

# National Service

Strategic Plan  
Community Dialogue



# About the Corporation...

- **Improves lives, strengthens communities and fosters civic engagement through service & volunteering**
- **Engages four million Americans of all ages and backgrounds in service to their communities each year**



# Our Programs

- **AmeriCorps – State & National; VISTA, NCCC**
- **Senior Corps**
- **Learn & Serve America**
- **Other**
  - **King Day of Service**
  - **National Conference on Volunteering & Service**
  - **President’s Higher Education Community Service Honor Roll**
  - **Resource Center**



# Serve America Act



- **Focuses service on key national issues**
- **Expands opportunities to serve**
- **Builds the capacity of individuals, nonprofits and communities to succeed;**
- **Encourages innovative approaches to solving problems**



# Our Strategic Priorities

- **Service as a Solution**
- **Expanding Opportunities to Serve**
- **Build Enduring Capacity**
- **Embrace Innovation**



# Key Objectives

- **Summarize the Corporation's actions that we intend to accomplish over the next 5 years**



# Criteria for Key Objectives

- **Intent behind the language in the Serve America Act**
- **Relevance of the objective now and in the future**
- **Environmental context including:**
  - **Priorities of related federal agencies**
  - **Opportunities for collaboration and partnership with actors in the field**
  - **Understanding and consensus regarding key drivers/levers for change for a particular issue**
  - **Opportunity to deploy “placed-based” strategies**
  - **Opportunity for the Corporation to take a leadership position**



# Key Objective Focus Areas

- **Education**
- **Healthy Futures**
- **Opportunity**
- **Veterans**
- **Clean Energy**
- **Disaster Preparedness**



# Focus Area: Education

<b>Service as a Solution</b>	<b>Expand Opportunities to Serve</b>	<b>Build Enduring Capacity</b>	<b>Embrace Innovation</b>
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- **Increase high school graduation rates**
- **Increase grade-level performance**





# Focus Area: Healthy Futures

<b>Service as a Solution</b>	<b>Expand Opportunities to Serve</b>	<b>Build Enduring Capacity</b>	<b>Embrace Innovation</b>
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- **Reduce obesity rates**
- **Improve quality of life for older Americans**





# Focus Area: Opportunity

<b>Service as a Solution</b>	<b>Expand Opportunities to Serve</b>	<b>Build Enduring Capacity</b>	<b>Embrace Innovation</b>
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- **Increase employment for unemployed or underemployed economically vulnerable people**
- **Increase financial stability of economically vulnerable families and individuals**
- **Increase the number of economically vulnerable families and individuals living in safe, affordable housing**





# Focus Area: Veterans

<b>Service as a Solution</b>	<b>Expand Opportunities to Serve</b>	<b>Build Enduring Capacity</b>	<b>Embrace Innovation</b>
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- **Increase economic opportunity for veterans and military families**





# Focus Area: Clean Energy

<b>Service as a Solution</b>	<b>Expand Opportunities to Serve</b>	<b>Build Enduring Capacity</b>	<b>Embrace Innovation</b>
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- **Reduce energy consumption**





# Focus Area: Disaster Preparedness

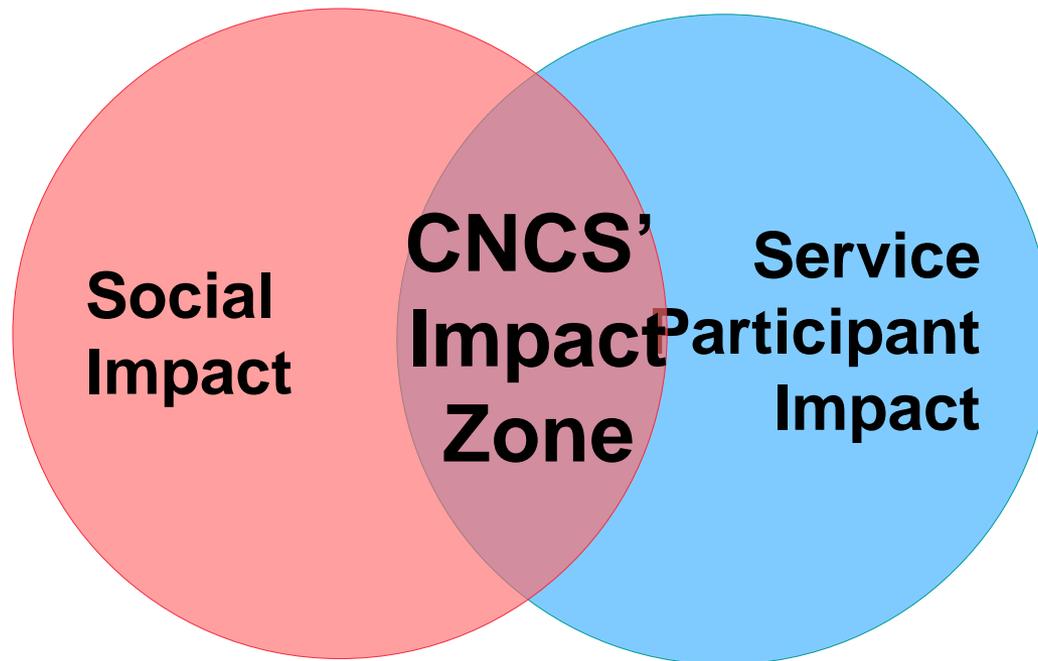
<b>Service as a Solution</b>	<b>Expand Opportunities to Serve</b>	<b>Build Enduring Capacity</b>	<b>Embrace Innovation</b>
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- **Increase capacity of at-risk/vulnerable communities to serve citizens in a disaster**
- **Improve communities in disaster-affected areas**





# Impact Zone



Central to CNCS' mission and strategy, we want to capitalize on all of our collective opportunities to address the challenges that our nation is facing. If we align transformational experience and transformational results, we can change more lives.



# Next Steps

<b>Key Activities</b>	<b>Key Outcomes</b>
<ul style="list-style-type: none"><li>• Refine Key Objectives with experts and stakeholders</li></ul>	<ul style="list-style-type: none"><li>• Final Key Objectives</li></ul>
<b>Key Activities</b>	<b>Key Outcomes</b>
<ul style="list-style-type: none"><li>• Staff proposes metrics and indicators to be used by the Board and CEO to monitor the Corporation's performance</li></ul>	<ul style="list-style-type: none"><li>• "Chain of Outcomes" that directly links the work of grantees, partners and corps members to the Key Objectives</li></ul>
<b>Key Activities</b>	<b>Key Outcomes</b>
<ul style="list-style-type: none"><li>• Key Objectives finalized</li><li>• Performance metrics finalized</li></ul>	<ul style="list-style-type: none"><li>• Strategic Plan finalized and available to the public in fall 2010</li></ul>



Thank You!

**Visit our website ([www.nationalservice.gov](http://www.nationalservice.gov))  
to find out about opportunities to provide  
input and feedback.**