Consideration



- Disability inclusion plans to ensure people with disabilities are among those serving at their Martin Luther King Day of Service event

Priority Consideration



- Disaster Services
- Economic Opportunity
- Environmental Stewardship
- Education
- Healthy Futures
- Veterans and Military Families

Required Capacity Building Performance Measures

- G3-3.1. Number of community volunteers recruited by CNCS-supported organizations or National Service Participants
- G3-3.2: Number of community volunteers managed by CNCS-supported National Service Participants

Optional Capacity Building Performance Measure

- G3-3.3: Number of organizations implementing three or more effective volunteer management practices as a result of capacity building services provided by CNCS supported organizations or National Service Participants.

Other Performance Measures

- Disaster Services
- Economic Opportunity
- Environmental Stewardship
- Education
- Healthy Futures
- Veterans and Military Families
- www.nationalserviceresources.gov/npm/home



Award Period

- Funding amount is for a one year budget period
- The project period is for two years
- Funding for the second year of the project period is dependent upon:
 - Satisfactory performance
 - Availability of Congressional appropriations

Funding Amount



- \$750,000 Available
- Minimum annual amount of \$50,000
- Maximum annual amount of \$300,000

Application



- All applications submitted through eGrants
- National Service Hotline (800) 942-2677 or via https://questions.nationalservice.gov/app/ask_eg for technical questions regarding eGrants
- Page Limits: 15 pages as they print from eGrants
 - Executive Summary
 - Project Narratives
 - Cover Page
 - DOES NOT INCLUDE: Budget or Performance Measures

Application



- Match Requirement
 - 70% of total program budget
 - Can be cash and/or in-kind
- DUNS and SAM
- **Applications must be submitted on time!**

Basic Selection Criteria: Categories and Respective Weights

Category	Percentage	Sub-Category	Percentage
Program Design	60%	Goals and Objectives	35%
		National Performance Measure Outputs	15%
		Description of Partner Engagement Process	10%
Organizational Capability	25%	Ability to Provide Program Oversight	15%
		Ability to Provide Fiscal Oversight	10%
Cost-Effectiveness and Budget Adequacy	15%	Budget and Program Design	10%
		Proposed Source of Match	5%

Review and Selection Process Stages

- Compliance Review (all applications)
- Staff Review
- Post Review Quality Control
- Risk Assessment Evaluation
- Clarification
- Selection for Funding
 - Applicant Feedback

Technical Assistance



- Frequently Asked Questions
 - Questions can be submitted to mlkgrants@cns.gov
 - Answers posted in the FAQs
 - Notice website: www.nationalservice.gov/MLKnofa

Application Deadline



Applications due: June
2, 5:00 p.m. Eastern
Time