
NOTE: The sample blog post below is meant to be posted to your organization's website on December 9 for the Employers of National Service amplification day. The blog post is designed to highlight your organization's participation in Employers of National Service. You may use it to show how your organization's values align with Employers of National Service and/or to highlight specific employees who served in AmeriCorps and Peace Corps. Please feel free to adapt this sample to fit your organization's needs.

Sample Blog Post Highlighting Involvement in Employers of National Service

[Your organization name] is proud to join the Employers of National Service initiative. Employers of National Service highlights the talents of AmeriCorps and Peace Corps alumni and connects them with employers that recognize their unique skills. [Insert brief description of how Employers of National Service aligns with your organization's mission and values].

Our [company/organization/institution/etc.] is a charter member of Employers of National Service, an initiative announced by President Barack Obama during AmeriCorps' 20th anniversary celebration at the White House. As an Employer of National Service, we have joined more than 70 leading employers from the private, public, and nonprofit sectors to create recruitment, hiring, and advancement opportunities for job seekers who have served in AmeriCorps or the Peace Corps.

National service alumni have experience provides them with skills that are important for us at [organization name]. [Include examples of how your organization benefits from the skills that AmeriCorps/Peace Corps alumni bring to your workplace]

OPTIONAL: The value that AmeriCorps and Peace Corps brings to our [company/organization/institution/etc.] is represented by people like [employee name]. [Insert a paragraph highlighting your employee's experience in AmeriCorps and/or Peace Corps and how it led to their current position. Include a description of how the employee's AmeriCorps/Peace Corps experience makes them successful at your organization or led to them being hired by your organization.]

[Insert quote from company/organization leadership here – Why did you join Employers of National Service? Why do you encourage others to join?]

[Employee name] is one of more than 1.1 million national service alumni who have served through AmeriCorps or Peace Corps. These AmeriCorps members have served in communities across the country through organizations such as Habitat for Humanity, City Year, Teach for America, and the American Red Cross, and Peace Corps Volunteers have made a lasting impact on the communities in 65 countries around the world. [Insert name of your organization] honors the commitment of AmeriCorps and Peace Corps alumni and is proud to have their skills as a part of our team.

The Corporation for National and Community Service, Peace Corps, AmeriCorps Alums, and the Franklin Project are actively seeking new employers from all sectors to join Employers of National Service. For more information, visit nationalservice.gov/employers.