

# MAYORS DAY

of Recognition for  
National Service

**Join us on April 7, 2015!**

**Every day, in cities across America, national service is tackling tough problems and strengthening communities. On April 7, 2015, mayors across the country will recognize the impact of AmeriCorps and Senior Corps and thank those who serve on the third annual Mayors Day of Recognition for National Service.**

The nation's mayors are increasingly turning to national service as a cost-effective strategy to address city challenges. By unleashing the power of citizens, AmeriCorps and Senior Corps programs have a positive and lasting impact, making our cities better places to live, work, and raise a family.

To spotlight the impact of AmeriCorps and Senior Corps and thank those who serve, mayors and county executives across the country will participate in the third annual Mayors Day of Recognition for National Service on April 7, 2015.

Last year, 1,760 mayors representing more than 110 million citizens participated, more than doubling the participation in the event's inaugural year. The initiative is led by the Corporation for National and Community Service, the National League of Cities, and Cities of Service.



# How Can Mayors Participate?

Last year, mayors across the country came up with creative ways to recognize the good work of national service participants in their cities. Here are a few ideas of how to get involved:

## ★ See Our Impact in Action

Plan a tour of one or more of the signature national service locations in your area.

## ★ Host a Luncheon

Host a thank-you event for AmeriCorps members and Senior Corps volunteers.

## ★ Issue a Proclamation

Acknowledge the impact of your local AmeriCorps and Senior Corps programs.

## ★ Write an Op-Ed

Profile a national service program or participant(s) making a difference in your city.

## ★ Host a City Hall Event

Host a national service meet-and-greet and thank-you event.

## ★ Host a Roundtable

Invite AmeriCorps and Senior Corps participants to share their national service experiences.

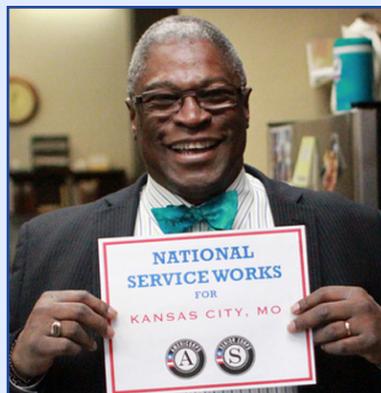
## ★ Share Your Support

Thank national service participants through your social media platforms using **#Mayors4Service**.

## ★ Make a Video

Record a short video recognizing your national service participants.

“Every day, in cities across the country, AmeriCorps members and Senior Corps volunteers are making a powerful difference through national service. These dedicated citizens are tackling tough challenges facing our communities – helping kids graduate, fighting poverty, making neighborhoods safer, and much more. I believe in the power of national service and encourage mayors and city officials across the country to join in recognizing the positive impact of AmeriCorps and Senior Corps in our cities.”



Mayor Ralph Becker  
Salt Lake City, UT  
President, National League of Cities



# 2014 Highlights

Last year, 1,760 mayors -- representing nearly one-third of all Americans -- emphasized the value of national service. Here are a few highlights:



**Hartford, CT: Mayor Pedro Segarra** spoke at a recognition ceremony thanking AmeriCorps members and Senior Corps volunteers for their service, and proclaimed April 1st as Mayors Day of Recognition for National Service.



**Indianapolis, IN: Mayor Gregory Ballard** joined CNCS CEO Wendy Spencer and more than 200 national service participants in a service project at the Gleaners Food Bank of Indiana that filled 1,000 backpacks with healthy food for children in need.



**Knoxville, TN: Mayor Madeline Rogero** hosted a press conference to highlight the contribution that national service is making to the quality of life in Knoxville, followed by a recognition event for more than 200 AmeriCorps members and Senior Corps volunteers.



**Montgomery County, MD: County Executive Ike Leggett** hosted an event at the County Executive Office building recognizing national service members for their service and impact around the county.



**Oklahoma City, OK: Mayor Mick Cornett** presented a proclamation and provided remarks regarding national service during a city council meeting attended by national service participants from across the Oklahoma City area.



**Philadelphia, PA: Mayor Michael Nutter** hosted a recognition event at city hall where he awarded his second annual Mayor's Award for Distinguished National Service to several exceptional Philadelphians.



**Saint Paul, MN: Mayor Chris Coleman** joined CNCS CEO Wendy Spencer to visit AmeriCorps members serving throughout the city, culminating with a recognition ceremony he hosted for more than 300 national service participants.

## How Do I Sign Up?

To learn more and register your city or county to participate, visit

**NationalService.gov/MayorsforService**

or contact

PJ Andrews, Office of Government Relations  
202-606-6613 | pandrews@cns.gov

You can also contact the CNCS Director in your state. Find yours at

**NationalService.gov/StateOffices**

## About Us

The Corporation for National and Community Service is a federal agency that engages more than five million Americans in service through its AmeriCorps, Senior Corps, Social Innovation Fund, and other programs, and leads the President's national call to service initiative, United We Serve. For more information, visit **NationalService.gov**.



NATIONAL  
LEAGUE  
of CITIES 

Corporation for  
NATIONAL &  
COMMUNITY  
SERVICE 



CITIES OF SERVICE

    @nationalservice

1201 New York Avenue, NW Washington, D.C. 20525 | 202-606-5000 | NationalService.gov