



Employers of National Service

NOTE: The sample outreach letter below is offered as a resource to assist you in engaging organizations that you believe would benefit from becoming Employers of National Service. This can be sent via mail or placed on your organization's letterhead to send via mail.

Dear [ORGANIZATION – POTENTIAL EMPLOYER OF NATIONAL SERVICE],

Given your commitment to serving your community, I am writing to share an exciting opportunity to improve your engagement while energizing your workforce – Employers of National Service.

Launched by President Obama as part of the AmeriCorps 20th anniversary celebration, Employers of National Service is designed to connect AmeriCorps and Peace Corps alumni with leading employers from the private, public, and nonprofit sectors. More than 1.1 million Americans have participated in AmeriCorps and the Peace Corps, and Employers of National Service allows you to connect with this dedicated, highly qualified, and mission-oriented pool of potential employees.

Over 200 employers, representing over 1 million employees, have recognized the value of national service alumni and signed on as Employers of National Service. This list includes companies such as CSX, Disney, Dignity Health, Comcast and NBCUniversal, and Sodexo; non-profits such as Habitat for Humanity, United Way, and Teach for America; educational institutions such as Arizona State University, Antioch University and Miami-Dade County Public Schools; and public sector organizations such as the City of Philadelphia, the State of Montana, and the U.S. Department of Agriculture.

There is no cost to participate in this initiative – employers are only asked to create opportunities for AmeriCorps and Peace Corps alumni to highlight their national service experience during the hiring process. For example, many employers are taking one (or both) of the following steps:

- Explicitly indicating in relevant job announcements an interest in recruiting AmeriCorps alumni and returned Peace Corps volunteers. (For example, “AmeriCorps, Peace Corps, and other national service alumni are encouraged to apply.”)
- Provide an opportunity for job applicants to identify themselves as AmeriCorps or Peace Corps alumni. (For example, placing a check box on your employment application that asks a question such as, “Did you serve in an AmeriCorps, Peace Corps, or another national service program?” And many employers are including a space for applicants to note the specific national service program where they served.)

With their diverse participants, from high school graduates to people with advanced and professional degrees, AmeriCorps and Peace Corps provide a talent pipeline of mission-driven people who can fill a wide variety of positions at organizations big or small.

This initiative is being led by the Corporation for National and Community Service (the federal agency that leads AmeriCorps), Peace Corps, AmeriCorps Alums, the National Peace Corps Association and the Franklin Project at the Aspen Institute. To get more information or to sign up please visit nationalservice.gov/employers. If you have additional questions, you may also email employers@cns.gov.

Warmest Regards,
[Your name here]