

# Summary of Performance and Financial Information

FISCAL YEAR 2013





## Who We Are



**What We Do:** For nearly two decades, CNCS has invested in community solutions across the nation -- working hand in hand with local partners to improve lives, expand economic opportunity, and engage millions of Americans in solving problems in their communities.

Our national service programs tap the energy of our nation's greatest resource – the American people – and focus it on pressing community problems. With our unique structure as a public-private partnership, CNCS programs benefit the recipients of service, those who serve, local communities, and our nation.

**Established:** Congress created CNCS in 1993. The bipartisan Edward M. Kennedy Serve America Act (SAA) enacted on April 21, 2009, reauthorized and expanded the mission and operation of CNCS.

**Mission:** Improve lives, strengthen communities, and foster civic participation through service and volunteering. Through AmeriCorps, AmeriCorps VISTA, AmeriCorps NCCC, Senior Corps, the Social Innovation Fund, National Days of Service, United We Serve, and other initiatives, CNCS and the network it supports annually engage millions of Americans in service to meet national and local needs.

**Leadership:** Board of Directors and Wendy Spencer, Chief Executive Officer

**How to Serve:** If you are interested in joining or learning more about CNCS programs, go to [nationalservice.gov](http://nationalservice.gov). Click "Serve Your Community" to discover which opportunity is right for you.

**Website:** [NationalService.gov](http://NationalService.gov)

# Fiscal Year 2013 Performance and Financial Summary Report

## Corporation for National and Community Services Overview

### Expanding Economic Opportunity

- CNCS builds economic opportunity - providing job counseling to returning veterans, delivering independent living services to seniors, rebuilding after natural disasters, and helping students graduate high school, gain career skills, pursue higher education and find work. National service programs expand opportunity and help individuals build economic independence, increase family stability, and create more sustainable, resilient communities.

### Driving Impact and Innovation

- CNCS continues targeting resources on a core set of critical national problems and evaluating the impact of these investments. Recognizing the need for new approaches to complex problems, CNCS is fostering innovation through all of its programs. Through the Social Innovation Fund and other programs, the agency leverages substantial private-sector support for the growth of evidence-based programs that improve the lives and build the economic independence of low-income individuals.

### Expanding Partnerships and Growing National Service and Volunteerism

- Recognizing the importance of national service as a model of effective public-private partnerships, and in the spirit of working together as a nation to solve community challenges, in FY 2013, President Obama created the Task Force on Expanding National Service to increase national service opportunities through partnerships with other federal agencies and the private sector. In conjunction with this Task Force and building on the success of the FEMA Corps unit of AmeriCorps NCCC, School Turnaround AmeriCorps, and other initiatives, CNCS continues to develop new service corps partnerships that meet critical challenges and create pathways to opportunity for those who serve.



## Strategic Goals

**Goal 1:** Increase the impact of national service on community needs in communities served by CNCS-supported programs

**Goal 2:** Strengthen national service so that participants engaged in CNCS-supported programs consistently find satisfaction, meaning, and opportunity

**Goal 3:** Maximize the value we add to grantees, partners, and participants

**Goal 4:** Fortify management operations and sustain a capable, responsive, and accountable organization



## Fiscal Year 2013 Accomplishments

### AmeriCorps State and National

Utilizing FY 2012 funds, AmeriCorps State and National grantee organizations were awarded 66,544 AmeriCorps members who served in all 50 states, in more than 15,000 locations in 3,884 communities.<sup>1</sup> AmeriCorps members recruited, trained, or supervised more than 2.6 million community volunteers. These AmeriCorps-managed volunteers provide a significant boost to organizations by greatly expanding their reach and impact.

### AmeriCorps VISTA

AmeriCorps VISTA placed an estimated 7,211 members, including 5,695 full-time, and 1,516 Summer Associates. Preliminary results indicate that these members engaged nearly 1.4 million additional volunteers to build capacity in the more than 1,200 communities and organizations across the country. In alignment with the agency's priority focus areas, members serve at programs focused on education and economic opportunity, including helping Americans find jobs and housing, and improving their financial literacy.

### AmeriCorps National Civilian Community Corps

CNCS estimates that AmeriCorps NCCC enrolled 1,000 members and recruited or managed an additional 86,000 volunteers in efforts to improve communities throughout the country.<sup>2</sup> These volunteers, through their service teams, spent 8 percent of project hours on infrastructure improvement, 24 percent on environmental stewardship and conservation, 34 percent on urban and rural development and one percent on energy conservation projects which all supported CNCS priority goals. AmeriCorps NCCC members also participated in disaster response and recovery efforts in 49 states. In addition, AmeriCorps NCCC members assisted 17,600 homeless individuals and constructed 640 homes, providing housing opportunities for Americans in need.

### Senior Corps

**Foster Grandparent Program** - FGP volunteers delivered approximately 23.4 million hours of service in their communities. Volunteers, including more than 1,000 veterans, served an estimated 196,000 children, including mentoring more than 113,000 children, 6,600 of whom were children of incarcerated parents and more than 3,400 of whom were children of military families.

**Senior Companion Program** - SCP volunteers delivered 10.7 million hours of service to approximately 46,750 frail, older adults and others with physical or other limitations, of whom approximately 3,480 were veterans. Senior Companions, including approximately 600 veterans, transported clients to medical appointments; helped shop for food and basic necessities; provided companionship to offset isolation; and offered respite to an estimated 6,900 family members and informal caregivers.

**RSVP** - RSVP volunteers delivered an estimated 39.3 million hours of service in their communities. These hours were delivered by more than 274,500 volunteers who served in more than 38,000 community organizations nationwide to deliver a wide range of services, including transportation and referral services to 461,000 veterans, mentoring more than 87,000 children, independent living services to 610,000 adults, primarily frail seniors, and respite services to nearly 15,000 caregivers. The programs also engaged 21,600 veterans who served as RSVP volunteers.

### Subtitle H Activities - Innovation and Demonstration and Call to Service

Subtitle H funding activities provide resources for CNCS to strengthen the nation's volunteer sector, bring more Americans into service, encourage social innovation, strengthen existing national service programs, and support and encourage new forms of national service and civic participation. Subtitle H includes the Social Innovation Fund, the Volunteer Generation Fund, and Call to Service initiatives to engage more Americans in service to meet pressing community needs including the Martin Luther King, Jr. National Day of Service and the September 11th National Day of Service and Remembrance.

<sup>1</sup> AmeriCorps State and National grant awards are made near the end of the fiscal year. As a result, programs funded with the FY 2012 grants operated into FY 2013. These grants' accomplishments are reported here as FY 2013 Accomplishments.

<sup>2</sup> AmeriCorps NCCC's member level is based on annualized member enrollment.



## Social Innovation Fund

The Social Innovation Fund portfolio now represents a \$177.6 million federal investment that is expected to leverage more than \$423 million in non-federal resources. SIF intermediaries are investing in 221 local nonprofits in 37 states. SIF has also served more than 270,000 individuals across priority focus areas of economic development, youth development, and healthy futures.

## Volunteer Generation Fund

The Volunteer Generation Fund helped CNCS develop and support efforts that expanded the capacity of volunteer connector organizations to recruit, manage support and retain individuals to serve in high quality volunteer assignments.

## Call to Service

The Martin Luther King, Jr. Day of Service mobilized nearly 400,000 volunteers to provide meaningful community service. Service activities included financial literacy assistance to more than 12,000 people, and collecting or serving more than 287,000 pounds of food for needy families. In addition, during FY 2013, CNCS supported the September 11th National Day of Service and Remembrance, paying tribute to and

honoring the heroes of that day. Projects included building affordable housing for veterans and military families, helping citizens prepare for disasters, and organizing food drives.

## Evaluation

CNCS seeks to build the evidence base for its national service programs and facilitate the use of evidence and evaluation within CNCS and among its grantees. In FY 2013, CNCS conducted a number of important studies on the impact of its work, two of which are highlighted below.

**Volunteering as a Pathway to Employment - Does Volunteering Increase Odds of Finding a Job for the Out of Work?** After controlling for demographic variables, CNCS found that unemployed individuals who volunteer over the next year have a 27 percent higher likelihood of finding a job after being out of work than non-volunteers. In fact, volunteers without a high school diploma have a 51 percent higher likelihood of finding employment, while volunteers living in rural areas have a 55 percent higher likelihood of finding employment

The study also found that the relationship between volunteering and employment is stable across gender, race and ethnic categories, age, time, Metropolitan Statistical Area, and unemployment rate.

**Evaluation of Minnesota Reading Corps (MRC) – What is the impact of the Minnesota Reading Corps on student literacy outcomes?** This randomized control trial showed that kindergarten, first and third grade students who received tutoring by MRC AmeriCorps members achieved significantly higher literacy assessment scores than students who did not. Minnesota Reading Corps tutoring also resulted in statistically significant impacts across multiple racial groups and despite important risk factors, including Dual Language Learner status and Free and Reduced Price Lunch eligibility, in kindergarten and first grade.

## Training and Technical Assistance

With thousands of CNCS-sponsored organizations across multiple programs supported by Training and Technical Assistance (TTA) funds, the agency's capacity to provide technical assistance and measure the effectiveness of training relies on its online infrastructure. Based on FY 2013 reports, CNCS TTA websites hosted more than one million unique visitors, delivered 246 webinars experienced by 20,899 participants, provided 200 e-courses and webinars completed by 15,000

Activity	FY 2013 Enacted (dollars in millions)	Strategic Goal Supported
AmeriCorps State and National	\$ 326.3	1,2,3
AmeriCorps VISTA	\$ 89.9	1,2,3
AmeriCorps NCCC	\$ 30.2	1,2,3
Senior Corps		
RSVP	\$ 47.6	1,2,3
Senior Companion Program	\$ 44.3	1,2
Foster Grandparent Program	\$ 104.8	1,2
Innovation, Demonstration and Assistance	\$ 4.2	2,3
Social Innovation Fund	\$ 42.5	3
Evaluation	\$ 2.8	3
Training and Technical Assistance	\$ 1.9	3

\*Amounts are post across the board and sequestration reductions.

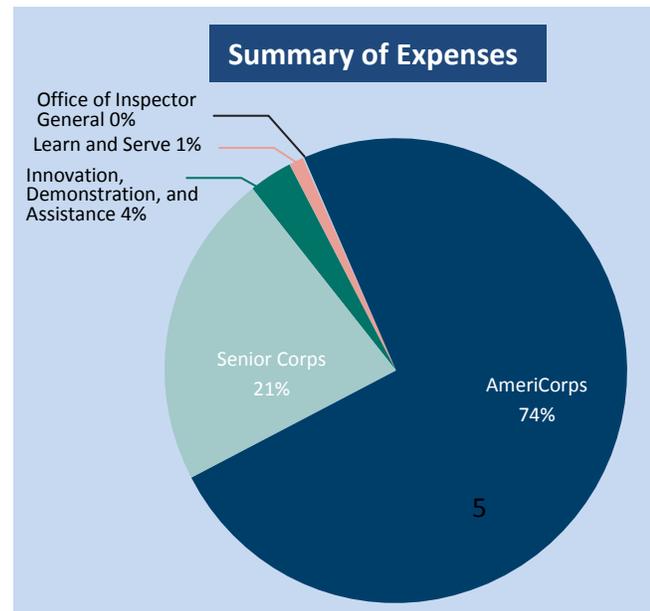
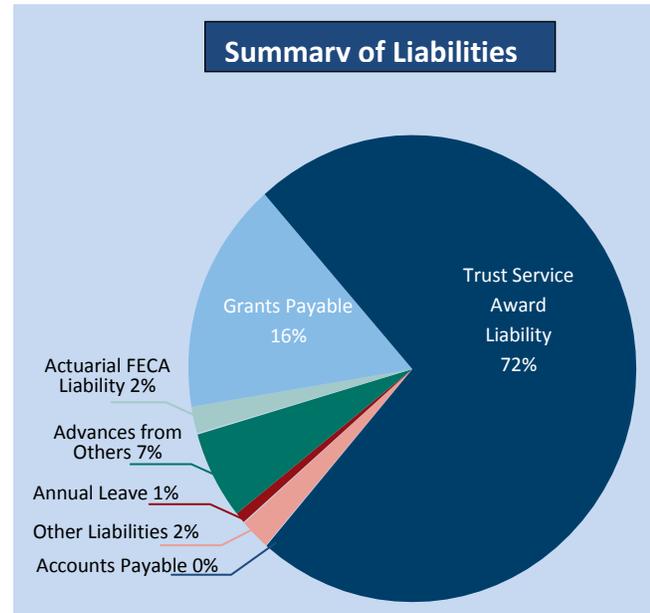
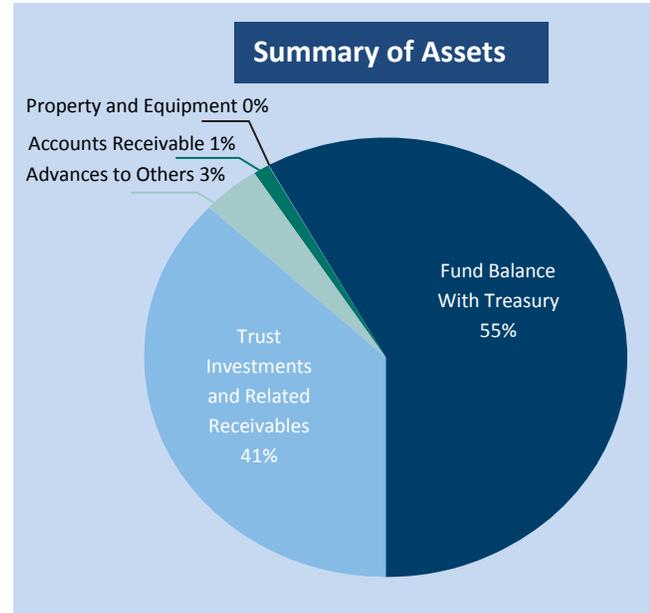
## Financial Highlights

### Independent Audit Results

An independent audit of the CNCS' financial statements resulted in an unmodified audit opinion in FY 2013. The results reflect CNCS' commitment to sound financial management and diligence to continuously improve financial operations.

### Selected Financial Data for FY 2013 and FY 2012 (\$ in billions)

SELECTED FINANCIAL DATA	FY 2013	FY 2012
Total Assets	1.6	1.6
Total Liabilities	.64	.61
Net Position	1.0	1.0
Revenues	1.1	1.1
Expenses	1.1	1.1
Net Cost of Operations	.03	.01
Cash Flows from Operating Activities	(1.0)	(1.0)
Cash Flows from Investing Activities	(.06)	(.03)
Cash Flows from Financing Activities	(1.0)	(1.0)
Net Decrease in Funds Balance with Treasury	(.05)	(.02)





## What's Next?

### Next Steps

In future years, CNCS will continue to harness America's most powerful resource—the energy and talents of its citizens—to solve problems and strengthen communities. By supporting local organizations and leveraging outside resources, CNCS will provide critical services to individuals and communities in need and put more Americans on the pathway to economic and educational opportunity. Agency priorities will include:

Expanding Economic Opportunity by educating students for the jobs of the 21st Century, helping seniors live independently, connecting returning veterans to employment, rebuilding communities after disasters, and teaching financial literacy. Through this work, more individuals will have a chance to prosper and reach their goals.

Driving impact and innovation by aligning programs to focus areas identified by the bipartisan Edward M. Kennedy Serve America Act: disaster services, education, economic opportunity, healthy futures, environmental stewardship, and veterans and military families. While aligning activities and priorities, CNCS will foster innovative programs such as the Social Innovation Fund to leverage significant non-federal support to grow evidence-based programs that improve the lives of low-income individuals.

Expanding partnerships and growing national service and volunteerism through new initiatives that build on the agency's current success with partnerships to meet critical challenges and create pathways to opportunity for those who serve. CNCS will also strengthen that nation's volunteer sector, support the critical work of State Service Commissions, and increase the capacity of organizations to recruit and retain volunteers to address community need.

America has always been at its best when citizens work together, joined in common purpose. A sense of shared responsibility is woven into the fabric of our nation. For decades, successive Administrations of both parties have invested in national service as a smart way to tap the ingenuity and can-do spirit of the American people.

1201 New York Avenue, NW Washington, DC 20525  
202-606-5000 • TTY 202-606-3472  
NationalService.gov info@cns.gov

Corporation for  
**NATIONAL &  
COMMUNITY  
SERVICE** 